

INTELLECTUAL PROPERTY LAW - BLAW 450 Professor Kurt M. Saunders OFFICE: BB 3256 EMAIL: kurt.saunders@csun.edu OFFICE HOURS: Tuesday & Thursday, 12:00 - 12:30 pm on Zoom, and by appointment

Course Description

This course provides an introduction to the law of patents, copyrights, trademarks, trade secrets, and related forms of intellectual property protection. Considered will be the nature of intellectual property rights and the scope of protection for various subject matter, including international and trade aspects relating to technology protection and transfer; the enforcement of intellectual property rights and remedies for infringement or misappropriation of such rights; and practical strategies for intellectual property development, management, and licensing in the modern business environment. *Prerequisites*: BLAW 280; BUS 302, 302L for BSBA majors; passing score on the Upper-Division writing Proficiency Exam (WPE).

Course Objectives

You will gain an understanding of the various legal rules that apply to decision- making in the business environment, and to use these rules to manage legal risk and make ethical decisions. You will develop your analytical, argumentation, and writing skills by reading and briefing court decisions, identifying legal issues and legally relevant facts, using rules and facts to support an argument, and applying rules through oral discussion of cases and hypothetical problems in class and through written analysis on examinations.

Required Texts

The textbook for this course is SAUNDERS, INTELLECTUAL PROPERTY LAW: LEGAL ASPECTS OF INNOVATION AND COMPETITION (2016). The hard copy version of the book is available for purchase in the campus bookstore and the e-book version is available for purchase online and at: <u>https://www.westacademic.com/Saunders-Intellectual-Property-Law-Legal-Aspects-of-Innovation-and-Competition-9781634596985</u>

Class Preparation and Participation

The course will be conducted through use of assigned readings, written case briefs and discussion answers, and online chat discussion sessions. You must check Canvas regularly for announcements, assignments, deadlines, and other course information. Preparation entails reading the assigned materials, listening to the recorded audio lectures and briefing the assigned cases. As you read the text and listen to the audio lectures, you should take notes on the outline provided for each lecture.

Part of your final grade will be based on your participation in chat discussion sessions and in discussions on the Canvas discussion board. *Participation is more than attendance in chat sessions and time spent on Canvas.* You are strongly encouraged to attend and actively participate in class chat sessions and to respond the questions posted for threaded discussions on Canvas/Discussions. I also encourage each of you to meet with me at least once during the semester during my Zoom office hour after each chat discussion. I will monitor your participation and post your participation score at the end of the course.

Method of Assessment

You must brief assigned cases for each lecture. Case briefing involves summarizing a court opinion. If you have never briefed a case before, you should study the slides entitled "Briefing the *Metallurgical Industries* Case" posted on Canvas/Modules. Even if you learned how to brief cases previously, it is worth reviewing these slides so you understand my expectations as to format. Before each chat discussion, you have the option of submitting specified briefs for one (1) extra credit point per brief. *If your brief does not follow the format described in the slides, however, you will not receive an extra credit point.*

Your final letter grade will be calculated on a curve based on the total number of points you accumulate out of a possible 135 points according to the following:

Examination I	40 points
Examination II	40 points
Examination III	40 points
Class Participation	15 points
TOTAL	135 points
Case Briefs (extra credit)	40 points

The final grade will be based on a class curve. Any extra credit points accumulated will be added *after* the class curve is created based on 135 points. Plus and minus grading will be applied for the final grade.

Examinations will include both multiple choice questions and one or more essay questions. The essay questions will require you to analyze factual situations, identify legal issues, and apply the law in determining the outcome of hypothetical cases. Essay answers must follow the IRAC format. Answers must provide an analysis of the issue by applying legal rules to the facts to provide reasons for a conclusion. If you are unfamiliar with this structure of organizing a legal analysis, study the handout "IRAC Analysis" that is posted on Canvas/Modules. *If your essay answers are not structured in IRAC format, you will not receive full credit for the answer.*

You will be able to use your textbook, notes, and outlines during the exams. Except in emergency or unforeseeable circumstances that can be documented, there are *no make-up examinations*.

Academic Dishonesty

You are also responsible for knowing and following the Academic Dishonesty Policy. Collaboration on assignments and examinations is prohibited. Instances of academic dishonesty will be immediately reported to Student Affairs for further discipline and will result in a grade of "F" for the course. The Academic Dishonesty Policy is available at: <u>https://catalog.csun.edu/policies/academic-dishonesty/</u>

Disability Resources and Educational Services

If you have a disability and need accommodations, please register with the Disability Resources and Educational Services (DRES) office at <u>http://www.csun.edu/dres</u> or call (818)677-2684, or contact the National Center on Deafness (NCOD) at <u>http://www.csun.edu/ncod</u> or call (818)677-2611.

Notice of Syllabus Revisions

This syllabus is subject to revision. I will make every effort to provide you with reasonable advance notice of any such revisions.

