Position Description

**Department:** A.S. Marketing

**Title:** Motion Graphic Artist

**Position Overview:**
Under general supervision of Associated Students Marketing and Public Relations Coordinator, the Motion Graphics Designer is responsible for creating a range of motion graphics pieces, videos, animations, and preparing content for the Web and digital displays.

**Duties:**
- Designs and animates motion graphics for use on Digital displays
- Aids in planning, producing, and editing promotional and informational videos
- Designs, edits, and enhances images and video suitable for publishing over the Internet
- Meets with clients to determine needs and suggest promotional video solutions
- Coordinates with freelance videographer and/or photographer to produce digital content
- Shoots video and digital photography for use online and via digital displays
- Effectively utilizes video, illustrations, photography, and clip art to enhance graphic design material
- Assists graphic designers with advanced-level projects
- Performs other related duties as assigned

**Qualifications:**
- Proven knowledge and ability in the use of Apple and Windows PC platforms, Adobe Photoshop, Adobe Illustrator, Adobe In-Design, Adobe Premiere/Final Cut Pro, Adobe After Effects, Adobe Soundbooth, and Microsoft Office Programs
- Knowledge and ability in the use of video, photography, and audio equipment
- Knowledge of the pre-production, production, and post-production processes for video
- Ability to encode video
- Ability to adhere to deadlines
- Ability to pay close attention to detail and to proofread design work
- Ability to work independently without close supervision
- Leadership and organizational skills required

**Hours:** up to 20 hours per week

**Desired Major(s):** Any – College of AMC preferred

**Desired Class Level(s):** Sophomore and above