

DEPARTMENT OF CINEMA AND TELEVISION ARTS

ENTERTAINMENT MEDIA MANAGEMENT OPTION

REVISED FALL 2020

Student Advisement/Graduation Check

STUDENT NAME: _____ I.D. NUMBER: _____

This form is to be used by all CTVA majors in the Entertainment Media Management Option, who are enrolling in the Department for the first time in **August 2020 or later**. Returning CTVA majors have the choice of switching to this program or remaining with the program in the catalog under which they originally enrolled.

Advisement. CTVA majors must receive advisement every semester; an advisor's signature will be required prior to registration for the next semester's classes. First- and second-semester freshmen must see advisors in the University advising HUB. Incoming transfer students and continuing sophomore students must see the CTVA advisor. Entertainment Media Management majors must attend one of the Entertainment Media Management Option advisement sessions offered each semester. You should also seek individual advisement sessions with an Entertainment Media Management Faculty member. Observe all CTVA advisement dates and check with your advisor on a regular basis. Please take advantage of his or her counsel in all aspects of your CSUN experience.

I. CTVA LOWER DIVISION CORE (12 units)

To be completed during your Freshman and Sophomore years.

<i>Course</i>	<i>Units</i>	<i>Title</i>	<i>Non-CSUN Equivalent</i>	<i>When</i>	<i>Grade</i>
CTVA 100	(3)	Intro to Mass Comm Arts			
CTVA 210	(3)	TV-Film Aesthetics			
CTVA 220	(3)	Foundations of Media Writing			
Either: CTVA 240	(3)	Fund of TV Production			
OR CTVA 250	(3)	Fund of Film Production			
OR CTVA 260	(3)	Intro to Digital Filmmaking			

After completing your 12 lower division units with grades of "C" or better, you will be eligible to take upper division courses in the Entertainment Media Management Option. If you do not earn the requisite grades, you may not advance in the Option. In order to satisfy the requirements for graduation, you must earn a grade of "C" or better in all upper division CTVA courses.

WPE Requirement. We recommend that you take the Upper Division Writing Proficiency Exam as soon as you have earned 60 units, and you **MUST** take it no later than the semester in which you will have earned 75 units. If you have any difficulty with the WPE, look into the support programs offered by the Learning Resource Center and other CSUN counseling and assistance centers.

Prerequisites. Note that all upper division courses in the Entertainment Media Management Option require prerequisites. Be sure that you qualify for enrollment in each course, or obtain permission from the instructor. In particular, please note that is a three-semester sequence.

II. UPPER DIVISION CTVA COMMON CORE (12 units)

<i>Course</i>	<i>Units</i>	<i>Title</i>	<i>Non-CSUN Equivalent</i>	<i>When</i>	<i>Grade</i>
Either: CTVA 305*	(3)	History of Television *			
OR CTVA 310	(3)	History of American Cinema			
CTVA 319	(3)	Criticism in CTVA			
Either: CTVA 351	(3)	Anatomy of Film Producing			
OR CTVA 480	(3)	Entertainment Media Mgt			
OR CTVA 482*	(3)	Network Program Development			
OR CTVA 487	(3)	Soc. Controls & Reg of Media			
Either: CTVA 329 A&B	(3)	Program Production			
OR CTVA 329C	(3)	Program Production			
OR CTVA 494 A&B	(3)	Internship			

*Entertainment Media Management option majors this course is a prerequisite to upper division courses in the option or is needed for graduation units.

III. ENTERTAINMENT MEDIA MANAGEMENT OPTION (21 units)

Students in the Entertainment Media Management option will take 21 upper division units as indicated below:

<i>Course</i>	<i>Units</i>	<i>Title</i>	<i>Non-CSUN Equivalent</i>	<i>When</i>	<i>Grade</i>
Take all of the following					
CTVA 301	(3)	Research in CTVA			
CTVA 480	(3)	Entertainment Media Mgt			
CTVA 475	(3)	Audience Analysis			
CTVA 487	(3)	Soc. Controls & Reg of Media			
CTVA 489	(3)	Strategic Media Mgt			

Two of the following:

CTVA 384	(3)	Elec Media Advertising			
CTVA 405	(3)	International Broadcasting			
CTVA 481	(3)	Network Practices			
CTVA 483	(3)	Emrging Media Prog Practices			

Applying for Graduation. The University requires that you apply to graduate TWO SEMESTERS (one year) before you intend to graduate. Complete this Grad Check form and an Application For Bachelor's Degree and Diploma with the assistance of your advisor. Once signed by your faculty advisor, submit the forms to the CTVA Department and to Admissions and Records.

**ENTERTAINMENT MEDIA MANAGEMENT OPTION
SEQUENCE OF CLASSES BY SEMESTER**

To be completed during your Freshman and Sophomore years.

<i>Course</i>	<i>Units</i>	<i>Title</i>	<i>Non-CSUN Equivalent</i>	<i>When</i>	<i>Grade</i>
CTVA 100	(3)	Intro to Mass Comm Arts			
CTVA 210	(3)	TV-Film Aesthetics			
CTVA 220	(3)	Foundations of Media Writing			
Either: CTVA 240	(3)	Fund of TV Production			
OR CTVA 250	(3)	Fund of Film Production			
OR CTVA 260	(3)	Intro to Digital Filmmaking			

After completing your 12 lower division units with grades of “C” or better, you will be eligible to take upper division courses in the Entertainment Media Management Option.

First Semester of Upper Division 12 units CTVA/EMMGT

Take the following 6 units:

CTVA 301	(3)	Research in CTVA			
CTVA 480	(3)	Entertainment Media Mgt			

Take the following Upper Division CTVA Common Core 3 units:

CTVA 305*	(3)	History of Television *			
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*Entertainment Media Management option majors this course is a prerequisite to upper division courses in the option or is needed for graduation units.

Take Upper Division CTVA Common Core 3 units

CTVA 319	(3)	Criticism in CTVA			
CTVA 482*	(3)	Network Program Development			

*Entertainment Media Management option majors this course is a prerequisite to upper division courses in the option or is needed for graduation units.

AND Take remaining GE requirement

Or extra units need to obtain 120 units to graduate with BA

Second Semester of Upper Division 12 units CTVA/EMMGT

Take the following 6 units

CTVA 475	(3)	Audience Analysis			
CTVA 487	(3)	Soc. Controls & Reg of Media			

Two of the following courses for 6 units:

CTVA 384	(3)	Elec Media Advertising			
CTVA 405	(3)	International Broadcasting			
CTVA 481	(3)	Network Practices			
CTVA 483	(3)	Emerging Media Prog Practices			

AND Take remaining GE requirement

Or extra units need to obtain 120 units to graduate with BA.

Third Semester of Upper Division 6 units CTVA/EMMGT

Take the following 3 units

CTVA 489	(3)	Strategic Media Mgt			
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Take one of the Following

Either: CTVA 329 A&B (3)		Program Production			
OR CTVA 329C (3)		Program Production			
OR CTVA 494 A&B (3)		Internship			

AND Take remaining GE requirement

Or extra units need to obtain 120 units to graduate with BA.

- I. **LOWER DIVISION CTVA COMMON CORE** (12 units)
- II. **UPPER DIVISION CTVA COMMON CORE** (12 units)
- iii. **UPPER DIVISION ENTERTAINMENT MEDIA MANAGEMENT OPTION** (21 units)

Total Units in Major Entertainment Media Management Option 45 units

Total GE 42

Additional Units 33

Total Units for a BA Degree 120