

- Senate Bill No.:** 2012-13-08
- Date:** March 14, 2013
- Authored by:** Senator Karen Medina – Arts, Media and Communication
- Amended by:** Senator Kimberly Worland – Science and Mathematics  
Senator Sevag Alexanian – Lower Division
- Referred to:** Committee of the Whole
- Committee Rec:** Senate approved (votes: 9-0-3, March 22, 2013)
- Senate Action:** Approved on 5/4/2015 (17-0-0)
- Title:** Resolution Instituting Associated Students Awareness Month
1. WHEREAS: The Associated Students, Inc. (A.S.) of California State University, Northridge is the recognized voice of over 34,000 students; and
  2. WHEREAS: The Associated Students, Inc. is the primary advocate for students at California State University, Northridge and provides excellent, meaningful programs and services designed to create and enhance a spirited, learning-focused campus environment; and
  3. WHEREAS: In accomplishing that mission, the Associated Students, Inc. has the responsibility to reach out to students and inform students about the programs and services offered; and
  4. WHEREAS: The Associated Students, Inc. uses various strategies annually for reaching students, such as social media, tabling, programming, and so forth; and
  5. WHEREAS: The Associated Students, Inc. is invested in increasing their face-to-face interaction with the student body; and
  6. WHEREAS: For the 2012-20 13 academic year, one component of the strategic plan is to increase face-to-face interaction with the student body; therefore let it be

1. RESOLVED: That for the 2012-2013 academic year, April be designated as A.S. Awareness Month, in order to fulfill our obligation, as stated in the strategic plan, to increase face-to-face interaction with the student body; and let it be further
2. RESOLVED: That after the 2012-2013 academic year, February be officially designated as A.S. Awareness Month, as an annual dedicated effort to reach out to students, in order to raise awareness about A.S. services and programs; and let it be further
3. RESOLVED: That during the month, the Associated Students, Inc. organize at least one tabling event each week, organize outdoor office hours for Senators, and organize an A.S. mini-fair at the end of the month, to increase their face-to-face interaction with students; and let it be further
4. RESOLVED: **That we increase awareness to the local community through a outreach program where we engage prospective students from local high schools and encourage them to come to CSUN and become involved in A.S. All the information can be referenced to SB 2014-15-10 titled “AS Outreach to Local High schools; and let it be further**
5. RESOLVED: **That we plan and implement a President’s Day event in which past President’s and Vice Presidents of A.S attend and address the current board on past experiences and motivate them. All the information can be referenced to SB 2014-15-11 titled “AS Presidents Day”; and let it be further**
6. RESOLVED: That the Associated Students, Inc. will continue to use its various strategies for reaching students, such as social media, Matador Reporter, MIND screens, and so forth, throughout the month; and let it be further
7. RESOLVED: That this effort allows the Associated Students, Inc. to fulfill its responsibility to interact with and inform students about the programs and services offered; and let it be further
8. RESOLVED: That copies of this resolution be distributed widely, including but not limited to the following:

# ASSOCIATED STUDENTS



- Dr. Dianne Harrison, President, CSUN
- CSUN President's Cabinet members
- David Crandall, General Manager
- Ken Premo, Support Services Manager
- Leanne Vincent, Coordinator of Student Leadership
- Dianne Hartjen, A.S. Accounting and Financial Services Director
- Kevin Mojaradi, A.S. Marketing and Public Relations Director
- Trent Morgan, ASREC Director
- Tim Szczepanski, A.S. Outdoor Adventure Coordinator
- John Gale, Sports Club Coordinator
- Cyndi Signett, A.S. Recycling Coordinator
- Sandra Abrams, A.S. Children Center Director
- John Valadez, A.S. Ticket Office
- Daily Sundial

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Tiffany Zaich  
President, 2014-2015

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Talar Alexanian  
Vice President, 2014-2015

Amended: Within Council of Chairs 4/29/15 (3-0-0)