

BUSINESS LAW 368
Bookstein 1121
Professor Pardau
Thursday 4-6:45 p.m.
Spring 2020

Office: JH/Bookstein 3242
Telephone: (818) 677-3962
E-mail: stuart.pardau@csun.edu

For email messages, type "BLAW 368" in the reference portion

Twitter Handle: <https://www.twitter.com/#!/slpardau>

Office Hours: Tuesdays at 3-4 pm or Thursdays 3 p.m-4 pm. or by appointment.

Text/Readings: Text: Marianne M. Jennings, BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS, South –Western, CENGAGE Learning, 8th Ed., 2015
There are "case studies" some of which contain readings, others of which will be discussed in class without readings (supported by video or short link. Additional Readings as assigned; Check Moodle; in class assignments

General Education Requirements

LIFE LONG LEARNING OVERALL GOAL: STUDENTS WILL: develop cognitive, physical and affective skills which will allow them to become more integrated and well-rounded individuals within various physical, social, cultural, and technological environments and communities.

Life Long Learning GE SLO #1: Students will identify and actively engage in behaviors conducive to individual health, well-being, or development, and understand the value of maintaining these behaviors throughout their lifespan.

BLAW 368 helps students identify ethical issues, analyze them using models of ethical thinking, and plan behaviors consistent with ethical conduct.

Life Long Learning GE SLO #2: Students will identify and apply strategies leading to health, well-being, or development for community members of diverse populations;

BLAW 368 helps student identify courses of conduct using models of ethical analysis. Behaving ethically helps create greater health, well-being and development for students and for our larger environment.

GE Upper Division Writing Requirement:

BLAW 368 is an upper division GE course that requires completion of writing assignments including a final written assignment of 2,500 words.

Further Objectives of the Course

1. To explore the predominant ethical theories which have affected business in a

- historical and cultural context;
2. To gain experience in the critical thinking skills required for ethical analysis and problem solving;
 3. To hone analytical writing skills;
 4. To begin to understand and consider ethical and policy issues which are critical for being an ethical and effective member of the business community.

Exams and Grading

This course has one graded Work Assignment (“WA”) based on materials covered in class, a midterm, and a Final Take-Home (2,500 words or more in length).

Students will be also be required to work in groups for purposes making class presentations on various “case studies”. Details to be provided in class.

The grade allocation is as follows:

Class Presentation (Case Studies): 20%
Take Mid-Term: 25% of course grade
Work Assignment (“WA”): 15% of course grade.
Final Take-Home: 40% of course grade

The Take-Home Final must be a thoroughly researched paper, 2,500 words in length but not to exceed 10 pages (single-spaced, 12 point font), with footnotes on a mutually agreed topical ethics related subject agreed to between the student and the instructor. Details to follow as the Semester progresses.

The “WA” will be a written work assignment analyzing materials covered in class and shall not exceed 2 pages in length (single-spaced, 12-point font). Details to follow as the Semester progresses.

The Midterm will be a written work assignment analyzing materials covered in class and shall not exceed 5 pages in length (single-spaced, 12-point font). Details to follow as the Semester progresses.

The grade reached after averaging the exams, the WA, your Term Paper and your preparation in connection with all other assignments, will be the minimum grade you can receive in the course. At the professor's sole discretion, your course grade may be raised based on classroom participation and demonstrable improvement throughout the Semester.

Grading System (taken from "Regulations", CSUN catalog)

GRADE	DEFINITION	GRADE POINTS
A	Outstanding	4.0
A-		3.7
B+		3.3
B	Very Good	3.0
B-		2.7
C+		2.3
C	Average	2.0
C-		1.7
D+		1.3
D	Barely Passing	1.0
D-		0.7
F		0

General Instructions on Taking Exams

Caution:

- Use non-eraseable dark blue or black ink for your essays. Do not use white-out or tear pages out of your blue book.
- Bring one large bluebook and one 882 scantron to the midterms and final. Do not write your name on the bluebook cover; instead write your name on the inside back cover of the bluebook only. The purpose of this requirement is to ensure blind grading. Write on every line of the blue book. Write on only one side of each page; however you may use the facing page to insert information. Write your name on the exam itself. When you complete the exam, place the exam and scantron inside your bluebook and turn in the whole as a package. Failure to follow all of these directions will cause a 0.1 reduction in your exam grade. Failure to return the exam itself will result in a grade of "F" for the exam and may be referred to the Dean's office for further proceedings.
- All exams are closed book, EXCEPT one page ONLY (front and back) of notes IS ALLOWED.

