

Art 455A: Photo/Video Lighting I

Course #11112

Spring 2021

Instructor: Anita Bunn

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Course meeting day, time, and location:

Monday & Wednesday

11:00 am – 1:45 pm

Online with Limited On-Campus Studio Production

Department Office

AC 120; (818) 677-2242. [Mike Curb College of Arts, Media, and Communication](#)

Course Description

Prerequisite: Art 302, Art 309, Art 350, Art 351, Art 353, Art 357. Professional problems, techniques, and equipment in studio lighting. Introduction to basic studio photography fundamentals, various lighting systems, and advanced digital workflow. 6 hours lab.

Class Notes

This class requires students to have personal and continuous access to a laptop computer that meets the requirements found on the art department [webpage](#). If you have questions about this requirement, please contact the Art Department at (818) 677-2242.

COI: This is a Campus Online class (COI) in which most class sessions are presented in an online environment with intermittent face-to-face meetings for activities such as labs, special in-class presentations, exams, or other in-class proofs of competency. Online meetings may be a mix of scheduled meeting times, and anytime access. Please consult with professor for details.

Please Note: All email correspondence must take place through students' and instructor's official CSUN email addresses or the Inbox feature and on Canvas. Please link a preferred email address to Canvas in order to receive all instructor messages.

Further information can be found at [My Northridge Portal](#)

Special Needs: Students with disabilities must register with [Disability Resources and Educational Services](#) (DRES) in order to receive accommodations. Any student who feels that they may need an accommodation based on the impact of a disability should contact me privately to discuss your specific needs.

Student Support Services: [YOU@CSUN](#) is a comprehensive online well-being platform intended to enhance student mental health, physical wellness, happiness, and academic success, and to connect students to information, campus resources, peers, and opportunities. It looks at students holistically and is intended to provide students access to a wealth of content and campus resources.

Dropping the course: It is the student's responsibility to make sure they have been officially dropped from the class if a grade of 'W' is desired.

Art Department Program Goals Implemented in Art 455A

- Basic Skills - Developing a foundation of art knowledge, theories, skills, craft, and technologies, where ideas and concepts are communicated in writing, speaking and art making.
- Art Knowledge - Broadening knowledge of ancient through contemporary art and to develop an understanding of art within theoretical, cultural, and historical contexts.
- Critical Thinking - Analyzing, interpreting, and questioning traditional methodologies and pre-conceived notions of art and art making through the process of generating and solving problems.
- Collaboration - Encouraging both individual and collaborative art experiences among students, faculty, and community.
- Professional Preparation - Developing career paths for various art professions and an understanding of the demands and expectations of those areas.

Student Learning Outcomes in Art 455A

- Learn appropriate and safe practices and procedures in a photography studio.
- Explore and understand the use of various types of light, including continuous light and strobe, hard/direct and soft/diffused light, and primary and secondary light sources.
- Acquire knowledge of basic studio photography fundamentals including various lighting systems, tethered shooting, use of modifiers and GOBOS, studio backdrops, and tabletop setups.
- Create, design and produce digitally captured photographs that employ concept, design, and studio lighting.
- Understand the application of and difference between commercial and fine art/conceptual photographic practices
- Analyze and critique student work and professional work.

Recommended Photographic & Art Supply Stores

B & H Photo/Video: www.bhphotovideo.com

Samy's Camera: www.samys.com

FilmTools: www.filmtools.com

Freestyle Photographic: www.freestylephoto.biz

Hooper Camera: <http://hoopercamera.com/>

Woodland Hills Camera: www.whcamera.com

Blick Art Materials: www.dickblick.com

*Office Depot, Staples, Frye's, The Apple Store, Amazon are also good places to get peripherals like USB flash drives and external hard drives, USB C adapters, card readers, etc

*Used equipment: check out Craig's List or EBay or [KEH Camera](#)

Required Materials

*Please see the Materials List page for recommendations. If you are interested in purchasing anything that is not on the list, such as any lighting or camera equipment, please feel free to discuss with me.

