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**Department: JOURNALISM****Effective Date of Appointment:** AY, 2019 - 2020**Application deadline:** April 19, 2019**About the University:**

One of the largest universities in the country, California State University, Northridge (CSUN) is an urban, comprehensive university that delivers award-winning undergraduate and graduate programs to nearly 40,000 students annually and counts more than 330,000 alumni who elevate Southern California and beyond. Since its founding in 1958, CSUN has made a significant and long-term economic impact on California, generating nearly \$1.9 billion in economic impact and more than 11,700 jobs each year. The LAEDC recognized CSUN as its 2015 Eddy Award winner for its positive economic impact. Serving more students on Pell Grants than any other institution in California, CSUN is also a social elevator and one of the most diverse universities in the country. CSUN ranks 13<sup>th</sup> in awarding bachelor's degrees to traditionally underserved students and enrolls the largest number of Deaf and Hard-of-Hearing students of any U.S. state university. The journal *Nature* recently named CSUN a Rising Star for scientific research, and the NSF ranks CSUN in the top five nationally among similar institutions for graduates who go on to earn doctorates in the sciences. CSUN is where individuals rise. And through them, so does Greater Los Angeles and beyond.

**About the College:**

The Mike Curb college of Arts, Media, and Communication includes the departments of Art, Cinema and Television Arts, Communication Studies, Journalism, Music, and Theatre with approximately 110 tenured/tenure-track faculty and over 5,300 undergraduate and graduate students. The Mike Curb College is one of CSUN's most publicly visible colleges, producing art exhibitions, theatrical productions, music performances, speech and debate competitions, film screenings, and news programs. The College's facilities include art galleries, theatres, screening rooms, performance halls, and film and television studios as well as a vast array of student labs that range from theatrical costume shops to virtual reality studios. The College is also home to many high impact educational practices including student-run, faculty-mentored groups such as VISCOM (a creative agency), Agency 398 (public relations), The Sundial (journalism), and Five of Five (music and entertainment label), as well as many impactful capstone experiences such as Senior Film Projects in Cinema and Television Arts and Senior Recitals in Music. In addition, the college hosts the following centers, institutes, and community outreach initiatives: The Entertainment Industry Institute, the Center for Visual Communication (VISCOM), The Music Therapy Wellness Clinic, Teenage Drama Workshop, Youth Orchestra, and Communication for Youth.

**About the Department:**

The CSUN Department of Journalism, a nationally accredited undergraduate program, supports nine award-winning, student-run digital news media operations in print/online and radio/television broadcast in English and Spanish, as well as a thriving public relations operation, Agency 398. The Journalism program is designed for students who seek careers in a wide variety of contemporary options – particularly in broadcast, public relations and

participatory and ethnic media. Our dynamic and creative faculty include internationally recognized scholars in citizen and participatory media, Latin American diasporas and the media, border and immigration issues as well as visual communication and multiplatform storytelling. Our master's degree in Mass Communication program teaches students critical approaches to journalism practice.

### **CSUN's Commitment to You:**

CSUN is committed to achieving excellence through teaching, scholarship, learning and inclusion. Our values include a respect for all people, building partnerships with the community and the encouragement of innovation, experimentation and creativity. CSUN strives to cultivate a community in which a diverse population can learn and work in an atmosphere of civility and respect. CSUN is especially interested in candidates who make contributions to equity and inclusion in the pursuit of excellence for all members of the university community.

For more information about the University, visit our website at: <http://www.csun.edu>

### **ANTICIPATED NEEDS:**

**Note:** All part-time faculty appointments are temporary and do not confer academic rank. Final determination of part-time teaching assignments is contingent upon student enrollment figures and funding.

#### **Courses or Specialization**

#### **Qualifications**

- Mass Communication

**REQUIRED:** Bachelor's degree in journalism, mass communication or communications-related field and relevant media experience. Courses include: News Literacy | Gender and Media | Diversity and the Media | Spanish-Language News Environment | Mass Communication and Pop Culture | International News Media | History of American News Media and Freedom of the Press. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Master's degree, effective college teaching experience, full-time media experience.

- Mass Communication Theory

**REQUIRED:** Master's degree in journalism, mass communication and/or media studies. Demonstrated knowledge of contemporary theories and historical understanding of the development of theory in the field of mass communication and media studies. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Ph.D. in journalism, mass communication or communication studies; effective college teaching experience.

- Media Law and Ethics

**REQUIRED:** JD or master's degree in journalism, mass communication or related field, such as media studies. Full-time relevant media law and/or contemporary news media experience. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Effective college teaching experience.
  
- Graduate Seminars

**REQUIRED:** Master's degree in journalism, mass communication and/or media studies. Demonstrated knowledge of scope, methods of research in mass communication and media studies, including literature review, research design, collection and analysis of data and information. Knowledge of evaluation techniques used in mass communication and media studies research to describe quality of news media performance. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Ph.D. in journalism, mass communication or communication studies; effective college teaching experience.
  
- Spanish-Language Journalism

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' full-time professional news experience in print, online, and/or broadcast writing, reporting or producing for Spanish-language media. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree or substantial coursework in Chicano/a Studies, Central American Studies or related fields; effective college teaching experience.
  
- Public Relations

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' professional public relations experience, including principles and practices in the field, such as planning, designing and implementing campaigns or directing management of constituents, customers, journalists and media. Background in writing/editing for print, online, entertainment industry-related and emerging strategic communications tools and techniques. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree; effective college teaching experience.

