Marilyn Magaram Center Advisory Board Meeting Minutes
Friday, June 15, 2018
9:30 a.m. to 12:30 p.m.

Members present: Joy Ahrens, Bridget Harvey-Elliott, David Boyns, Nelida Duran

Members absent: Ellen Bauersfeld, Ivan Guillory, Eric Sletten, Kipp Stroden, Tom White, Steven Yannicelli

Staff/interns: Annette Besnilian, Karmen Ovsepyan, Lisa Kim, Michelle Chen, Julie Jordan, Frida Endinjok, Kenia Fuentes

Guests: Deirdre Larkin, John Pepitone

1.0 Call Meeting to Order – 9:38 a.m.
   - Introduction & Welcome
   - Announcements: general staff updates and commemoration of the MMC’s 27th Anniversary on this date!

2.0 Approval of Agenda & Consent Agenda Items: Boyns moved to approve the agenda and Duran seconded the motion. Ovsepyan moved to approve the consent agenda and Ahrens seconded the motion.

3.0 Approval of Minutes: Boyns moved to approve the meeting minutes and Duran seconded the motion.

4.0 Director’s Report
   - Besnilian read over her report. Please refer to her Director’s Report for details.

5.0 Committee & Task Force Program of Work
   5.1 Financial Report
   Chen provided a brief update, stating that the Center is on track in terms of its financials and that funds continue to flow in and out in relation to grant-related activity.

   5.2 Assessment Committee Report
   1. Ovsepyan reported on Center activities and stated that the Center has met or exceeded the goals in all areas for 2017-2018.
       a. Please refer to the Program of Work Dashboard for more details.
b. Duran raised a question about the need for strategic planning and Pepitone recommended quarterly metrics. It was also suggested to revise and separate the words “donor” from “outreach” in the Program of Work Dashboard. Besnilian reported that the Center will be working with Dave Moon and RADIUS.

5.3 Charter and Bylaws Committee
1. Besnilian stated that the charter and bylaws need to be updated in 2020 and that a committee will be formed next year to work on this and submit an addendum.

5.4 Research and Scholarly Projects
1. The board voted on the MMC providing funding to support student-led/faculty-advised research. Duran moved to approve the funding and Boyns seconded the motion.

6.0 Center Ongoing Projects/Programs
1. Updates on these items were provided in the Consent Agenda and the Director’s Report.
2. Ahrens gave an update on Consent Agenda item 6.4, stating that Dietetic Interns helped conduct outreach and promote the WIC center on campus this year. They are still looking for additional ways to create awareness, such as through the food pantry and new student orientation. Besnilian mentioned that the WIC flyer needs to be updated.

7.0 New, Current and Upcoming Programs/Projects/Contracts
7.1 MMC Products – Julie Jordan, MMC Food Science Coordinator, reported on product development, which is going beyond nutrition and food science to students gaining valuable experience with marketing and business plan writing. In addition, students are part of MMC antioxidant research, comparing nutrients from plants being grown in soil, aquaponic system and hydroponic system.
7.2 American University of Armenia (AUA) – Besnilian stated that she will travel to Armenia in late June/early July to give a presentation on nutrition and public health in connection with CSUN and AUA’s affiliation agreement/MOU. There may be a potential collaboration for research/internships as well as an international exchange program.
7.3 CSUN Wellness Affinity Group (CWAG) – Boyns reported that a “Healthy Matadors” webpage is in development for faculty and staff as a
central location for CWAG entities, as well as others that will be accessible on campus to encourage good health and well-being.

7.4 Athletics Partnership & Fueling Station – An interim Athletics Director was appointed and the kick-off was put on hold, but the “Summer Success Cooking Workshop” for incoming freshman athletes has been scheduled for July 20th.

7.5 Weight Management Workshops on Canvas – There were more than 50 participants in “Eat to Be Fit,” online weight management workshops provided in connection with “Commit to Be Fit.” We are collecting data and feedback has been positive so far.

7.6 Center of Achievement/One Generation – Grant funding was provided for geriatric nutrition workshops; 10 classes were conducted by our Dietetic Interns and our RD Consultant.

7.7 Contract with Steven Yannicelli (Nutricia) – More information will be reported at future meetings regarding dietary analysis on a new product.

7.8 Let’s Grow Healthy (LGH)/MMC Wellness Garden – Endinjok provided an update on program activities at Cantara, Calahan, Anatola, Lab School, and the AS Children’s Center. Gardens have been built in some schools and continued to be maintained in others. Each site received nutrition/garden education for the students.

7.9 Calahan Elementary/LGH & Chicken project – There is only one chicken left at Calahan (Agatha). Through our LGH program, we have been able to provide nutrition/garden education for the student and maintain the garden/chicken coup.

7.10 Diabetes Prevention (CDC)/Diabetes Management (ADA) Accreditation – We are working on having an accredited diabetes management program (American Diabetes Association) and diabetes prevention program (Center for Disease Control and Prevention). Ovsepyan and Diederich (MMC Internship Coordinator) have completed the Life Coach Certification Program for the diabetes prevention accreditation, and will start the accreditation process.

7.11 I-Corps & LACI – Students received grant funding to conduct customer discovery for each of their business ideas.

7.12 Upcoming Events & Workshops – Ovsepyan provided a brief summary of events including the SAEP culinary camp for kids, C4C, CDI Back to School Fair, and DI orientation/boot camp.

7.13 MMC Marketing, Social Media and Business Plans – We are continuing to work on various Center projects.

7.13a MMC App: A Nutrition Experts feature is now available on the official CSUN mobile app!

7.13b Nutrition Experts Website: New Delicioso videos are available
Marilyn Magaram Center
For Food Science, Nutrition, and Dietetics

7.13c Blogs: Articles are posted regularly on our social media platforms

7.13d Marketing Department: Continuing to work on various projects our marketing department.

8.0 Research Programs/Grants
Please refer to meeting agenda.

9.0 New Business
9.1 2018 Donor Wall Event – In the process of coordinating a donor wall from the 25th Anniversary and a reception will be planned to unveil it at the end of August/September.
9.2 Contract with Nissin – Market research/sensory evaluation has been conducted in the Thieriot Lab and with a possibility of continuing next year.
9.3 Jennifer Diamond Cancer Foundation – workshop for cancer patients and their families was held at the MMC on May 31st. Will be collaborating with the Foundation on different projects/programs.
9.4 C-CAP Culinary Program and Advisory Board – provides opportunities, scholarships and funding for students, hoping to coordinate on future projects.
9.5 J9 Baseball – Is a youth sports league, hoping to coordinate on future projects.
9.6 YMCA – Will be collaborating on a grant with YMCA.
9.7 Upcoming events
9.37a SAEP Culinary Camp for Kids – Completing the one week camp this week, and will be starting the five week camp on June 15.
9.8 Pepitone mentioned that there may be an opportunity for the MMC to table at CSUN’s 60th Anniversary Grand Reunion and Matador Fun Run 5K event on October 13th.

10.0 Adjournment: 11:39 a.m.
10.1 Future meetings: August 2018