

Crowdfunding for Nonprofits

Crowdfunding refers to any effort to raise money with donations from a large number of people. Crowdfunding for nonprofits happens through websites tailored to showcase specific projects or causes and accept donations, or in-person, arranged around high-energy, community-building events.

Here are a few of the most prominent crowdfunding platforms for nonprofits (**VNR does not endorse any of the platforms listed, and there are many more available this is just a place to start**)

[Charidy \(visit the website\)](#)

Charidy specializes in fundraising for nonprofits and personal causes.

[Fundly \(visit the website\)](#)

Fundly enables nonprofits to tell their unique stories and upload photos and videos to their peer-to-peer fundraising campaign website pages.

[FundRazr \(visit the website\)](#)

On FundRazr nonprofits can set up and manage marketing-centric innovative and traditional nonprofit crowdfunding and related fundraising campaigns.

[GoFundMe Charity \(visit the website\)](#)

GoFundMe Charity is an online fundraising platform with free and flexible subscription options for nonprofits of all sizes.

[Indiegogo \(visit the website\)](#)

Indiegogo provides nonprofits the opportunity to solicit funding from the widest possible range of people from all over the globe.

[Mightycause \(visit the website\)](#)

Mightycause is an all-in-one platform for nonprofit fundraising, donor management, marketing, and peer-to-peer fundraising.

Important cautionary note on crowdfunding platforms: The key benefit to nonprofits is the ease of using the technology. Nonprofits are responsible for driving their own traffic to a crowdfunding campaign. They cannot rely only on the "audience" of the crowdfunding platform.

Resources for further reading:

[DonorPerfect's Nonprofit Crowdfunding Kit \(visit the website\)](#)

[Crowdfunding for Nonprofits \(visit the website\)](#)

[Crowdfunding Sites for Charitable Giving and Fundraising \(visit the website\)](#)

[Crowdfunding for Nonprofits: How to Succeed + 6 Platforms You Can Use \(visit the website\)](#)