

**THE MICHAEL D. EISNER COLLEGE OF EDUCATION  
FACULTY COUNCIL  
MINUTES  
FEBRUARY 19, 2018  
1-3PM  
FLEMING ROOM**

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**Attending:** Ivor Weiner (President), Joanie Busillo-Aguayo, Amy Hanreddy, David Kretschmer, Kathy Rowlands, Sally Spencer, Shari Tarver-Behring (Interim Dean). **Excused:** Jack Bagwell, Jordan Eickman, Pete Goldschmidt.

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1. Review and Approval of 2/5/18 Minutes
  - a. <https://mycsun.box.com/s/rx9ctjt0qhwzb0m2xhzpkn986228z7f1>
  - b. Minutes were approved with one small adjustment.
  
2. Dean's Report
  - a. FTES ended strong for the semester—somehow, despite how low we were initially, we all pitched in to meet our target. Congratulations to all!
  - b. There is a marketing tool for graduate programs, Salesforce, that CSUN has purchased, and the Provost has agreed to pay for the COE to use it this year. Each department has been asked to identify a faculty member who will be responsible for using the tool. It identifies people who look at our website, and sends information so that the departments can follow up.
  - c. There is a second tool called Pardot that allows us to send some of our marketing materials out to a list serve that might be interested in our programs. We have eight licensures for our College, and they are being given to us free for this year.
  - d. There will be online training offered in April. However, Ivor told the committee that Victoria from Family Focus is a very proficient Salesforce user, and can train college personnel more effectively than the online training.
  - e. Jeff Noblitt, Associate Vice President of Marketing and Communications, has been working with the College to develop some marketing materials for the COE.
  - f. Shari met with LAUSD to talk about their idea of opening their own credentialing program. There are conversations ongoing with CSU Deans about what LAUSD is planning, and how it affects the CSU Colleges of Education. Discussions and potential collaborations are ongoing.
  - g. Shari had a meeting with Academic Affairs to discuss the budget problems in the College. The Dean's office has been carrying a big release time budget that the university is asking them to reduce even more than they already have. The Dean's office has been given a month to create a three-year plan to clean up the deficit. Shari will be meeting with the chairs to talk this through.
  
3. Violence on Campuses
  - a. Last week there was a report that there was a shooter on the CSUN campus. It turned out to be a hoax, but faculty are now requesting some conversations and resources about how to protect our community members in the event of some kind of attack.

- b. FC members talked about the need to have a way to secure our classrooms in emergency situations, and expense was noted as a potential barrier to purchasing equipment that could allow faculty to lock their classroom doors.
- c. Ivor brought up that we need to think about how to talk to our teacher candidates about what to do in these instances, and how they talk to their students about this kind of violence. Faculty member Rick Castallo emailed Ivor, asking FC to take the leadership in starting a conversation among our faculty. Kathy suggested that we might make some on-line modules to show to students and faculty.
- d. Joanie told us about three upcoming events/marches in which we might participate. Sally mentioned that she thinks being able to participate in these types of events, and encourage our students to do so as well, is a way to empower everyone. Joanie also suggested that we might disseminate information on movements such as “make five calls.”
- e. It was decided that we would schedule a faculty forum on Wednesday, February 28<sup>th</sup> from 12:30 – 1:30 to bring faculty together around this issue. Ivor will send out an email to FC members tonight for next steps. Shari will reach out to Kim Roth and Al Restori to serve as facilitators of the forum, which will address next steps for our college in terms of preserving the physical and emotional safety and wellbeing of our students and their students in the K-12 schools.
- f. Ivor and Joanie advocated for using the expertise we have in the EPC department to help us prepare our teachers to identify and handle the emotional trauma that can come from these types of events.

#### 4. President’s Report

- a. Update Dean Search
  - i. There are 34 candidates in the search. The committee is taking the themes presented by the departments into account as they move forward in this process, including the input from Deaf Studies, linked below.
    - 1. Deaf Studies Input
      - a. <https://mycsun.box.com/s/bye57hpblsclamy7wwsw1ojfl4o2ulmp>
- b. Making the College More User Friendly
  - i. There were resources created on line this semester to help students get through the application/enrollment process. Ivor would like us to think of more ways that we can make our College more user friendly to our students.

#### 5. FC Website

- a. Thank you to Ian for the website. We are making the following recommendations:
  - i. Add a paragraph about the function of Faculty Council on the home page.
  - ii. Add “other” as an option on the Suggestion page.
  - iii. Remove the sub-committees on the Suggestion page.

#### 6. New Business and Announcements

a. None

7. Adjourn

a. The meeting was adjourned at 2:38 p.m.