- **DSLR** - Students will need access to a digital single lens reflex camera that has manual focus, ISO, aperture (f-stop), shutter speed, and white balance controls, working batteries, UV filter, and lens cap.
- Computer or Laptop

- Memory card for DSLR (SD, Compaq Flash, XQD)
- External Hard Drive
- [Adobe Creative Cloud Subscription](#)
- handheld light meter or light meter app
- WhiBal card

Strongly Recommended Materials

- Tripod
- 15' Tether Cable
- Polarizing Filter / Neutral Density Filters
- Speedlite flash
- Pocket Wizards
- Remote shutter release or remote app
- Color Checker
- Card Reader

Overview & Course Requirements

Student Participation, Conduct & Attendance:

- Regular attendance is expected and imperative. Most of our class will take place online. Students will need to plan their time for each week's module. Arriving late to online meetings or coming to the studio unprepared will be recorded as "late" and will affect your overall attendance and participation score. All students are expected to participate in and contribute to discussions, peer reviews and critique, studio time, and other classroom activities. Students must complete all assigned work and must process their own digital captures.
- The class will be conducted in an environment of mutual respect. Students must abide by the [student conduct code](#) defined by CSUN. Cell phone use, including text messaging, is not allowed during synchronous class time, and should be kept to a minimum during studio time.
- Studio safety is a priority. Students must familiarize themselves with all studio and Covid-19 safety protocols. Additionally, close-toed shoes must be worn in the studio at all times. Students coming to studio workdays with inappropriate footwear will not be allowed to work in the studio. Smoke, fire, fog, candles, and incense are not allowed in the studio! No outside guests will be allowed in the studio.

Covid-19 safety protocols

CSUN is permitted by LACDPH to hold on-campus classes on the condition that everyone adheres to the following protocols:

- Complete a health self-screening survey through the CSUN app before coming to campus and follow corresponding instructions.
- Monitor your health. Take your temperature once a day. If you have a fever of 100.4 or other symptoms of COVID, or are just feeling ill, call your doctor or the Klotz Student Health Center at 818-677-3666.
- Please do not come to campus if you feel sick.
- When on campus, please adhere to the following:

- Maintain at least six (6) feet distance from others
- Wear a face covering
- Wash hands frequently with soap and water for at least 20 seconds
- Avoid touching eyes, nose, and face
- Follow university signage on walkway paths and distancing markers for lines

For more information, visit the [CSUN as One webpage](#)

Projects Art 455a:

5 projects to be agreed upon between student and instructor in pursuit of a cohesive portfolio. Each project will include a formal project proposal and peer review.

Project 1: Environmental Daylight Portrait

Project 2: Environmental Artificial Light Portrait

Project 3: Studio Portrait

Project 4: Classical Still Life / Food Photography

Project 5: Editorial / Experimental

Final Portfolio:

Digital Portfolio containing a title page and 12-20 photographs from the class

Project Assessment and Evaluation:

- Students must turn in all projects ON TIME. This includes project proposals, individual meetings with the instructor, and discussion/peer review participation
- The student is responsible for including all required digital files with submissions
- All work must be turned in on Canvas. Absolutely no work will be accepted via email, Box or Google Docs
- Missing digital files is equal to NOT turning in the project
- Late projects will be accepted up to two weeks after the original due date and will result in one full grade reduction; however, Project 5 and Portfolios will not be accepted late
- Remakes of projects which have met the original due date will be accepted until two weeks before the final class meeting

Project Evaluation Criteria:

- Development of technical skills (5 points): Did the student attempt new techniques presented in class? Was the student successful at executing new techniques? Did the student rely on all relevant prior knowledge to produce the strongest technical work possible?
- Aesthetics (5 points): Did the student experiment with different approaches to design and composition? Does the subject matter show genuine interest in the subject? Does the subject matter illustrate the student's willingness to go above and beyond for the photograph? Did the student carefully consider the impact of light and composition on the image?
- Concept (5 points): Does the image have clear intentions? Does the image communicate or suggest a concept? Does the image engage the viewer visually and conceptually?

