

# Art 351: Digital Photography

## Course #11108

### Spring 2021

**Instructor:** Anita Bunn

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**Office Hours:** Thursdays 10:00-11:00 am

#### **Course meeting day, time, and location:**

Monday & Wednesday

2:00-4:45 pm

Online

#### **Department Office**

AC 120; (818) 677-2242. [Mike Curb College of Arts, Media, and Communication](#)

#### **Course Description**

Prerequisite: Art 250. An exploration of digital photography, integrating established principles of the photo medium with digital technologies. Photo images are created and manipulated through digital software processes for both fine art and commercial application. Assignments result in a portfolio. May be repeated once for credit. 9 hours lab.

#### **Class Notes**

This class requires students to have personal and continuous access to a laptop computer that meets the requirements found on the art department [webpage](#). If you have questions about this requirement, please contact the Art Department at (818) 677-2242.

**Please Note:** All email correspondence must take place through students' and instructor's official CSUN email addresses or the Inbox feature on Canvas. Please link a preferred email address to Canvas in order to receive all instructor messages.

Further information can be found at [My Northridge Portal](#)

**Special Needs:** Students with disabilities must register with [Disability Resources and Educational Services](#) (DRES) in order to receive accommodations. Any student who feels that they may need an accommodation based on the impact of a disability should contact me privately to discuss your specific needs.

[Support Services for Students](#)

**Dropping the course:** It is the student's responsibility to make sure they have been officially dropped from the class if a grade of 'W' is desired.

#### **Art Department Program Goals Implemented in Art 351**

- Basic Skills - Developing a foundation of art knowledge, theories, skills, craft, and technologies, where ideas and concepts are communicated in writing, speaking and art making.

- Art Knowledge - Broadening knowledge of ancient through contemporary art and to develop an understanding of art within theoretical, cultural, and historical contexts.
- Critical Thinking - Analyzing, interpreting, and questioning traditional methodologies and pre-conceived notions of art and art making through the process of generating and solving problems.
- Collaboration - Encouraging both individual and collaborative art experiences among students, faculty, and community.
- Professional Preparation - Developing career paths for various art professions and an understanding of the demands and expectations of those areas.

### Art Department Student Learning Outcomes in Art 351:

- Acquire and apply intermediate photography knowledge and skills including digital workflow practices encompassing image ingestion, image verification, preproduction, production and postproduction using basic Adobe Lightroom, Camera Raw and Photoshop. Students will demonstrate proficiency with acquisition techniques and output technologies.
- Acquire and apply intermediate photography knowledge and skills including DSLR camera operation, basic digital retouching and manipulation, and the theory and basic principles of image correction and print
- Analyze and compare personal work, the work of peers and professional work both verbally and written, through critique and self-reflection.

### Recommended Photographic & Art Supply Stores

[B & H Photo/Video](#)

[Samy's Camera](#)

[FilmTools](#)

[Freestyle Photographic](#)

[Hooper Camera](#)

[Woodland Hills Camera](#)

[Blick Art Materials](#)

[Campus Book Store](#)

\*Office Depot, Staples, Frye's, The Apple Store, Amazon are also good places to get peripherals like USB flash drives and external hard drives, USB C adapters, and card readers

\*Used equipment: check out Craig's List or EBay or [KEH Camera](#)

### Required Materials

- **DSLR** - Students will need access to a digital single lens reflex camera that has manual focus, ISO, aperture (f-stop), shutter speed, and white balance controls, working batteries, UV filter, and lens cap.
- Computer or Laptop

- Memory card for DSLR (SD, Compaq Flash, XQD)
- External Hard Drive
- [Adobe Creative Cloud Subscription](#) – available for free through CSUN

#### **Recommended Materials**

- Tripod
- Polarizing Filter / Neutral Density Filters
- Remote shutter release or remote app
- Card Reader
- handheld light meter or light meter app
- WhiBal Card

## **Overview & Course Requirements**

#### **Student Participation, Conduct & Attendance:**

- Regular attendance is expected and imperative. Our class will take place online. Students will need to plan their time for each week's module.
- Arriving late or unprepared for online meetings will be recorded as "late" and will affect your overall attendance and participation score. Three (3) absences from synchronous meetings are allowed.
- All students are expected to participate in and contribute to discussions, peer reviews and critique, and other classroom activities. Students must complete all assigned work and must process their own digital captures.
- All work must be submitted ON TIME on Canvas. No work will be accepted via email, Box, or Google Docs. Technical issues can and do arise – challenges with technology do not excuse late work. It is the students' responsibility to turn in all required files. Missing files is equivalent to not turning in the project.
- Late work will be accepted up to two weeks after the original due date. Remakes of work submitted on the original due date can be submitted up until two weeks before the end of the semester. The final project and portfolios will not be accepted late.
- All students are expected to participate in and contribute to group discussions, lab, classroom activities, and critiques. Students are required to discuss both their own work and their peers' work using the given critique structure and
- The class will be conducted in an environment of mutual respect. Students must abide by the [student conduct code](#) defined by CSUN. Cell phone use, including text messaging, is not allowed during synchronous class time.

