### BUSINESS 302 Careers in Business

**(Last Updated January 18 2021)**

There are many career opportunities in business. Some of them are directly related to majors within the Nazarian College of Business and Economics (e.g., Accountancy, Marketing, Management) while others are options in the Business major (e.g., Business Analytics, Business Law, Systems and Operations Management).

**Exploring COBAE Degrees/Options and Careers!**

This information is intended to assist you in the research necessary for the Nazarian COBAE Career Options Exercise.

**Nazarian COBAE Career Options Exercise:  Make an Infomercial**

**Assignment:** Prepare a 3-5 minute "infomercial" for your assigned degree program/option.  Address the questions in the assignment, but be *creative and persuasive*.  Because everyone has the catalog available, try to provide some unique information about your major or option.

* Start by reading the catalog copy for your assigned degree or BSBA option.
	+ Accountancy
	+ Business Analytics (will start in Fall 2021)
	+ Business Law
	+ Economics
	+ Finance (Financial Analysis, Financial Planning and Insurance)
	+ Global Supply Chain Management
	+ Information Systems
	+ Management
	+ Marketing
	+ Real Estate
	+ Systems and Operations Management
* **Opportunities for Information on Specific Majors and Options:** You may wish to interview department chairs and/or faculty from the departments.  You should be particularly interested in what they consider to be unique opportunities or features of the degree program and/or option.  You may contact them by phone or email.  Current gateway faculty are listed on the faculty link of the course web site.  Department chair information is available through each department's website and in the campus directory.
	+ **BS in Accountancy**
	+ **BSBA: Business Analytics (will start in Fall 2021)**
	+ **BA in Economics**
	+ **BS in Information Systems**
	+ **BSBA: Business Law**
	+ **BS in Finance (three options: Financial Analysis, Financial Planning, and Insurance)**
	+ **BS in Management**
	+ **BS in Marketing**
	+ **BSBA: Real Estate**
	+ **BSBA: Global Supply Chain Management**
	+ **BSBA: Systems and Operations Management**

• Go to the relevant department's website.  Find it by starting at the [College's homepage](http://www.csun.edu/busecon) .

* Most departments have brochures about their degrees, option(s), minors, etc.  These are typically available from the department offices.  However, please do not disturb the office staff for information, other than the brochure, about the degrees and programs.

• Check out the student organizations and clubs associated with the degree/option.