

CSU'S GOT TALENT



LEARNING & DEVELOPMENT

presents a series of LIVE online webcasts featuring innovative & essential training for your professional and personal success!

October 27, 2021

10:00am - 11:00am PT

All CSU Staff & Faculty are invited to attend this **free** webcast via this link:

<https://calstate.adobeconnect.com/CGT>



Whether you are writing formal business documents, research papers, email messages, or social media posts, the name of the game is to **write with as much power and persuasion as possible**. Scrambled sentences, grammar goofs, punctuation problems, and stylistic slipups undercut professionalism and credibility. **Effective business writing is key to career advancement and organizational success**. In the battle for reader attention, documents that command attention, communicate clearly, and convey competence are sure to come out on top. This session is designed for those seeking real and immediate improvement in their business writing. **In this webcast learn strategies and secrets of writing clear, compelling, correct business documents.**

About Nancy Flynn, M.A.

This webcast will be recorded and available on CSU Learn



Founder of Nancy Flynn Public Relations, Inc. and its Business Writing Institute™, ePolicy Institute™, and Marijuana Policy Institute™ divisions, Nancy Flynn is a recognized expert in traditional and electronic communication. The author of 13 books published in six languages, her titles include *Writing Effective E-Mail*, *The ePolicy Toolkit*, and *The Social Media Handbook*. An in-demand trainer, writing coach, and business writer, Nancy Flynn has helped clients worldwide improve their writing. An authority on e-policy and compliance, she is an expert witness for the government and law firms in litigation related to policy and the web. A go-to media source, she often is in the news. Nancy Flynn has served as an adjunct faculty member at The Ohio State University, teaching business and technical writing to graduate and undergraduate students. Popular with CSU audiences, this is Nancy Flynn's fourth CSU's Got Talent appearance.