Lastly, final grades for each CSUN course in the Business Law Department at the College of Business and Economics is mandated by a "curve". Each course series (200, 300, 400 & 500), has their own Departmental mandates/requirements which will be reviewed later on in the Semester.

Class Preparation

You must do the assigned readings for each class prior to the start of class. A student's consistent and/or recurring failures to be properly prepared to discuss the assigned materials shall result, at the Professor's sole discretion, in a downward adjustment in the said student's final grade.

While most classes are live, there may be some online/remote components to this class so that we complete the requisite course work. Assignments include readings from the Jennings textbook, and other links to articles/handouts that will be distributed throughout the Semester. Through the course of the Semester, there will be 3 full-length movies and a still yet to be determined number of guest speakers. These supplemental sources are critical elements of this course; as such your full attention and participation relative to these activities is essential.

No Gift Policy

Pursuant to University Policies and best practices, the Professor cannot – and will not – accept a gift or anything else of value from a student, even a gift or item that you may consider has only nominal or limited value.

Changes to Syllabus

The Professor reserves the right, upon reasonable notice to the class, to modify or update the assignments/items herein. No such modification or update shall take place without the Professor making several announcements to that effect in class.

Assignments

	Readings	Work due
Jan 21st	DEFINING ETHICS. JENNINGS TEXT pp. 2-32	Assigned Reading
Jan 28th	DEFINING ETHICS con'd/RESOLVING ETHICAL DILEMMAS (Case Study 1 ; Scott London/KPMG)	pp. 33-51 (RESOLVING ETHICAL DILEMMAS)
Feb 4th	SOLVING ETHICAL DILEMMAS AND PERSONAL INTROSPECTION, JENNINGS TEXT, pp. 53-107 Case Study 2 -Arthur Andersen & Enron	Assigned Reading
Feb 11th	THE TOUGH ISSUES OF ECONOMICS, SOCIAL RESPONSIBILITY AND BUSINESS, JENNINGS, pp. 110-125 Case Study 3 – Theranos/Elizabeth Holmes	Assigned Reading

Feb 18th	APPLYING SOCIAL RESPONSIBILITY, STAKEHOLDER THEORY; GOVT AS STAKEHOLDER pp.126-187 Movie Night (#1): "Twelve Angry Men" "WA #1" given to class is due February 25th	Assigned Reading
Feb 25th	TEMPTATION TO WORK FOR INDIVIDUAL GAIN AND THAT CREDO, JENNINGS, pp. 190-245 Case Study 4 – Anthony Weiner WA #1 due at start of class; February 25th TAKE-HOME MID-TERM ASSIGNED	Assigned Reading
March 3rd	THE STRUCTURE FACTORS, GOVERNANCE, EXAMPLE & LEADERSHIP (CON'D), JENNINGS, pp. 246-273 Case Study 5 – Oscar Munoz, David Dao and United Airlines Flight 3411	Assigned Reading
March 10th	TAKE-HOME MID-TERM IS DUE THE INDUSTRY PRACTICES AND LEGAL FACTORS, JENNINGS, pp. 274-355 Guest Speaker #1	Assigned Reading Guest Speaker #1
March 17th	SPRING BREAK (NO CLASS)	NO CLASS/ NO READINGS
March 24th	THE INDUSTRY PRACTICES AND LEGAL FACTORS (con'd) pp.274-355 ETHICS AND CONTRACTS, JENNINGS, pp. 358-385 Case Study 6 – Bernie Madoff	Do additional Assigned Reading WORKPLACE LOYALTY, CONFLICTS, DIVERSITY AND ATMOSPHERE, JENNINGS, pp. 424-460
March 31st	NO CLASS – SCHOOL HOLIDAY – CESAR CHAVEZ DAY	
April 7th	ETHICS IN INTERNATIONAL BUSINESS, JENNINGS, pp. 388-422) Case Study 7 – WeWork and Adam Neumann	Assigned Reading
April 14th April 21st	ATLAS SHRUGGED (Movie) WORKPLACE DIVERSITY, PRIVACY, CONFRONTATION and THE ENVIRONMENT, pp. 461-489 Case Study 8 – Billy McFarland and the Fry Festival FINAL EXAM PAPERS ASSIGNED.	Assigned Reading

April 28th

Movie Night #3: Crimes & Misdemeanors
Case Study 9 – Harvey Weinstein

May 5th

TAKE HOME FINALEXAM DUE; FINAL ETHICS ASSESSMENT; CLASS PROJECT
