



## **Student Assistant (Marketing Position), Northridge Consulting Group**

### **Calstatepays.org Project**

The mission of CSUN's Northridge Consulting Group is to bring together students and faculty to work on interesting management and economics projects. One of our current projects, Calstatepays.org, tracks the longitudinal earnings and employment of students who entered any one of seven L.A.-metro CSU campuses over the last 20 years. We need a self-motivated, hardworking student to work closely with the Calstatepays.org team to assist us in our marketing efforts. The position offers a flexible schedule and requires a commitment of approximately 10 hours per week, beginning ASAP. Due to the pandemic, all work will be performed remotely.

### **Duties**

- Social media content creation
- Outreach to stake holders
- Research and presentation compilation

### **Skills and Abilities**

- Computer skills required: Microsoft Excel and Microsoft Word
- Social media platform(s) familiarity
- Basic graphic design/content creation skills
- Ability to work within deadlines
- Prioritization and time management skills

### **Requirements**

- Current CSUN student
- Time commitment of approximately 10 hours per week (paid at a rate of \$14.25/hour). Amount of time needed may vary by week and is billed by hour of work performed.

### **Please Send Resume and Contact Information to:**

Project Manager, Eric Iskowitz

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