

California State University Northridge (CSUN)
Faculty Senate Standing Committee on Extended Learning

October 18, 2023, at 3:15 pm – 5:00 pm via Zoom

Agenda

Welcome by the Committee Chair

Elizabeth Blakey, *committee chair*

5 mins

Review and Approve April 2023 and September 2023 Minutes

Elizabeth Blakey, *committee chair*

10 mins

Update on The Launch of the New ASAP Program – Approaches and Outcomes Thus Far, Plans Ahead to Open U and an Expanded Year-Round Program.

Lauren Jarvis, *director of admissions, registration & client services*

Julia Potter, *lead, university access programs review & redesign initiative: open university, asap & winter term*

Presentation

20 mins

Q&A

10 mins

AI tools and AI in Higher Education

- Current and Planned Use of AI in Marketing, Recruitment, and Response to Student Inquiries

Jonathan Clayden, *assistant dean for program and enrollment management*

Jovitha Franklin, *director of marketing & communications*

Presentation

20 mins

Q&A

10 mins

- The Program Development and DL Perspectives -- AI in Professional Practice in A Variety of Fields and the Implications for Curriculum Development, Instructional Design and Instructional Strategies

S. Jimmy Gandhi, *associate dean*

Suzanne David, *e-learning technology manager*

Billy Woody, *e-learning technology specialist*

Jordan Jannone, *instructional technologist/designer*

Seung-Hyun Kim, *integrated technology specialist*

Presentation

20 mins

Q&A

10 mins