

MANAGEMENT INFORMATION SYSTEMS

What can I do with this major?

AREAS

Management information systems is the study of people, technology and organizations. Some areas of specialization are included:

NETWORK ADMINISTRATION

Intranet, Local Area Networks (LANs), Wide Area Networks (WANs), Network Segments, Hardware, Software:

- Development
- Installation
- Testing
- Monitoring
- Maintenance
- Security
- Support

EMPLOYERS

Most areas of business, industry and government:

- Financial
- Healthcare/medical
- Manufacturing
- Education
- Consulting
- Retail
- Nonprofit
- Energy
- Transportation
- Consumer goods
- Media/entertainment
- Hospitality
- Construction
- Telecommunications

STRATEGIES

- Seek technical work experience in university computer labs.
- Develop effective analytical and problem solving skills and the ability to think strategically about technology.
- Acquire strong oral and written communication skills and interest in helping others, particularly those who may have limited computer training.
- Expect to spend a significant amount of time responding to inquiries from colleagues, customers, employees.
- Obtain applicable certifications such as those offered by Cisco or Microsoft for network administrator roles.

DATABASE ADMINISTRATION

System or Application:

- Development
- Installation
- Testing
- Maintenance
- Support
- Data Archiving, Storage, Restoration
- Security
- Upgrading
- Systems Integration
- Management

Most areas of business, industry and government: (details above)

- Develop logical thinking skills, attention to detail and the ability to concentrate for long periods of time.
- Seek general knowledge of computer languages and database management software; consider specializing in one for increased marketability.
- Acquire strong communication skills for working work with teams of programmers and with staff who may have limited computer training.
- Plan to work with management to identify the goals of the database and analysts' needs.

AREAS

EMPLOYERS

STRATEGIES

SYSTEMS DEVELOPMENT/ANALYSIS

Planning
Analysis
Design
Implementation/Coding
Integration/Testing
Installation/Deployment
Operations/Maintenance
Evaluation
Disposal

Most areas of business, industry and government:
Financial
Healthcare/medical
Manufacturing
Education
Consulting
Retail
Nonprofit
Energy
Transportation
Consumer goods
Media/entertainment
Hospitality
Construction
Telecommunications

Develop excellent interpersonal skills for effective communication with technical and non-technical colleagues and clients.
Gain knowledge of industries, business areas or government agencies of interest. Complete a minor to gain specialized knowledge related to the field.
Strengthen logical thinking and problem solving skills.
Maintain current knowledge of computer languages and technology.
Gain programming experience and specialize for increased opportunities.
Obtain business experience through internships or part-time employment.
Supplement program with courses such as accounting, management, human resources, consulting to increase understanding of business theory.
Earn a graduate degree in technology or business for advanced opportunities in analysis, project management and executive operations.

SECURITY

Monitoring
Testing
Research
Training

Most areas of business, industry and government:
(details above)

Develop strong analytical skills, as well as attention to detail, to monitor computer systems for breaches and changes in performance.
Stay current on the field of cybersecurity, as security analysts are expected to develop preventative measures to protect and recover, if needed, their organizations' data.
Plan to work in a particular organization or industry before advancing into a security position. A graduate degree such as a Master of Business Administration in information systems may be preferred for this advanced position.

AREAS

EMPLOYERS

STRATEGIES

WEB DEVELOPMENT

Website:

Design

Programming/Development

Management

Administration

Internet-related companies including:

Browsers

Search engines

Website design services

Most areas of business, industry and government

Gain experience in web development or maintenance through part-time jobs or internships.

Seek expertise in information architecture and usability.

Volunteer to design web sites for student organizations or community groups.

Learn web-related programming languages.

Develop problem solving and creative thinking skills.

Learn to work effectively in a team by participating in group projects or student organizations.

CONSULTING

Consulting firms

Self-employed

Develop exceptional analytical and interpersonal skills for communicating with clients.

Obtain a strong technical knowledge of computers, a background in business management and experience in systems analysis.

Become familiar with various programming languages and operating systems.

Earn applicable certifications.

Demonstrate abilities to self-motivate and work independently.

AREAS

EMPLOYERS

STRATEGIES

EDUCATION/TRAINING

Proprietary (for profit) schools
K-12 public and private schools
Colleges and universities
Corporations
Non-profit organizations

Gain experience working with students through tutoring, part-time employment, internships in computer labs and/or other technical positions.
Develop excellent interpersonal and public speaking skills.
Inquire about certification which is required for K-12 teaching and varies by state.
Earn a graduate degree in information technology or a related field for increased opportunities. A Master's degree may be sufficient for teaching at community or two-year institutions.
Seek doctoral degree related to information sciences for teaching opportunities at colleges and universities.

OTHER AREAS

Technical Support
Training
Technical Writing
Marketing
Sales

Software, hardware and systems developers
Technical service providers

Develop excellent listening, verbal and written communication skills and patience.
Display interest and ability in customer problem solving. A commitment to customer satisfaction is imperative.
Seek work experience in university computer labs and help desks.
Obtain general sales or customer service experience.
Develop extensive knowledge of merchandise for retail sales positions.
Take technical writing courses to develop skills.