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FOR IMMEDIATE RELEASE  
September 30, 2021

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## **AFRIAT CONSULTING GROUP NAMES DIANA YEDOYAN VICE PRESIDENT**

*City Hall and Business Community Veteran Strengthens the Firm's Talented Bench*

BURBANK, CA – The Afriat Consulting Group, Inc. (ACG) has welcomed Diana Yedoyan as its new Vice President. Previously the vice president for Public Policy and Economic Development at the Hollywood Chamber of Commerce, the County's second largest chamber, Yedoyan will draw on over a decade of political experience to strengthen and broaden the firm's already deep talent pool.

"Diana's experience at City Hall, the Hollywood Chamber and the L.A. Chamber will add a breadth and depth of knowledge, relationships and expertise I'm pleased to be able to add to my team and deliver to our clients," said Afriat Consulting Group president Aaron Green. "It is rare to find someone this talented in our industry. I'm looking forward to having Diana navigate the halls of government in service of our growing and diverse list of elite clients."

Yedoyan joins ACG from the Hollywood Chamber of Commerce, where she helmed the organization's political and economic development efforts at L.A. City Hall, the L.A. County Hall of Administration, Sacramento and in Washington D.C. Prior to serving at the Hollywood Chamber, Yedoyan had a similar role, guiding policy and politics, at the L.A. Area Chamber of Commerce, the County's largest chamber. Yedoyan spent more than five years at L.A. City Hall, working with the then-councilmember for Downtown in multiple roles, including focuses on legislative, land use, policy and Downtown issues.

An L.A. native, Yedoyan attended California State University Northridge, where she received a B.S. in Urban Studies and Planning and a M.P.A. in Urban Studies.

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Since its founding in 1985, ACG has entitled more than 14.7 million square feet of real estate, won over \$2.1 billion in municipal contracts and permits for clients and achieved passage of \$2 billion worth of bond measures for the City of Los Angeles. The firm is routinely recognized by the Los Angeles Business Journal as one of the County's Top 10 firms specializing in political representation, lobbying, land use consulting, community outreach and public relations. ACG represents Fortune 500 companies, international, national, local, and boutique real estate development firms, non-profits, government contractors, small businesses and others throughout Greater Los Angeles.

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