

**Michael D. Eisner College of Education**  
**Faculty Council**  
**Minutes: 10/16/17**  
**1-3pm**

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**Attending:** Ivor Weiner (President), Jack Bagwell, Jordan Eickman, David Kretschmer, Joanie Busillo-Aguayo, Kathy Rowlands, Al Restori (visiting), Sally Spencer, Shari Tarver-Behring.

**Absent:** Sandra Chong, Pete Goldschmidt, Amy Hanreddy

**1. Welcome and Introductions**

- A. Everyone introduced himself/herself. We have several new members this year!

**2. Approval of Last FC Meeting Minutes (May 2017)**

- A. We will look at these next meeting.

**3. Election of Recording Secretary**

- A. Sally Spencer volunteered to be the recording secretary, and was elected.

**4. Interim Dean's Report**

- A. The CSU Apply program is having major problems getting students into the system. Additionally, many programs have been mistakenly "dropped" from the site.
1. Shari has pushed back program admission dates, and is working to get it back up.
  2. Changes have to be made through the Chancellor's office, which has a two to three week backlog.
  3. The system is also really buggy. Students get kicked out, etc., and aren't able to complete their applications. It is a new system that is cheaper, but all the universities across the system are severely impacted.
  4. We are at risk of taking a big hit in enrollment in all our programs.
- B. Update on 1100
1. The change in GE requirements coming from the Chancellors office is causing a big impact at CSUN.
    1. Our comparative and cross-cultural studies classes, through ethnic studies, are not consistent with the new requirements.
    2. Shari feels that the classes that are being removed will reduce the sense of belonging that is so important to our first year students.
    3. Our Faculty Senate is working on a proposal to delay the implementation at CSUN.

### C. Website

1. We just had two more Teachers of the Year nominated. We had five last year in LAUSD. LAUSD hired 177 of our students this year—much more than any other program.
2. There is a financial deficit in the College that Shari is trying to figure out.
3. Our website is an important tool for marketing and increasing our enrollment. We need to make it more student-friendly, including, perhaps, a big “APPLY” button that would help students navigate the system.
4. We need to help the University appreciate what we do here, and the work that we are doing that makes us special, even though it is more expensive than other programs because of our smaller class sizes.
5. Sally mentioned that the CSUN Simulator could be a big money maker for the College and she encouraged the College to get behind it as a potential source of income for us.
6. Kathy mentioned that she also has to work hard to institutionalize the Writing Project.
7. Shari mentioned that Centers can be amended to include new projects that might be money-makers.

### D. Recruitment

1. Shari is working on several plans to improve recruitment.
  1. The Dean’s office is looking at a computer program to follow up with people who look at the website.
  2. They are collecting data to inform the discussion.
  3. Shari’s team is also looking at branding, and trying to come up with a slogan that makes the College more attractive to potential students.

### E. The election for the College Personnel Committee has resulted in three people from Special Ed and only one from other departments.

1. There is currently no rule against that in Section 600, so we will proceed with the committee per the election.
2. If we want to change the process and dictate a balance among the departments, we will need to officially put wording into the College Personnel Procedures (Section 600).

## 5. **President's Report**

### A. Parking

1. The union is taking on the parking problem.
2. The new parking supervisor is Michael Yu, and Ivor has been talking to him about the problem. He seems to be receptive to the discussion, and aware of the problem.
3. They are not denying that there is a problem. Some students are buying daily permits and parking in the faculty lots.

1. They are planning to free up some more spots for the faculty in the B5 lot.

B. Website

1. Ian's job is not to create new things for the site—it is to post things. He is not a web designer per se.
2. Faculty Council will help to figure out a way to "toot our own horns" using the website.

C. Online Evaluations

1. There is concern about the narrative being much longer than before, and how that might affect retention/promotion.
2. If students are doing the evals at home rather than in class, only the students at either end of the satisfaction spectrum will actually complete it.
3. Shari suggested that we might want to have students complete the evals in class on their devices rather than having them do them at home. Sally mentioned that the College has a laptop cart that could be taken to classes if needed.

D. From last year: Report by Al Restori, past Faculty President

**6. Faculty Governance**

1. Discussion of Bylaw Revisions (from last year) led by Al Restori
2. Al spoke about how important it is to get wording into the Faculty Council documents that outline how Faculty Governance is organized and maintained.
3. We haven't finalized whether the role of Faculty President should be for two or three years, and the existence of units to support the position is important to the decision.

**7. Faculty Council Goals for 2017-2018**

A. Furniture:

1. Kathy brought up the problems with furniture deteriorating in our college. We have chairs that are falling apart.
  1. Shari said that she has been talking to room reservations about getting furniture repaired. She suggested we might want to invite Leslie (from room reservations) in to help us handle the College needs in terms of furniture.
  2. Jordan mentioned that Leslie's office has not always adhered to our recommendations for classroom design and furniture that meets our pedagogical needs. They are more interested in "packing in" as many students as possible.
  3. Ivor said that this is another by-product of us not standing up for ourselves. David Moon has a computer program that allows us to manipulate furniture in rooms, and Ivor suggested that we might want to use that.

4. Shari suggested that she invite Leslie to come to a meeting to discuss our needs. Jordan added that if she and/or Fred come to our meeting that we spend some intentional time talking about the type of furniture we need, and how they help us brand our college as a forward-thinking College.
- B. We will generate a list of goals at the next meeting: Ivor asked FC members to be thinking about what our goals should be.
- C. Jordan stated that he's concerned that there is a big push to digitize everything (evaluations, PIFs, etc.) without faculty input. Joanie mentioned that there is a similar problem with our COE Scholarships. Sally said that she feels like we actually are informed, but then it moves ahead before people are really aware of it. Ivor said that his concern is what is done with the electronic data—will it be used to support people or to affect R&T?

**8. Dean Search**

- A. Ivor talked about the last Dean search, and how we got a Dean (Spagna) who really understood the values and culture of the College and was willing to work collaboratively.
- B. Ivor asked what the FC input into the search process will be? Do they have a role?
  1. Kathy stated that she thinks it's important that the new Dean have an understanding of the CSU.
  2. David said that he thinks FC can play an unofficial role in the search in terms of identifying the qualities we may be looking for in a new Dean.
  3. Sally suggested that we might sponsor a series of focus groups for faculty to discuss the search across departments. She suggested that perhaps we start by having department reps bring back lists of concerns/important topics for the search to FC, and then compile a document that can be the basis of focus group discussions.

**9. New Discussion and Announcements from Reps**

- A. No new discussion or announcements from the reps.

**10. Adjournment**

- A. The meeting was adjourned at 3pm. The next FC meeting is November 6, 2017 at 1pm.