- News Reporting I  
(Beginning)

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' full-time professional news reporting and writing experience. Professional experience in basic news coverage, such as interviewing, speeches/meetings, preparing news copy for traditional and multimedia formats, such as blogs and various social media tools and techniques, and in applying ethical standards and news judgment. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree; effective college teaching experience.

- News Reporting II  
(Public Affairs)

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' full-time professional news reporting and writing experience. Professional experience covering public affair beats, including police, courts and government; preparing news copy for traditional and multimedia formats, including blogs and various social media tools and techniques, and in applying ethical standards and news judgment. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree; effective college teaching experience.

- Feature Reporting  
(Advanced)

**REQUIRED:** Bachelor's degree in journalism or a related field; at least five years' full-time professional news reporting and writing experience. Professional experience in magazine-style, in-depth explanatory storytelling on social and political issues for traditional and multimedia formats, such as blogs and various social media tools and techniques, and in applying ethical standards and news judgment. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree; effective college teaching experience.

- Investigative Reporting

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' full-time professional news reporting and writing experience. Professional experience researching, writing, and reporting investigative news stories/projects; knowledge of contemporary investigative journalism tools and techniques, such as data journalism and mapping. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree; effective college teaching experience.

- Journalism Practices (Graduate Level)

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years of full-time professional experience in news reporting/editing. Experience in video and/or audio documentary style reporting and editing and/or experience in multimedia digital journalism projects. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree highly desired. Effective college teaching experience. Ability to work in a classroom that may include students with a broad range of journalism skills.
- Multimedia Storytelling

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' full-time professional experience in multimedia, digital storytelling and online news production. Techniques include gathering, reporting and producing news using digital, social media and other emerging journalistic practices to engage audiences across multiple contemporary platforms. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree; effective college teaching experience.
- Broadcast Reporting

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' full-time professional experience in commercial and/or public television news. Experience in writing, reporting, editing, producing radio and/or television news, including shooting and editing digital video for narrative packages, podcasting and other audio news media. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree; effective college teaching experience.
- Broadcast (Audio/Visual/Digital)

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' full-time professional experience in commercial and/or public radio news. Experience in writing, reporting, editing and producing news across multiple platforms and in emerging technology, including use of digital recording and sound editing equipment, techniques and software. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.
- Photo/Visual Journalism

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' full-time photojournalism experience, including contemporary work in multimedia and/or documentary. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree; effective college teaching experience.

- Visual Communication

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' full-time experience working professionally in visual media, including any of the following: photography, video, multimedia or graphic design. Professional/educational background in visual communication, visual literacy or visual culture. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree; effective college teaching experience.

- Selected Topics in Journalism and Mass Communication

**REQUIRED:** Bachelor's degree in journalism or related field; at least five years' full-time professional news experience in print, online, broadcast, multimedia, cross-platform, entrepreneurial, participatory and/or community media and other emerging technologies. Courses include: Sports Journalism | Entertainment Public Relations | Environmental Journalism | Citizen and Participatory Journalism | Crisis Communication | Entertainment Reporting | Digital Media Entrepreneurship | New Media/Data Journalism | Muslims and the Media | Backpack Journalism | Multimedia Documentary Storytelling | Social Media for Journalists | Long-Form | Spanish-Language Television | Social Justice and Media and | Reporting on Global Health for Latino Communities. Demonstrated commitment to diversity, ability to teach/mentor a diverse student population.

**Desired:** Advanced degree; effective college teaching experience.

**Application Process:**

Applicants must submit a current resume and a cover letter, which describes their contributions to diversity and designates specific courses or areas they are interested in teaching and, whenever possible, times available for teaching assignments. The resume should include educational background, prior teaching experience, related professional experience and evidence of scholarship.

**Inquiries and applications should be addressed to:**

Linda Bowen, Chair  
Department of Journalism  
California State University, Northridge  
18111 Nordhoff Street | mail code: 8311  
Northridge, CA 91330-8311  
[linda.s.bowen@csun.edu](mailto:linda.s.bowen@csun.edu)

Email applications preferred. All materials may be sent in a SINGLE PDF file, with working links, to [linda.s.bowen@csun.edu](mailto:linda.s.bowen@csun.edu), and copied to [jennifer.lu@csun.edu](mailto:jennifer.lu@csun.edu).

Please label any digital files as follows: LAST NAME, FIRST NAME, PART-TIME APPLICATION, 2019-20.

**General Information:**

In compliance with the Annual Security Report & Fire Safety Report of Campus Security Policy and Campus Crime Statistics Act, California State University, Northridge has made crime-reporting statistics available on-line [here](#). Print copies are available by request from the Department of Police Services, the Office for Faculty Affairs, and the Office of Equity and Diversity.

The person holding this position may be considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in [CSU Executive Order 1083](#) as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

CSUN is an Equal Opportunity Employer and prohibits discrimination on the basis of race, color, ethnicity, religion, national origin, age, gender, gender identity/expression, sexual orientation, genetic information, medical condition, marital status, veteran status, and disability. Our nondiscrimination policy is set forth in [CSU Executive Order 1096](#). Reasonable accommodations will be provided for applicants with disabilities who self-disclose by contacting Faculty Affairs at (818) 677-2962.