

CSUN Follow-Up Project

**David Nazarian College of
Business & Economics:
Undergraduate Programs
Bachelors in Marketing**

CSUN Follow-Up Groups: Descriptions

Success Stories: Students who entered CSUN in 1995-2005 as Freshmen or Transfers who graduated from CSUN with Bachelor's degrees only.

Problem Children: Students who entered CSUN in 1995-2005 as Freshmen or Transfers who dropped out of CSUN and did *not* complete degrees elsewhere.

Stars: Students who entered CSUN in 1995-2005 as Freshmen or Transfers, completed Bachelor's degrees at CSUN *or* elsewhere, *and* completed a Graduate degree elsewhere.

Other People's Children: Students who entered CSUN in 1995-2005 as Freshmen or Transfers, left CSUN before completing a degree, and earned Bachelor's degrees elsewhere.

Notes

1. Earnings are adjusted to 2012 Dollars.
2. Earnings are reported for California workers whose earnings are covered by Unemployment Insurance at 2, 5 and 10 years after education exit.
3. Individuals are included in each time period if they have *no more than* two (2) consecutive quarters without earnings in that time period.

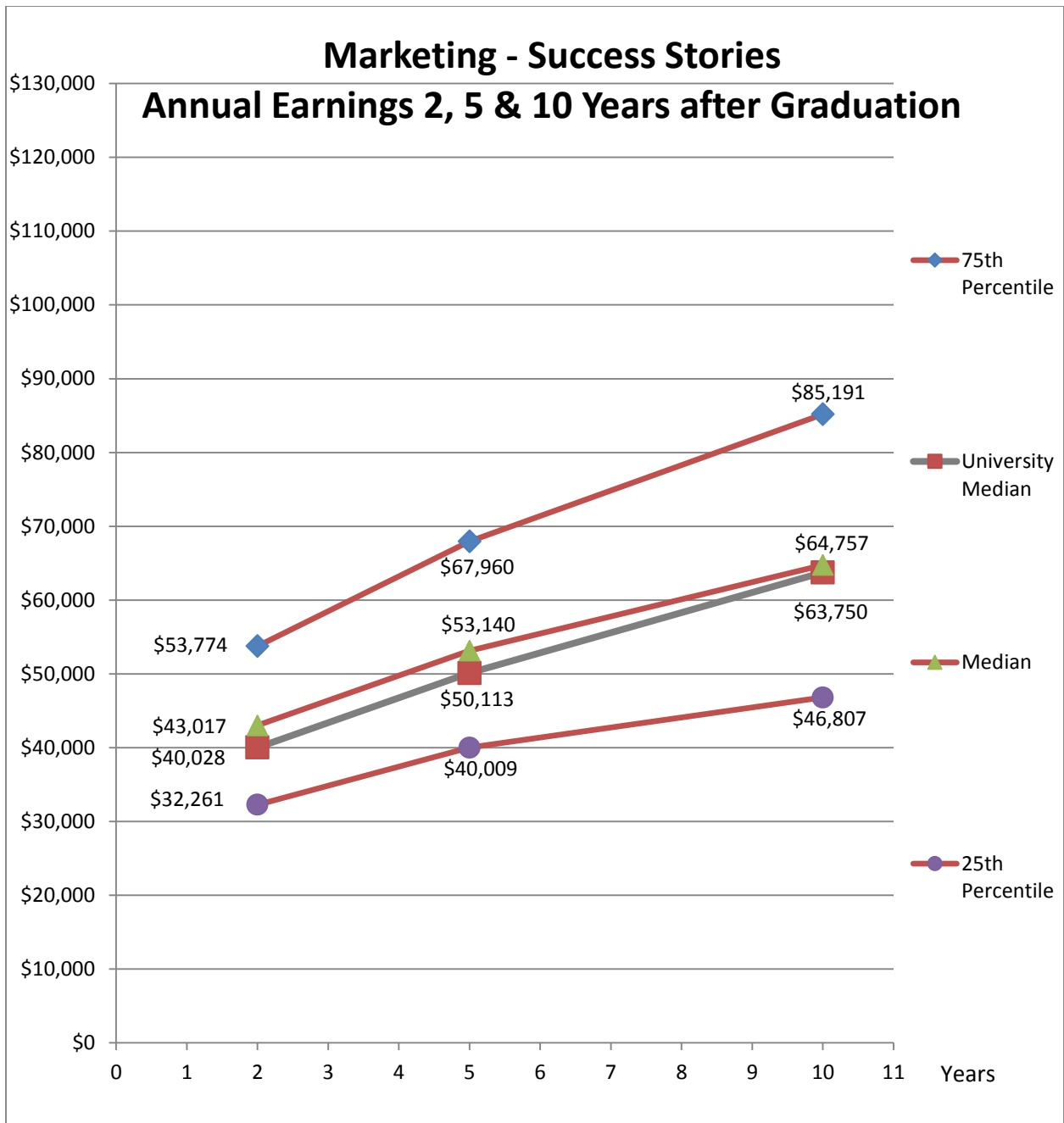
Business & Economics

Bachelors in Marketing

2 years after education exit					
