

III. Appendix B: Rubric and Assessment

Rubric used to assess the Languages and Cultures (L&C) program SLO 5, “Apply cultural theory to effectively analyze multiple forms of cultural expression and creativity,” incorporated six measures:

- Research focus:* How effectively does the paper define its object(s) of study?
- Research question:* How effectively does the paper address its research question(s)?
- Research method:* How effectively does the paper apply its method(s) of analysis?
- Primary sources:* How effectively does the paper engage with original (“primary”) sources?
- Secondary literature:* How effectively does the paper engage with related and theoretical (“secondary”) literature?
- Organization & style:* How effectively does the paper communicate its claims and evidence?

L&C Program SLO 5 Rubric

	4. Excellent	3. Good	2. Fair	1. Poor
<i>Focus</i>	Subject area, analytical focus, and object(s) of analysis are clearly defined and thoughtfully contextualized, with compelling justification	Subject area, analytical focus, and object(s) of analysis are clearly defined and briefly contextualized, with reasonable justification	Subject area, analytical focus, and object(s) of analysis are clearly defined but not sufficiently contextualized or justified	Subject area, analytical focus, and object(s) of analysis are defined poorly, if at all, without context or justification
<i>Question</i>	Articulates a question that identifies a gap or flaw in existing knowledge and resolves it convincingly using evidence and reasoning	Articulates a question that identifies a gap or flaw in existing knowledge and resolves it plausibly using evidence and reasoning	Articulates a question that identifies a gap or flaw in existing knowledge but does not resolve it using evidence and reasoning	Fails to identify a gap or flaw in existing knowledge, much less resolve it
<i>Method</i>	Applies	Applies	Applies	Applies little or

	appropriate theories/methods to the object(s) of analysis productively, thoughtfully and critically	appropriate theories/methods to the object(s) of analysis productively and thoughtfully	appropriate theories/methods to the object(s) of analysis but not as productively and thoughtfully as expected	no theory/method to the object(s) of analysis
<i>Primary</i>	Discusses relevant primary sources; analyzes and explicates sources effectively; critiques sources insightfully	Discusses relevant primary sources; and analyzes and explicates them effectively	Mentions relevant primary sources, but with little analysis or explication	Mentions few, if any, relevant primary sources
<i>Secondary</i>	Discusses prior theoretical and/or related studies; summarizes and explains studies effectively; critiques studies insightfully	Discusses prior theoretical and/or related studies; summarizes and explains studies effectively	Cites prior theoretical and/or related studies, but with little summary or explanation	Cites few, if any, prior theoretical and/or related studies on the topic
<i>Style</i>	Organizational structure is clear, orderly and logical, with autonomous, well-developed sections and a persuasive and compelling style	Organizational structure is clear, orderly and logical, but sections do not stand on their own and/or are unevenly developed; style is persuasive but not compelling	Organizational structure is generally acceptable but may be obscure, disorderly, or illogical at points; style is acceptable but not persuasive	Weak, if any, organizational structure and poor use of style

Letter Grade Conversion

Raw Score to Letter Grade Conversion

- 4 = A+
- 3.7 or higher = A
- 3.3 or higher = A-
- 3 or higher = B+
- 2.7 or higher = B

- 2.3 or higher = B-
- 2 or higher = C+
- 1.7 or higher = C
- 1.3 or higher = C-
- 1 or higher = D

L&C Program SLO 5 Assessment

FLIT 391	<i>Focus</i>	<i>Question</i>	<i>Method</i>	<i>Primary</i>	<i>Secondary</i>	<i>Style</i>	<i>Raw Score</i>	<i>Grade</i>
Paper 1	4	4	3	4	3	3	3.5	A-
Paper 2	4	3	3	4	3	3	3.3	A-
Paper 3	4	4	3	3	3	4	3.5	A-
Paper 4	3	3	3	3	3	3	3.0	B+
Paper 5	3	3	3	3	3	2	2.8	B
Paper 6	3	3	3	2	2	2	2.5	B
Paper 7	3	2	3	3	3	2	2.7	B

FLIT 491	<i>Focus</i>	<i>Question</i>	<i>Method</i>	<i>Primary</i>	<i>Secondary</i>	<i>Style</i>	<i>Raw Score</i>	<i>Grade</i>
Paper 1	4	3	4	4	4	4	3.8	A

Paper 2	4	3	3	4	4	3	<i>3.5</i>	A-
Paper 3	4	3	3	4	3	3	<i>3.3</i>	A-
Paper 4	4	4	4	4	4	3	<i>3.8</i>	A
Paper 5	4	4	3	4	3	3	<i>3.5</i>	A-
Paper 6	3	3	2	3	2	3	<i>2.7</i>	B
Paper 7	3	2	2	3	2	2	<i>2.3</i>	B-
Paper 8	2	2	2	2	2	2	<i>2.0</i>	C+
Paper 9	2	2	2	2	2	2	<i>2.0</i>	C+