

Department: Journalism

Effective Date of Appointment: AY, 2022-2023

CSUN's Commitment to You:

CSUN is committed to achieving excellence through teaching, scholarship, learning and inclusion. As a Hispanic Serving Institution (HSI), CSUN welcomes candidates whose experience in teaching, research, or community service has prepared them to contribute to our commitment to diversity and inclusive excellence. Our values include a respect for all people, building partnerships with the community and the encouragement of innovation, experimentation and creativity. CSUN strives to cultivate a community in which a diverse population can learn and work in an atmosphere of civility and respect. CSUN is especially interested in candidates who make contributions to equity and inclusion in the pursuit of excellence for all members of the university community.

For more information about the University, visit our website at: <http://www.csun.edu>

About the College:

For information about the College, visit our website at: <https://www.csun.edu/mike-curb-arts-media-communication>

About the Department:

For information about the department, visit our website at: <https://www.csun.edu/mike-curb-arts-media-communication/journalism>

ANTICIPATED NEEDS:

Note: All part-time faculty appointments are temporary and do not confer academic rank. Final determination of part-time teaching assignments is contingent upon student enrollment figures and funding. ***Working in the State of California is a condition of employment.***

Salary Range: Expected hiring range is \$1,692 to \$2,019 per weighted teaching unit based on degrees and qualifications.

Courses or Specialization and Qualifications (see course descriptions at <https://catalog.csun.edu/academics/jour/courses/>):

Journalism Undergraduate Program

- Mass Communication (range of lower- and upper-division courses)

REQUIRED: Bachelor's degree in journalism, mass communication or communications-related field and relevant media experience. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population.

Desired: Master's degree, effective college teaching experience and full-time media experience.

Courses include: JOUR 100 Mass Communication | JOUR 365 News Literacy | JOUR 371 Gender and Media | JOUR 372 Diversity and the Media | JOUR 374 Spanish-Language News Environment | JOUR 465 Mass Communication and Pop Culture | JOUR 478 International News Media | JOUR 480 History of American News Media | JOUR 498 Senior Project | JOUR 390 Freedom of the Press | JOUR 585 Theory of Mass Communication.

- Visual Communication (JOUR 250)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of full-time experience working professionally in visual media, including any of the following: photography, video, multimedia or graphic design. Professional and educational background in visual communication, visual literacy or visual culture. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- Multimedia/Multi-Platform Storytelling (JOUR 225, JOUR 325)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of full-time professional experience in multimedia, digital storytelling and online news production. Techniques include gathering, reporting and producing news using digital, social media and other emerging journalistic practices to engage audiences across multiple contemporary platforms. Experience in video shooting and editing required; experience with Adobe Premiere a plus. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- News Reporting I (JOUR 110/L)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of full-time professional news reporting and writing experience. Professional experience in basic news coverage, such as interviewing, covering speeches/meetings, preparing news copy for traditional and multimedia formats, such as blogs and various social media tools and techniques, and in applying ethical standards and news judgment. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- News Reporting II (JOUR 210/L, public affairs focus)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of full-time professional news reporting and writing experience. Professional experience covering public affair beats, including police, courts and government; preparing news copy for traditional and multimedia formats, including blogs and various social media tools and techniques, and in applying ethical standards and news judgment. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- Feature Reporting (JOUR 310)

REQUIRED: Bachelor's degree in journalism or a related field; at least five years of full-time professional news reporting and writing experience. Professional experience in magazine-style, in-depth explanatory storytelling on social and political issues for traditional and multimedia formats, such as blogs and various social media tools and techniques, and in applying ethical standards and news judgment. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- Investigative Reporting (JOUR 410)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of full-time professional news reporting and writing experience. Professional experience researching, writing, and reporting investigative news stories/projects; knowledge of contemporary investigative journalism tools and techniques, such as data journalism and mapping. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- Media Law and Ethics (JOUR 400)

REQUIRED: JD or master's degree in journalism, mass communication or related field, such as media studies. Full-time relevant media law and/or contemporary news media experience. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Effective college teaching experience.

- Broadcast Option: Radio (JOUR 315, JOUR 395 B/C PRACTICUM)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of full-time professional experience in commercial and/or public Broadcast media. Experience in news writing, anchoring, reporting and producing for radio, and/or Internet-based audio/digital content. Proficiency in digital editing for narrative packages, podcasting, social media and other audio news storytelling techniques and emerging practices. Competency in digital recording and sound editing equipment, techniques and relevant software. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- Broadcast Option: Television (JOUR 415, JOUR 430, JOUR 445)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of full-time professional experience in commercial and/or Broadcast public media. Experience in reporting, writing, editing and producing for television news and emerging platforms. Proficiency in shooting and editing with both smartphone and digital camera technology preferred. Competency in digital recording and sound editing equipment, techniques and software, such as Adobe Premiere. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- Public Relations Option (JOUR 255, JOUR 341, JOUR 362, JOUR 440)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of professional public relations experience including principles and practices in the field, such as planning, designing and implementing campaigns or directing management of constituents, customers, journalists and media. Background in writing/editing for print, online and social media communication. Experience in entertainment industry-related, crisis and emerging strategic communications tools and techniques. Proficiency in analytics and other assessment measurements in addition to “soft skills,” such as internal writing for business, and reading/understanding organizational charts. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- Public Relations Agency (JOUR 398 B/C PRACTICUM)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of professional hands-on leadership in a public relations agency environment, including principles and practices in the field, such as planning, designing and implementing non-profit campaigns or directing management of constituents, customers, journalists and media. Background in writing/editing for print, online and social media communication related to non-profit clients, social media management, event planning, production of press releases along with other media materials. Proficiency in analytics and other assessment measurements in addition to “soft skills,” such as internal writing for business, and reading/understanding organizational charts. Crisis and emerging strategic communications tools and techniques a plus. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- Photojournalism and Documentary Photojournalism (JOUR 350, JOUR 450, JOUR 455)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of full-time photojournalism experience, including contemporary work in multimedia and/or documentary. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Advanced degree and effective college teaching experience.

