



California State University, Northridge

Current Revision Date: 03/29/24

Established: 1958

Location: Northridge, CA

Mascot: Matadors

Mascot Name: Matty

Conference: NCAA Division I - Big West

Verbiage

California State University, Northridge™
CSUN™
CSU Northridge™
Cal State Northridge™
Matadors™

Red

PANTONE 186 C
CMYK: 0, 100, 75, 4 | RGB: 165, 0, 0
MADEIRA Rayon: 1447 | RA: 2263

Black

PANTONE Process Black C
CMYK: 0, 0, 0, 100 | RGB: 54, 42, 41
MADEIRA Rayon: 1000 | RA: 2632

Gray

PANTONE 428 C
CMYK: 12, 6, 5, 12 | RGB: 153, 153, 153
MADEIRA Rayon: 1212 | RA: 9385

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Primary Marks



Institutional Marks



NOTE: The marks of California State University, Northridge are controlled under a licensing program administered by CLC and require written approval for use.



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Athletic Marks



Athletic Wordmarks



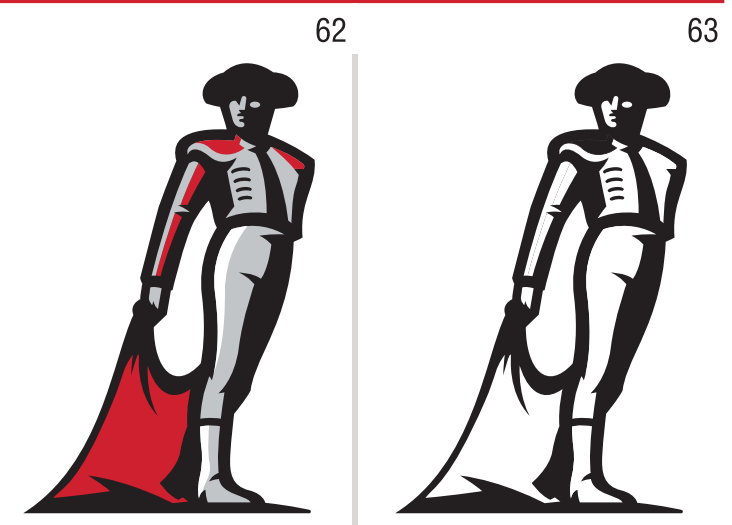
Sport-Specific Marks



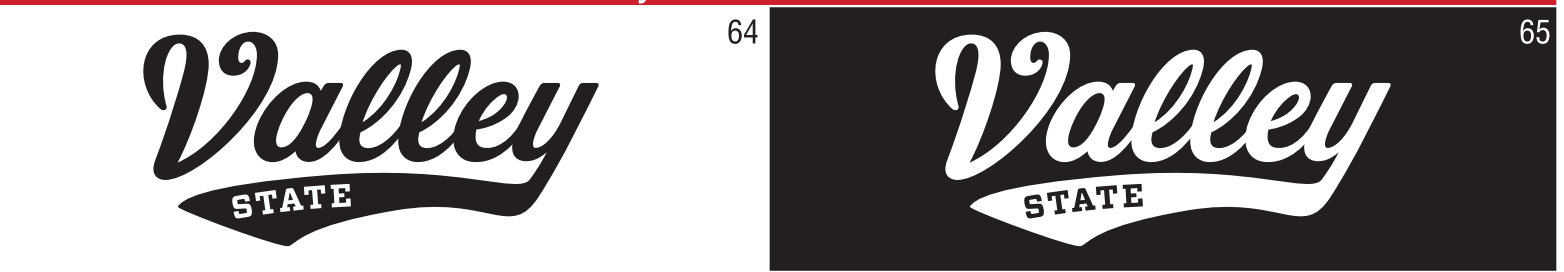
Matadors Script Marks



Matador Marks



Valley State Retro Alternate



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.

- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

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