

**Accountancy.** (All students begin as Pre-Accountancy majors)

The Accountancy major develops an understanding of accounting theory, technical procedures, and the professional standards and ethics essential to becoming a successful accountant in public, industry, government, and not-for-profit organizations. Special course grade and GPA requirements may apply.

**Business Law**

The Business Law major prepares students to analyze complex problems, think critically, and communicate effectively while learning the legal principles pertinent to making business decisions. The option is valuable preparation for careers in a variety of fields, including governmentally regulated industries, for example: banking, insurance, securities, and real estate. It is also useful for careers in risk management, legal and judicial support services and employment relations.

**Economics**

Students learn how a market economy functions by studying macroeconomics, which is about the economy as a whole and microeconomics, which explains decisions made by consumers and businesses. The Economics major provides a useful background for a career in business or government. The major also prepares students for graduate study in law, economics, or public policy. Economics is relevant for students interested in employment in financial services, industry analysis, consumer affairs, international affairs, teaching and research, business consulting, government work, and journalism.

**Finance**

The Finance major offers three options; **Financial Analysis, Financial Planning, and Risk Management & Insurance**. Financial analysis option is for students interested in careers in portfolio management, corporate financial analysis, or general finance. The Financial Planning and Risk Management & Insurance options are specific options for students interested in working in personal financial planning and insurance, respectively. Special course grade and GPA requirements may apply.

**Global Supply Chain Management**

Global SCM consists of a network of suppliers, manufacturers, warehouses, distribution centers, wholesalers and retailers, in addition to a variety of specialized facilitating systems. Students develop an understanding of the design, control, and operation of supply chains. Students who choose the Global SCM option will take classes in all areas of business and then specialize in subjects such as logistics and transportation management, supply chain management, quality management and supply chain strategy.

**Information Systems**

The study of Information Systems (IS) centers on the effective use of information technology—computers and telecommunications networks—to support management decision making and corporate strategy, in addition to providing all necessary operational level support for an organization.

**Business Systems** which provides a diverse array of business and information systems electives for analyst and compliance/governance/audit type of positions, **Computer Information Technology** which provides a focus of system administration electives for positions for a career in DevOps and IT Infrastructure for business, **Health Systems** which provides a focus of health informatics electives for IT positions in the healthcare industry and **Software Technology** which provides a focus of software development electives for positions for a career in software development for business.

## **Management**

The management major provides students with a broad background in management and the basic skills needed to be valuable and effective contributors in small, medium, and large organizations. Focus can be placed on human resource management, strategic management and the broad role of organizations within industry, government, or the emerging social sector. The Management major gives students an opportunity to explore how they can improve their own abilities to work with others and to build the skill and knowledge base needed to be effective leaders, managers, and professionals.

## **Marketing**

The Marketing major gives students the opportunity to gain quantitative and qualitative skills used in the field. Marketing is an extremely broad field encompassing a range of business activities that have been estimated to account for approximately 45% of the gross national product. Every firm, whether it is a manufacturer, retailer, wholesaler or service provider, needs marketing people to discover, measure and analyze markets; develop and manage products; create and manage advertising, promotion and sales; establish coherent pricing policies; and maintain positive customer relations.

## **Real Estate**

The Real Estate major covers both theoretical and practical aspects of real estate. Students graduating with this option have completed most of the educational requirements for the California Real Estate Broker's license and the Certificate for Appraisers. Although this major is designed for students with career interests in functional fields of real estate – brokerage, appraisal, finance, investment, development and asset management, escrow and title insurance – the skills students acquire in the major are applicable in virtually all business fields.

## **Systems and Operations Management**

The Systems and Operations Management major focuses on developing skills for problem-solving, critical thinking, communication and the use of constantly changing technology. These skills are necessary to deal with a variety of long-range and operational decisions made by managers in manufacturing, services, and government organization. Students are prepared for careers in a variety of industries: aerospace, electronics, automotive, health care, airlines, transportation, manufacturing, insurance, banking, government, education and recreation.