Schedule and Assignments

Date	Торіс	Assignment
Tuesday, August 31	The Nature of Intellectual Property Trade Secrets: Requirements for Protection Trade Secrets: Liability for	 Preparation: Read textbook pages 1-17. Read textbook pages 23-43. Brief the <i>Metallurgical Industries</i> and <i>Rockwell Graphic Systems</i> cases. Download Lecture #1 slides and Lecture #2 outline. Listen to Lecture #1 and Lecture #2 audio. Submit your brief for the <i>Rockwell Graphic Systems</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional). Preparation:
September 2	Misappropriation and Defenses	 Read textbook pages 43-55. Brief the <i>DuPont</i> and <i>Chicago Lock</i> cases. Download Lecture #3 outline. Listen to Lecture #3 audio. Submit your briefs for the <i>DuPont</i> and <i>Chicago Lock</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).

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Tuesday, September 7	Trade Secrets: Departing Employees	 Preparation: Read textbook pages 55-70. Brief the <i>Pepsico</i> and <i>Earthweb</i> cases. Download Lecture #4 outline. Listen to Lecture #4 audio. Submit your briefs for the <i>Pepsico</i> and <i>Earthweb</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Thursday, September 9	Patents: Patentable Subject Matter Patents: The Utility Requirement	 Preparation: Read textbook pages 97-118. Brief the <i>Diamond</i> and <i>Alice Corp.</i> cases. Read textbook pages118-122. Brief the <i>Brenner</i> case. Download Lecture #5 and Lecture #6 outlines. Listen to Lecture #5 and Lecture #6 audio. Submit your brief for the <i>Alice Corp.</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).

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Tuesday, September 14	Patents: The Novelty Requirement	 Preparation: Read textbook pages 122-143. Brief the <i>Egbert, Pfaff,</i> and <i>Klopfenstein</i> cases. Download Lecture #7 outline. Listen to Lecture #7 audio. Submit your briefs for the <i>Pfaff</i> and <i>Klopfenstein</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Thursday, September 16	Patents: The Nonobviousness Requirement	 Preparation: Read textbook pages 154-172. Brief the <i>Graham</i> and <i>Clay</i> cases. Download Lecture #8 outline. Listen to Lecture #8 audio. Submit your briefs for the <i>Graham</i> and <i>Clay</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, September 21	Patents: Literal Infringement	 Preparation: Read textbook pages 185-94. Brief the <i>Larami</i> case. Download Lecture #9 outline. Listen to Lecture #9 audio. Submit your brief for the <i>Larami</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation.

		 After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
	Patents: Doctrine of Equivalents Infringement	 Preparation: Read textbook pages 194-202. Brief the <i>Graver Tank</i> case. Download Lecture #10 outline. Listen to Lecture #10 audio. Submit your brief for the <i>Graver Tank</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Thursday, September 23	Patents: Defenses to Infringement	 Preparation: Read textbook pages 210-217. Brief the <i>Quanta</i> case. Download Lecture #11 outline. Listen to Lecture #11 audio. Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, September 28	Exam I (11:00 am – 12:30 pm)	Question and answer review session on Zoom: Monday, September 27 at 11:00 am.

Thursday, September 30	Trademarks: Priority of Use in Commerce and Concurrent Use	 Preparation: Read textbook pages 471-491. Brief the <i>Blue Bell</i> and <i>Zazu Designs</i> cases. Read textbook pages 491-498. Brief the <i>Dawn Donut</i> case. Download Lecture #12 outline. Listen to Lecture #12 audio. Submit your briefs for the <i>Blue Bell</i> and <i>Dawn Donut</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, October 5	Trademarks: The Distinctiveness Requirement – Words and Slogans	 Preparation: Read textbook pages 498-515 and the Trademarks Update. Brief the <i>Booking.com</i> and <i>Zatarains</i> cases. Download Lecture #13 outlines. Listen to Lecture #13 audio. Submit your brief for the <i>Booking.com</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).

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Thursday, October 7	Distinctiveness Requirement – Surnames and Geographic Names	 Preparation: Read textbook pages 515-528. Brief the <i>Henegan Construction</i> and <i>Nantucket</i> cases. Download Lecture #13 outlines. Listen to Lecture #13 audio. Submit your briefs for the <i>Henegan Construction</i> and <i>Nantucket</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, October 12	Trademarks: Color and Trade Dress – Distinctiveness and Nonfunctionality	 Preparation: Read textbook pages 529-542. Brief the <i>Two Pesos</i> and <i>Wal-Mart</i> cases. Read textbook pages 542-554. Brief the <i>Morton-Norwich</i> and <i>Wallace Silversmiths</i> cases. Download Lecture #15 outline. Listen to Lecture #15 audio. Submit your briefs for the <i>Morton-Norwich</i> and <i>Wallace Silversmiths</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).

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Thursday, October 14	Trademarks: Direct Liability for Trademark Infringement Trademarks: Secondary Liability for Trademark Infringement	 Preparation: Read textbook pages 573-595. Brief the <i>CBS</i> and <i>GoTo.com</i> cases. Read textbook pages 602-607 and supplement page 6. Brief the <i>Tiffany</i> case. Download Lecture #16 and #17 outlines. Listen to Lecture #16 and Lecture #17 audio. Submit your briefs for the <i>GoTo.com</i> and <i>Tiffany</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, October 19	Trademarks: Trademark Dilution	 Preparation: Read textbook pages 607-627. Brief the <i>Jada Toys</i> and <i>Starbucks</i> cases. Download Lecture #18 outline. Listen to Lecture #18 audio. Submit your briefs for the <i>Jada Toys</i> and <i>Starbucks</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).