#### **Student Work for Art 351:**

Students will be evaluated on a series of Exercises, Assignments, Discussions, and a Final Portfolio

#### Evaluation Criteria:

- Development of technical skills

- Aesthetics
- Concept
- Meeting Deadlines and File Requirements
- Participation in Peer Review / Discussion

#### Final Semester Grades:

- Student Participation, Conduct, Attendance: 10%
- Assignments: 70%
- Discussions: 15%
- Quizzes & Surveys: 5%

A: 93-100% | A-: 90-92% | B+: 87-89% | B: 83-86% | B-: 80-82%  
 C+: 77-79% | C: 73-76% | C-: 70-72% | D+: 67-69% | D: 60-66% | F: 0-59%

**Penalties for Academic Dishonesty:** University policies on [academic dishonesty](#) are listed in the university catalog. Here at the university we take cheating and plagiarism seriously. **PLEASE** be aware that if you turn in another person's artwork and claim that it is your own **OR** if you turn in the same artwork to more than one class for credit without the explicit permission of both instructors, this is **PLAGIARISM/CHEATING**, and you will be held accountable for the consequences.

## Course Calendar

*\*our calendar may be revised at any time. Please pay attention to the Announcements & Weekly Modules on Canvas*

### **Week 1**      **January 25 & 27**

Orientation Module: Introductions and Course Overview  
 Week 1 Module: Introduction to Lightroom Classic / Photoshop  
 Weekly Zoom Meeting: Monday 2:00-3:30

### **Week 2**      **February 1 & 3**

Week 2 Module: Assignment 1  
 Weekly Zoom Meeting: Monday 2:00-3:30

### **Week 3**      **February 8 & 10**

Week 3 Module: Assignment 2  
 Weekly Zoom Meeting: Monday 2:00-3:30

### **Week 4**      **February 15 & 17**

Week 4 Module: Assignment 3  
 Weekly Zoom Meeting: Monday 2:00-3:00

### **Week 5**      **February 22 & 24**

Week 5 Module: Production  
 Weekly Zoom Meeting: Monday 2:00-3:30

**Week 6      March 1 & 3**

Week 6 Module: Assignment 4

Weekly Zoom Meeting: Monday 2:00-3:30

**Week 7      March 8 & 10**

Week 7 Module: Assignment 5

Weekly Zoom Meeting: Monday 2:00-3:30

**Week 8      March 15 & 17**

**SPRING BREAK – NO CLASSES – Enjoy!**

**Week 9      March 22 & 24**

Week 9 Module: Assignment 6 / Present Assignment 8

Weekly Zoom Meeting: Monday 2:00-3:30

**Week 10     March 29 & 31**

Week 10 Module: Assignment 7

Weekly Zoom Meeting: Monday 2:00-3:30

**Wednesday: NO CLASS – CESAR CHAVEZ DAY**

**Week 11     April 5 & 7**

Week 11 Module: Production

Weekly Zoom Meeting: Monday 2:00-3:30

**Week 12     April 12 & 14**

Week 12 Module: Present Assignment 9

Weekly Zoom Meeting: Monday 2:00-3:30

**Week 13     April 19 & 21**

Week 13 Module: Production

Weekly Zoom Meeting: Monday 2:00-3:30

**Week 14     April 26 & 28**

Week 14 Module: Production

Weekly Zoom Meeting: Monday 2:00-3:30

Remakes Due

**Week 15     May 3 & 5**

Week 15 Module: Production

Weekly Zoom Meeting: Monday 2:00-3:30

**Week 16     May 10 & 12**

Week 16 Module: Assignment 9 Peer Review / Portfolios Due

**NO LATE PROJECTS OR PORTFOLIOS ACCEPTED! Don't wait until the last minute – technical issues can and do arise**

No weekly Zoom meeting this week

**FINALS WEEK: May 15-21**

**FINAL      May 17 – 3:00-5:00**

**Final Portfolio Review (Zoom)**

**Attendance Mandatory**