Path	Average	Median	Number of students found	Potential number of students to find	Percentage of students found
Success Stories	\$43,470	\$43,017	1,210	1,673	72%
Problem Children	\$33,298	\$28,975	227	397	57%
Stars	\$72,547	\$73,480	49	66	74%
Other People's Children	\$45,056	\$47,566	28	43	65%

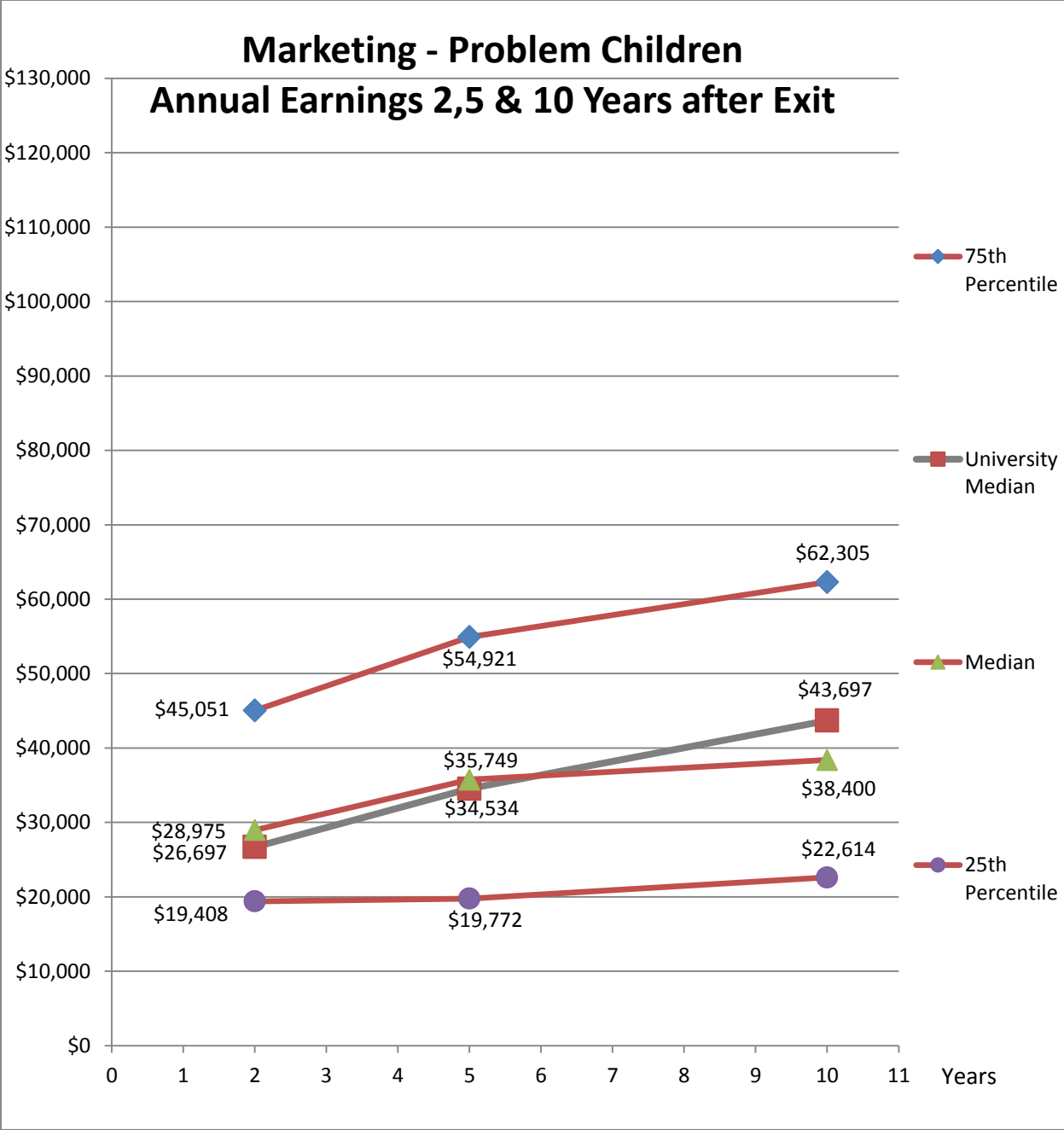
5 years after education exit					
Path	Average	Median	Number of students found	Potential number of students to find	Percentage of students found
Success Stories	\$54,497	\$53,140	924	1,429	65%
Problem Children	\$40,277	\$35,749	192	344	56%
Stars	\$75,544	\$82,006	21	31	68%
Other People's Children	\$64,450	\$60,847	18	32	56%

