

**Senate Bill No.:** SB-2014-15-012

**Date:** April 23, 2015

**Authored by:** Karissa Masmela, College of Social & Behavioral Sciences  
Kyle Shaver, Chair of Technology  
Jorge Reyes, Chief of Staff

**Referred to:** University Affairs Committee

**Committee Rec:** Approved on 4/23/15 (3-0-0)

**Senate Action:** Approved on 4/27/15 (15-0-0)

**Title:** A.S. Support of CSUN IT's AppJam

1. WHEREAS: The Associated Students, Inc. (A.S.) is the official voice of over 40,000 students at California State University Northridge; and
2. WHEREAS: A.S. is the primary advocate for students at CSUN and provides excellent, meaningful programs and services designed to create and enhance a spirited, learning focused campus environment; and
3. WHEREAS: The mission at California State University, Northridge is to support the academic research and creative endeavors of its students, faculty and staff; and to enhance the quality of campus life; and
4. WHEREAS: Studies have shown that students who are involved in extracurricular activities excel academically and graduate in a timely manner; and
5. WHEREAS: CSUN IT's AppJam event is a mobile application competition that allows CSUN students from the nine colleges to collaborate with other students and apply their skills to create a mobile application that will benefit the entire student body; and
6. WHEREAS: This mobile application competition will be judged on two categories, Student Life and Student Finance, and teams will be judged on innovation, relevance, and user-experience; and
7. WHEREAS: CSUN IT's AppJam encourages students to get involved, especially when it exposes them to new experiences that might help them become more competitive in the workforce; and

8. WHEREAS: Innovative programs like AppJam are unprecedented, entrepreneurial opportunities which should be expanded on campus; therefore let it be
1. RESOLVED: That the Associated Students Inc. supports the creation and purpose of the CSUN IT's AppJam event; and let it be further
2. RESOLVED: That Associated Students, Inc. encourages CSUN students to participate in this newly implemented event that will take place once a year; and let it be further
3. RESOLVED: That the Associated Students, Inc. encourages CSUN IT and the University to continue to come up with new ways to bring students from all colleges and disciplines together to better the campus and the community; and let it be further
4. RESOLVED: That the Associated Students, Inc. hosts a special presentation by CSUN IT at a Senate Meeting during the month AppJam launches each year in order to introduce the details of this program; and let it be further
5. RESOLVED: That the Associated Students, Inc. should always be provided with the opportunity to appoint at least one student leader to serve as a judge in the AppJam competition; and let it be further
6. RESOLVED: That the Associated Students, Inc. urges local businesses and corporations to invest in CSUN students by sponsoring competitions like AppJam; and let it be finally
7. RESOLVED: That copies of this resolution be distributed widely, including but not limited to the following:
- Diane Harrison, President, CSUN
  - William Watkins, Vice President of Student Affairs & Dean of Students
  - Hillary Baker, Vice President for Information Technology & Chief Information Officer
  - Deone Zell, Associate Vice President, Academic Technology
  - Greg Mena, Instructional Designer for Faculty Technology Center
  - Dr. Crist Khachikian, Associate Vice President for Research and Graduate Studies
  - Valley Industry and Commerce Association

ASSOCIATED  
**STUDENTS**



- Union Bank
- CSUN Today
- The Sundial

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Tiffany Zaich  
President, 2014-2015

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Talar Alexanian  
Vice President, 2014-2015