

2013/14 Business Plan

Center for Southern California Studies

I. Mission of Center: (How will the center carry out its mission over the next 12 months?)

Through Fall semester 2013, Dr. Sides will remain Director of the Center. In that capacity, he is coordinating the 2014 Envisioning California lecture and laying the foundations for a new Valley Civic Engagement Initiative with Board member Brad Rosenheim. Dr. Sides will hand off Director duties after Fall semester.

II. Vision for the Year:

Dr. Sides will coordinate the Spring Envisioning California lecture and begin designing a new initiative, the Valley Civic Engagement Initiative.

III. Main Objectives:

To facilitate a smooth transition for a new Director in Spring by establishing the basic goals of the Valley Civic Engagement Initiative.

IV. Strategies:

Dr. Sides will establish a research agenda for the new initiative. The guiding question of this research agenda is: how can the Center improve civic engagement and voting turnout?

V. Plans for Revenue Enhancement:

It will be the responsibility of the incoming Director to determine a plan for revenue enhancement. However, Dr. Sides will make recommendations to the incoming Director based on the priorities of the Civic Engagement Initiative.

VI. What do you see as the centers most important strengths and core competencies this year?

Leer California was a great success. It not only allowed the Center to provide direct service to LAUSD students in the Valley, but it also generated significant revenue.

VII. Significant challenges the center faces this year:

The new Director will need to quickly identify funding sources to implement his/her vision.

VIII. Explain the fundamentals of the center's operation over the next 12 months. Include a budget plan: N/A

Center for Southern California Studies
College of Social and Behavioral Sciences
California State University, Northridge

Activity Summary: 2009-2013

Hosted and Co-Sponsored Conferences and Lectures:

"The Los Angeles Mayor's Race," Envisioning California Lecture Larry Mantle and Raphael Sonenshein, California State University Northridge, April 16, 2013.

"Politics and Technology," 23rd Annual Envisioning California Conference, Sacramento, September 14, 2012

"The Nonprofit Sector: Crises and Untapped Opportunities," 22nd Annual Envisioning California Conference, Skirball Center, October 2011

"Two Checks or Two Grants Away from Poverty," 4th Annual MENDING Poverty Conference, Pacoima, CA, June 2011.

"Building Impactful Partnerships with Nonprofits and Communities: Dr. Robert Ross of the California Endowment," Envisioning California Lecture, jointly sponsored by the Center for Southern California Studies, Time Warner Cable and the Human Interaction Research Institute, October 2010.

"Getting People out of Poverty: Programs, Policies and Collaborations That Work," 3rd Annual MENDING Poverty Conference, Pacoima, CA, June 2010.

"Sustainability and the California Dream." Twenty-First Annual Envisioning California Conference, Skirball Center, Convened by the Center for Southern California Studies and the Center for California Studies, October 2009.

Supported Research and Scholarship:

Kay Kei-Ho Pih, "The Invisible Unattended: Low-Wage Chinese Immigrants, Workers, Health Care, and Social Capital in Southern California's San Gabriel Valley," Center for Southern California Studies, 2009.

Josh Sides, "The Northeastern San Fernando Valley: A Snapshot of Poverty Indicators, 2011," Center for Southern California Studies, 2011.

"Getting People out of Poverty: Programs, Policies and Collaborations That Work,"

Josh Sides, "MEND Service Area Abbreviated Study: 2000-2010," Center for Southern California Studies, 2012.

Josh Sides, ed. Post-Ghetto: Reimagining South Los Angeles (Berkeley: University of California Press, 2012)

Ward Thomas, "Can We Breathe and Be Economically Competitive? Air Quality Regulations and Economic Growth in the Metal Finishing Industry in Los Angeles," Center for Southern California Studies, 2009.

Robert Youmans, et. al. "Promoting Transfer Student' Success via Faculty-Student Research Collaborations," Center for Southern California Studies, 2010.

Service Provision:

¡Leer California!, a free, week-long, reading enrichment workshop for California teens entering the 12th grade.

Ward Thomas, "Can We Breathe

2: Air Quality

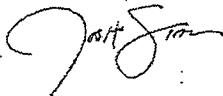
**CSUN CENTERS/INSTITUTES ANNUAL REPORT FORM
2012-2013**

Deadline for submission to CSBS Dean's Office: September 15, 2013

Academic Year: 2012-2013
Name of Center/Institute: Center for Southern California Studies
Name of Director: Josh Sides
Mail Drop:
Website address: www.csun.edu/cscs
College/Department: CSBS
Year Chartered: 1996
Charter Expiration Date: June 2017

List office or space utilized by center:

Provide a paragraph on how the center/institute's reported activities meets or aligns with the centers stated goals: The purpose of the Center is to document and promote understanding of Southern California's culture, history, and ecology. During the 2012/2013 Academic Year, the Center fulfilled this goal through a.) Envisioning California Lecture, b.) the publication of a research article and a book, b.) and the hosting of a reading enrichment workshop for low-resource students in the San Fernando Valley.