10 years after education exit					
Path	Average	Median	Number of students found	Potential number of students to find	Percentage of students found
Success Stories	\$65,820	\$64,757	258	479	54%
Problem Children	\$43,576	\$38,400	41	88	47%
Stars	Too little or no information.				
Other People's Children	Too little or no information.				



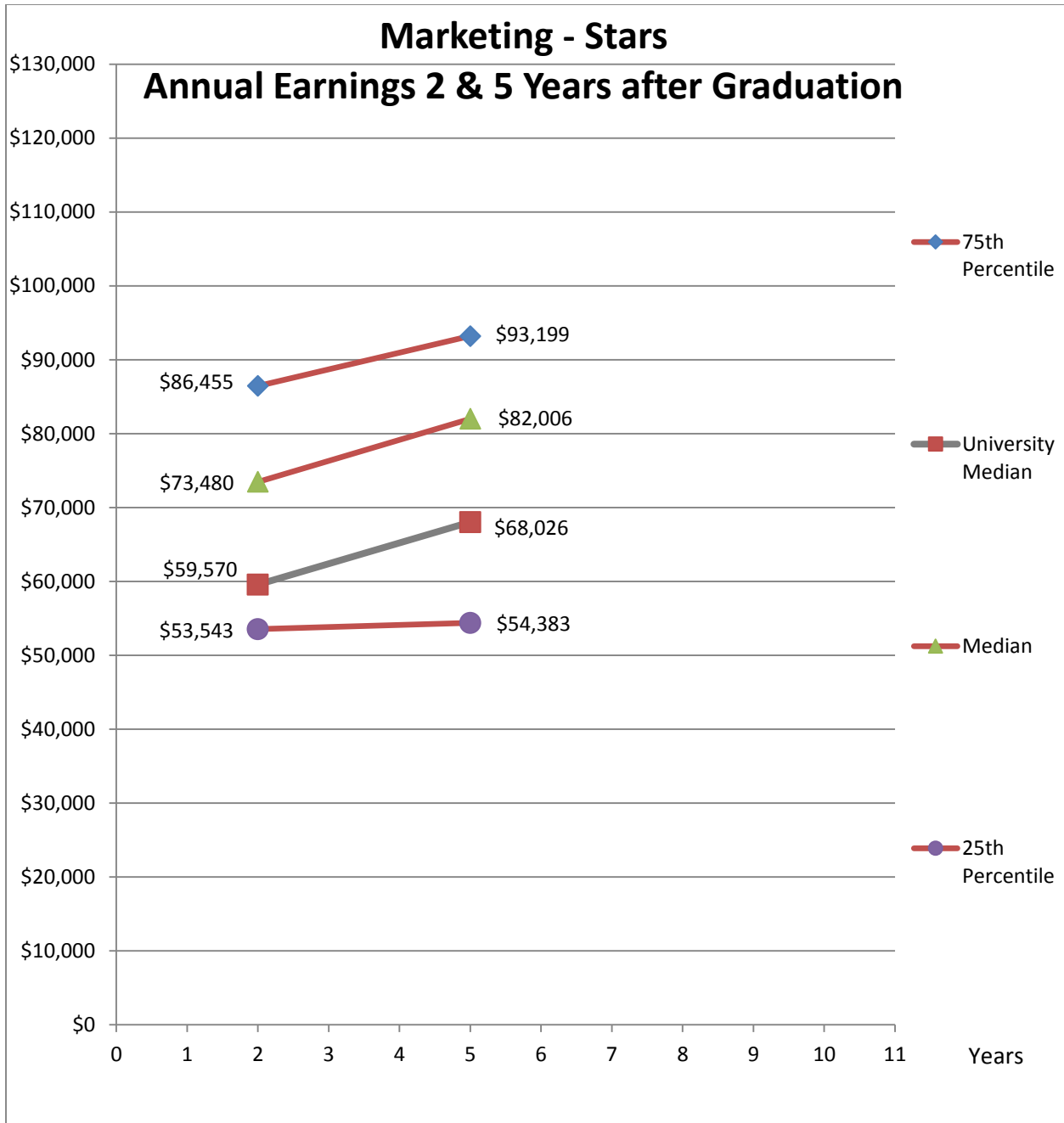
Year 2	Year 5	Year 10
Number found = 1210/1673	Number found = 924/1429	Number found = 258/479
Percentage found = 72%	Percentage found = 65%	Percentage found = 54%

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- Individuals are included in each time period if they have no more than two (2) consecutive quarters without earnings in that time period.