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Thursday, October 21	Trademarks: Permitted Uses and Fair Use	 Preparation: Read textbook pages 637-671. Brief the <i>Playboy, Mattel,</i> and <i>Louis Vuitton</i> cases. Download Lecture #19 outline. Listen to Lecture #19 audio. Submit your briefs for the <i>Playboy</i> and <i>Mattel</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, October 26	Right of Publicity: The Scope of Publicity Rights	 Preparation: Read textbook pages 697-719. Brief the <i>Henley, Midler</i> and <i>White</i> cases. Download Lecture #20 outline. Listen to Lecture #20 audio. Submit your briefs for the <i>Henley</i> and <i>Midler</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).

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	Right of Publicity: Free Speech Considerations	 Preparation: Read textbook pages 721-734. Brief the <i>C.B.C.</i> and <i>Cardtoons</i> cases. Download Lecture #21 outline. Listen to Lecture #21 audio. Submit your brief for the <i>Cardtoons</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Thursday, October 28	Exam II (11:00 am – 12:30 pm)	Question and answer review session on Zoom: Wednesday, October 27 at 11:00 am.
Tuesday, November 2	Copyrights: The Fixation Requirement	 Preparation: Read textbook pages 259-270. Brief the <i>Stern Electronics</i> case. Download Lecture #22 outline. Listen to Lecture #22 audio. Submit your brief for the <i>Stern Electronics</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Thursday, November 4	Copyrights: The Originality Requirement	 Preparation: Read textbook pages 271-283. Brief the <i>Burrow-Giles, Bleistein</i>, and <i>Feist</i> cases. Download Lecture #23 outline. Listen to Lecture #23 audio. Submit your brief for the <i>Feist</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation.

		 After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, November 9	Copyrights: The Idea/Expression Dichotomy	 Preparation: Read textbook pages 283-298. Brief the <i>Baker, Hoehling</i>, and <i>Ets-Hokin</i> cases. Download Lecture #24 outline. Listen to Lecture #24 audio. Submit your briefs for the <i>Hoehling</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, November 16	Copyrights: Protection of Useful Articles	 Preparation: Read textbook page 303 and Copyrights Update. Brief the <i>Star Athletica</i> case. Download Lecture #25 outline. Listen to Lecture #25 audio. Submit your brief for the <i>Star Athletica</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).

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Thursday, November 18	Copyrights: Copyright Ownership and Formalities	 Preparation: Read textbook pages 310-330. Brief the <i>Community for Creative Non-Violence</i>, <i>Childress</i>, and <i>New York Times</i> cases. Download Lecture #26 outline. Listen to Lecture #26 audio. Submit your briefs for the <i>Community for Creative Non-Violence</i> and <i>Childress</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, November 23	Copyrights: Exclusive Rights – The Reproduction, Public Distribution, and Adaptation Rights	 Preparation: Read textbook pages 337-355. Brief the <i>Horgan</i> and <i>Lee</i> cases. Download Lecture #27 outline. Listen to Lecture #27 audio. Submit your briefs for the <i>Lee</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, November 30	Copyrights: Exclusive Rights – The Public Performance and Public Display Rights	 Preparation: Read textbook pages 356-368. Brief the <i>Columbia Pictures</i> case. Download Lecture #28 outline. Listen to Lecture #28 audio. Submit your briefs for the <i>Columbia Pictures</i> case on Canvas/Assignments before the chat discussion (optional extra credit).

		 Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Thursday, December 2	Copyrights: Direct Liability for Infringement	 Preparation: Read textbook pages 376-392. Brief the <i>Bright Tunes</i> and <i>Nichols</i> cases. Download Lecture #29 outline. Listen to Lecture #29 audio. Submit your briefs for the <i>Bright Tunes</i> and <i>Nichols</i> cases on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, December 7	Copyrights: Secondary Liability for Infringement	 Preparation: Read textbook pages 398-404. Brief the <i>MGM</i> case. Download Lecture #30 outline. Listen to Lecture #30 audio. Submit your brief for the <i>MGM</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).

Thursday, December 9	Copyrights: Fair Use	 Preparation: Read textbook pages 405-425. Brief the <i>Harper & Row</i> and <i>Campbell</i> cases. Download Lecture #31 outline. Listen to Lecture #31 audio. Submit your brief for the <i>Campbell</i> case on Canvas/Assignments before the chat discussion (optional extra credit). Chat Discussion: 11:00 am – 12:00 noon: Login to Canvas Chat for discussion, questions, examples, and explanation. After Chat: Online open office hour: 12:00 noon – 1:00 pm on Zoom. Participation: respond to the Discussion questions posted on Canvas (optional). Submit an answer to a Practice IRAC Problem for comments and feedback (optional).
Tuesday, December 14	Exam III (10:15 – 11:45 am)	Question and answer review session on Zoom: Monday, December 13 at 11:00 am.