CSUN CareerLink

Connect your Education to your Future

(https://www.csun.edu/careerlink/)

The CSUN Career Center (http://csun.edu/career) provides career counseling services for self-assessment, career exploration and job search. The EY Center for Careers also assists students and alumni with the self-assessment and career exploration process, and the EY Center for Careers provides additional tools and guidance for recruiting and job search for accounting, IS and CIT students/alumni.

The CSUN Career Center developed an integrated self-assessment and career exploration site called CareerLink - https://www.csun.edu/careerlink/- below are the components of CareerLink.

CSUN Career Center CareerLink Resources:

Each section starts with a short video that introduces the resources available in that section.

1. **Self-knowledge** - Identify your interests (activities you will enjoy doing in work), and apply what you learn to make meaningful decisions.
      - Go to https://www.csun.edu/careerlink/
      - Click on Self-Knowledge; log in; then, select O*Net Interest Profiler to begin
      - Only 30 questions (evaluate your level of interest in performing work activities) - takes 12 to 15 minutes
      - Generates a scoring for each of 6 Interest categories that will map to career options (see next section)
      - To further explore career options using the Interest Profiler results:
        - Go to the O*NET website - https://www.onetonline.org/
        - Under “Advanced Search”, (under Browse by O*Net data) select Interests and click on the arrow
        - Select the Interest category with which you had the highest score with the Interest Profiler
        - Then, add the other two Interest categories above (for 2nd and 3rd), and click “Go”
        - You can now filter by Job Zone (4 = Bachelors degree; 5 = Advanced degree and/or Experience)
        - You can also change the order of the 3 highest Interest categories and generate new results
        - Click on an Occupation to learn more
   b. **Strengths Application** - 34 strengths are clustered in 4 domains [Strategic Thinking, Influencing, Executing, Relationship Building] - we like to utilize our strengths to feel competent and confident
   c. **Career Counseling** - review of your self-assessments for exploring career options.
   d. **Decision Making Steps** - how to navigate the career exploration process
   e. **How Do I Choose a Major?**
   f. **Using Assessment Tools in Your Career Decision Making** (article)

2. **Academic Programs** - Learn about your academic options
   a. **University Catalog** (majors and courses)
   b. **What Can I Do With This Major?**
   c. **Buzzfile** - search for employers by major, location and industry (free company database)
   d. **How Do I Choose a Major?**
e. Tutorial on How to Change Major or Minor
f. Identify your Interests (Interest Profiler - see above)
g. CalState Pays (what are your potential earnings)
h. Career Profiles (see below)
i. LinkedIn (search for CSUN alumni) (use the LinkedIn Guide on the EY Center website)
j. Academic Advising Resources
k. Career Counseling at the CSUN Career Center
l. GE Paths (General Education)
m. Degree Planning Tools - build a plan to complete your degree

3. **Career Profiles** - Expand your knowledge of career options and the world of work with these valuable resources
   a. What Can I Do With This Major? Connect your major with career fields and learn about employers and strategies to make you a marketable candidate
   b. CandidCareer.com - 11 videos with advice and perspectives from various professionals
   d. “How to Make a Career Choice” and other articles and resources are available
   e. Career Counseling at the CSUN Career Center (and at the EY Center)

4. **Handshake, Jobs, Internships and More** - Discover jobs, internships, and other fulfilling opportunities to apply your knowledge and interests in the real world
   a. Handshake - [http://csun.joinhandshake.com](http://csun.joinhandshake.com)
   b. Jobs and Real World Experience Database
   c. LinkedIn (use the LinkedIn Guide on the EY Center website)
   d. Buzzfile - search for employers by major, location and industry (free company database)
   e. Uniworld - search for multi-national companies
   f. GoinGlobal - search for international opportunities
   g. Research/Teaching/Volunteer Opportunities, Study Abroad, Internships/Fellowships, Job Shadowing

5. **Specialized Advice & Resources** (based on class level and community affiliations) - Find career and academic resources specifically for you

6. **Job Search Preparation** - review these resources and remember to use the EY Center for Careers resume templates, cover letter templates and interview preps
   a. Matty’s Closet - one free professional outfit per semester
   b. California’s Compensation Law
   c. Fraudulent Job Offers

7. **Career Readiness and Planning** - Make decisions and build professional skills
   a. Career Readiness - Are You Career Ready?
   b. Internship Abroad
   c. LinkedIn Learning (formerly Lynda.com) online training (free) - [https://www.csun.edu/it/linkedin-learning](https://www.csun.edu/it/linkedin-learning)
   d. Skills - articles and tools for: In-Demand Skills; Emotional Intelligence; Critical Thinking/Problem Solving; Oral/Written Communications; Teamwork/Collaboration; Digital Technology; Leadership; Professional/Work Ethic; Career Management; Global/Intercultural Fluency

8. **Graduate and Professional School** - Research graduate programs, prepare for the application process, and learn about funding options
**EY Center for Careers Career Exploration Resources**

(https://csun.edu/acctis/ey-center)

1. **Orientation Guide** - overview of the EY Center, recruiting process and various resources
2. **Career Success Roadmap and Planning Guide** - step-by-step guide to the career exploration process, starting with “Who am I?”, “What Do I Want?”, and “What is Available in the Market Place?”, and how to make longer term career decisions; includes questions to consider when comparing industries (public, private, consulting, government), employers and career options
3. **Career Values Self-Assessment** - values are the motivators for why you work; we each have several core values that need to be met in a work situation to be satisfied over the long-term.
4. **Donald Super’s Life Career Rainbow** - what are the 8 life roles, various life stages, how do our roles change, and how do balance these roles throughout our career
5. **LinkedIn Guide** - how to set up and improve your profile, build a quality network, and use LinkedIn to find CSUN alumni and other professionals in roles and employers of interest.

The EY Center also provides a set of customized job search tools (resume, cover letter, job search, interview prep, etc.) for accounting, IS and CIT students and alumni.