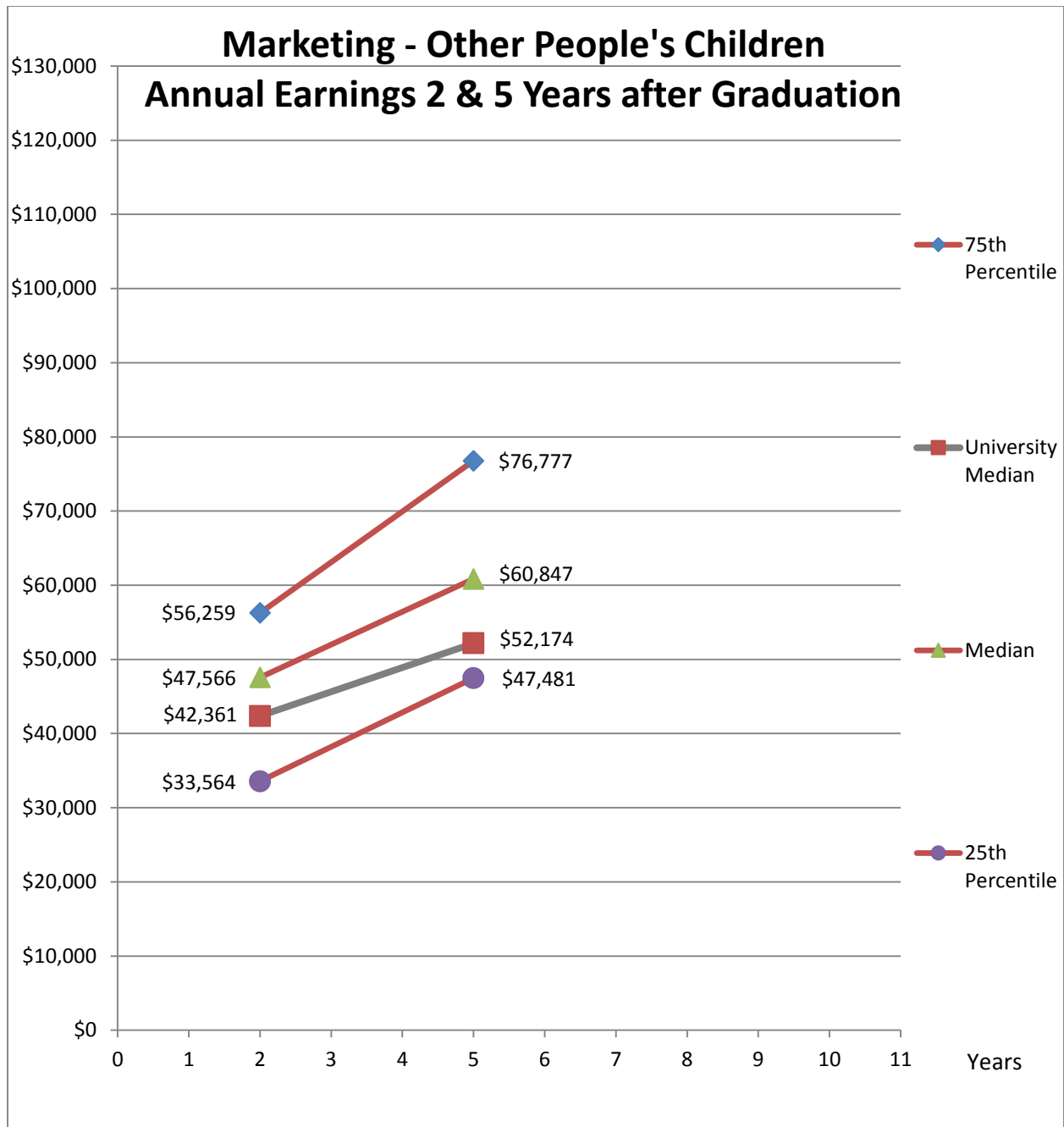
Year 2	Year 5	Year 10
Number found = 227/397	Number found = 192/344	Number found = 41/88
Percentage found = 57%	Percentage found = 56%	Percentage found = 47%

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- Problem Children: Students who entered CSUN in 1995-2005 as Freshmen or Transfers who dropped out of CSUN and did not complete degrees elsewhere.
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- Individuals are included in each time period if they have no more than two (2) consecutive quarters without earnings in that time period.



Year 2	Year 5
Number found = 49/66	Number found = 21/31
Percentage found = 74%	Percentage found = 68%

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- Earnings are reported for California workers whose earnings are covered by Unemployment Insurance at 2, 5 and 10 years after education exit.
- Individuals are included in each time period if they have no more than two (2) consecutive quarters without earnings in that time period.



<p>Year 2 Number found = 28/43 Percentage found = 65%</p>	<p>Year 5 Number found = 18/32 Percentage found = 56%</p>
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3. Earnings are reported for California workers whose earnings are covered by Unemployment Insurance at 2, 5 and 10 years after education exit.
4. Individuals are included in each time period if they have no more than two (2) consecutive quarters without earnings in that time period.