September 15, 2013

Director

Date

Dean

Date

CSUN CENTERS/INSTITUTES ANNUAL REPORT FORM

List faculty associated/affiliated with center:

- Larry Becker, Political Science, CSUN

List Advisory Board or Community Board Members:

- Stella Theodoulou, Ph.D. CSUN Dean, College of Social and Behavioral Sciences
- Josh Sides, Ph.D. CSUN Director, Center for Southern California Studies
- Thomas E. Backer, Ph.D. Chair, CAB President, Human Interaction Research Institute
- Larry Becker, Political Science, CSUN
- Bill Allen President and CEO Los Angeles County Economic Development Corporation
- Dorothy Fleisher, Ph.D. Vice-President, W.M. Keck Foundation
- Jocelyn Guihama Executive Director Center for Civil Society, UCLA
- Marianne Haver Hill Executive Director MEND: Meet Each Need with Dignity
- Heidi Lennartz Director, Continuum of Care Providence Holy Cross Medical Center
- Brent Lowensohn, Ph.D. Former Director of IT Research, Kaiser Permanente
- Joe Macias Marketing Specialist Media Image Public Relations
- Jan McElwee Principal The McElwee Group
- Arthur Rieman Managing Attorney The Law Firm for Nonprofits
- Brad Rosenheim President/CEO Rosenheim and Associates
- Lewis Sharpstone Partner SingerLewak
- Ron Sorensen Director of Community Partnership Providence Health and Services
- Anita Velasco Attorney Neighborhood Legal Services of Los Angeles

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California State University, Northridge
Academic Affairs
CENTER/INSTITUTE ACTIVITIES STATEMENT
2012/2013

Complete Grey shaded areas only

Name of Center: Center for Southern California Studies

Number of Events Held Open				
To public				
To faculty only				
To students only				
To campus as a whole				
(Attach complete citations in appendix)				
Curriculum Work:				
			External	Internal
Number of Clients Served:				
External Grant Proposals:			\$ Amount Submitted	\$ Amount Awarded
Submitted with dollar amounts	# Applied	Geisner	6,157	6,157
Awarded with dollar amounts	# Awarded	USC	2,500	2,500
(Attach complete citations in appendix; include title of grant, agency or funder, amount)				
List External Contracts:			\$ Amount Submitted	\$ Amount Awarded
Submitted with dollar amounts	# Applied			
Awarded with dollar amounts	# Awarded			
(Attach complete citations in appendix; include title of grant, agency or funder, amount)				
Publications:				
# of Journal Articles				
# of Books				
# of Chapters				
# of Technical reports				
Other (Opinion Pieces, etc.)				
(Attach complete citations in appendix)				
Publications Total			2	
Other Research Activity:				
Patents:				
Creative Work: (list numbers and attach citations in appendix)				
Number of students supported by:				
Research grants				
Contracts				
Clinical work				
Internships				
Highlight any activity to be noted in University publicity:			The Center ran a teen California, a free, week-long, reading enrichment workshop for California teens entering the 12th grade.	
List Awards/Recognitions/Honors:				

California State University, Northridge
Academic Affairs
CENTER/INSTITUTE FINANCIAL STATEMENT
2012/2013

Complete grey shaded areas only

Name of Center	General Fund	Non- General Fund*	Total	Notes
Beginning Balance 7-1-12		54,874	54,874	
Ending Balance 6-30-13	\$ 3,000	\$ 66,562	\$ 69,562	
Surplus/Deficit 2012/13	\$ 3,000	\$ 11,689	\$ 14,689	
Revenue & Allocations (Received in 2012/13 Only) (Include all revenue and allocations received including monies for reassigned time, salaries, and stipends)				
(1) Allocations from an Internal Unit (Specify which internal unit in "Notes" column)	\$ 3,000	\$ 15,000	\$ 18,000	GF- Provost-Leer; NGF Envision CA Time Warner
(2) Allocations from an Internal Unit	5,044	6,157	11,201	GF-College; NGF Cisnerous-Leer
(3) Allocations from an Internal Unit			-	
Client Services Fees			\$ -	
Fees for Programs			\$ -	
Fees for Consultation			\$ -	
Fees for Events/Performances			\$ -	
Endowments/Gifts			\$ -	
External Grants (Current Year)			\$ -	
External Contracts (Current Year)			\$ -	
Total Revenue & Allocations	\$ 8,044	\$ 21,157	\$ 29,201	
Personnel Expenses				
Faculty Reassigned/Released Time Paid for by:	Units			
College			\$ -	
Academic Affairs			\$ -	
Department			\$ -	
Grant			\$ -	
Contract			\$ -	
Consultation Fee			\$ -	
Endowments/Gifts			\$ -	
Faculty Salaries/Stipends	4,972		\$ 4,972	
Staff Salaries/Stipends			\$ -	
Student Salaries/Stipends			\$ -	
External Consultant Salaries/Fees			\$ -	
Benefits	72		\$ 72	
Total Personnel Expenses	\$ 5,044.09	\$ -	\$ 5,044	
Operating Expenses				
Supplies		918	\$ 918	
Professional Development			\$ -	
Travel		1,749	\$ 1,749	
Equipment			\$ -	
University/Aux Overhead		1,058	\$ 1,058	
Hospitality			\$ -	
Other		5,744	\$ 5,744	Honorariums for Lecturers; space rental; dinner/lunch - guest lecturers/advisory board
Total Operating Expenses	\$ -	\$ 9,468.50	\$ 9,468.50	
Total Center/Institute Annual Expenditures	\$ 5,044.09	\$ 9,468.50	\$ 14,512.59	

*Non-General Fund: Please include totals for all funds (e.g. State trust, foundation, corporation, and Associated Students).