Complete projects must include:

- Project Proposal
 - Concept

- Inspiration Images (at least 5)
- Lighting Diagrams (for each set up)
- Project Files with proper file naming
 - Digital Contact Sheets of all original captures
 - Selects using proper workflow (psd or tiff)
 - Save for Web (jpg)
 - Set Shots (for each set up)

Final Semester Grades:

Student Participation, Conduct, Attendance: 10%

Projects/Proposals: 75%

Discussions: 10%

Quizzes & Surveys: 5%

A: 93-100% | A-: 90-92% | B+: 87-89% | B: 83-86% | B-: 80-82%
 C+: 77-79% | C: 73-76% | C-: 70-72% | D+: 67-69% | D: 60-66% | F: 0-59%

Penalties for Academic Dishonesty: University policies on [academic dishonesty](#) are listed in the university catalog. Here at the university we take cheating and plagiarism seriously. **PLEASE** be aware that if you turn in another person’s artwork and claim that it is your own **OR** if you turn in the same artwork to more than one class for credit without the explicit permission of both instructors, this is **PLAGIARISM/CHEATING**, and you will be held accountable for the consequences.

Course Calendar

**our calendar may be revised at any time*

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| Week 1 | January 25 & 27 Orientation Module: Introductions and Course Overview Week 1 Module: Present Project 1 / Review Lightroom Required Zoom Meeting: Monday 11:00 |
| Week 2 | February 1 & 3 Week 2 Module: Project 1 Proposals / Individual Meetings |
| Week 3 | February 8 & 10 Week 3 Module: Project 1 production |
| Week 4 | February 15 & 17 Week 4 Module: Project 1 Peer Reviews / Present Project 2 |
| Week 5 | February 22 & 24 Week 5 Module: Project 2 Proposals / Individual Meetings |
| Week 6 | March 1 & 3 Week 6 Module: Project 2 production / Present Project 3 |
| Week 7 | March 8 & 10 |

Week 7 Module: Project 2 Peer Reviews / Project 3 Proposals / Group Meetings

Week 8 **March 15 & 17**
NO CLASSES – SPRING BREAK – Enjoy!

Week 9 **March 22 & 24**
Week 9 Module: Begin Project 3 Studio Production: M/W 11:00-1:45
*Note: Students will sign up for studio time with a partner TBD

Week 10 **March 29 & 31**
Week 10 Module: Continue Project 3 Studio Production: M 11:00-1:45
*Note: Students will sign up for studio time with a partner TBD
Wednesday, March 31: NO CLASS – CESAR CHAVEZ DAY

Week 11 **April 5 & 7**
Week 11 Module: Project 3 Peer Reviews / Present Project 4

Week 12 **April 12 & 14**
Week 12 Module: Present Project 5 / Portfolio Requirements
Project 4 Proposals / Individual Meetings
Begin Project 4 Studio Production: Wednesday 11-1:45

Week 13 **April 19 & 21**
Week 13 Module: Project 5 Proposals / Individual Meetings
Continue Project 4 Studio Production: Monday 11:00-1:45
*Note: Students will sign up for studio time with a partner TBD

Week 14 **April 26 & 28**
Week 14 Module: Project 4 Peer Reviews / Project 5 & Portfolio Production
Remakes Due

Week 15 **May 3 & 5**
Week 15 Module: Project 5 & Portfolio Production

Week 16 **May 10 & 12**
Week 16 Module: Project 5 Peer Reviews / Portfolios Due
NO LATE PROJECTS OR PORTFOLIOS ACCEPTED! Don't wait until the last minute – technical issues can and do arise

FINALS WEEK: May 15-21

FINAL **Wednesday, May 19 – 10:15-12:15**
Final Portfolio Review (Zoom)
Attendance Mandatory