- Spanish-Language Journalism (JOUR 374 SLJ, JOUR 474 SLJ)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of full-time professional news experience in print, online and/or broadcast writing, reporting or producing for Spanish-language media. Demonstrated commitment to diversity and inclusion, with the ability to implement culturally responsive teaching, as well as teach/mentor a diverse student population. **Desired:** Advanced degree or substantial coursework in Chicano/a Studies, Central American Studies or related fields; effective college teaching experience.

- Selected Topics in Journalism and Mass Communication (JOUR 495 A-Z)

REQUIRED: Bachelor's degree in journalism or related field; at least five years of full-time professional news experience in print, online, broadcast, multimedia, cross-platform, entrepreneurial, participatory and/or community media and other emerging technologies. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population.

Rotating courses under the JOUR 495 Selected Topics include: Audio Storytelling: Podcasting | Sports Journalism | Entertainment Public Relations | Environmental Journalism | Citizen and Participatory Journalism | Crisis Communication | Entertainment Reporting | Digital Media Entrepreneurship | New Media/Data Journalism | Muslims and the Media | Backpack Journalism | Multimedia Documentary Storytelling | Social Media for Journalists | Long-Form | Spanish-Language Television | Social Justice and Media and | Reporting on Global Health for Latino Communities. **Desired:** Advanced degree; effective college teaching experience.

Journalism Graduate Program in Mass Communication

- **Graduate Seminar Classes** (JOUR 585, MCOM 600 - MCOM 690, MCOM 693A-Z)

REQUIRED: Master's degree in journalism, mass communication, media studies or related field. Demonstrated knowledge of scope, methods of research in mass communication and media studies, including literature review, research design, collection and analysis of data and information. Knowledge of evaluation techniques used in mass communication and media studies research to describe quality of news media performance. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Ph.D. in journalism, mass communication, public relations, cinema, communication studies or related degree; effective college teaching experience.

- **Graduate Skills Classes** (MCOM 612, MCOM 635, MCOM 693 A-Z)

REQUIRED: Master's degree in journalism, mass communication, media studies or related field. At least five years of full-time professional news reporting or other forms of public communication experience including public relations. Professional experience creating multimedia content, long form journalism or other forms of project-based journalistic or public communication work within the last three years. Demonstrated commitment to diversity and inclusion with the ability to implement culturally responsive teaching as well as teach and mentor a diverse student population. **Desired:** Ph.D. in journalism, mass communication, public relations, cinema, communication studies or related degree; effective college teaching experience.

Application Process:

Applicants must submit a cover letter and current resume to the email address in the section below. The cover letter should describe contributions to diversity and inclusiveness, designate specific courses or areas the applicant is interested in teaching and times available for teaching assignments. The resume should include educational background, prior teaching experience, related professional experience and evidence of scholarship.

In later phases of the search process, applicants may be requested to provide verification of terminal degrees, licenses and certificates.

Application Deadline:
For AY 2022 – 2023: Friday, April 15, 2022

Inquiries and applications should be addressed to:

Linda Bowen, Chair, Department of Journalism
linda.s.bowen@csun.edu

Email applications preferred. All materials may be sent in a SINGLE PDF file, with working links, to linda.s.bowen@csun.edu, and copied to jennifer.lu@csun.edu.

Please label any digital files as follows: LAST NAME, FIRST NAME, PART-TIME APPLICATION, 2022-23.

General Information:

In compliance with the Annual Security Report & Fire Safety Report of Campus Security Policy and Campus Crime Statistics Act, California State University, Northridge has made crime-reporting statistics available on-line [here](#). Print copies are available by request from the Department of Police Services, the Office for Faculty Affairs, and the Office of Equity and Diversity.

The person holding this position may be considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in [CSU Executive Order 1083](#) as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position. Please note that working in the state of California is a condition of employment.

CSU requires faculty, staff, and students who are accessing campus facilities to be immunized against COVID-19 or declare a medical or religious exemption from doing so. Any candidates advanced in a currently open search process should be prepared to comply with this requirement. To learn more visit our Matadors Forward site: <https://www.csun.edu/matadors-forward/faculty-and-staff-fall-guidelines>.

CSUN is an Equal Opportunity Employer and prohibits discrimination on the basis of race, color, ethnicity, religion, national origin, age, gender, gender identity/expression, sexual orientation, genetic information, medical condition, marital status, veteran status, and disability. Our nondiscrimination policy is set forth in [CSU Executive Order 1096](#). Reasonable accommodations will be provided for applicants with disabilities who self-disclose by contacting the Journalism Department at 818-677-3135.