

Faculty Senate Standing Committee on Extended Learning

September 20, 2023, 3:15 pm – 5:00 pm via Zoom

Minutes

Present: *Elizabeth Blakey, Vidya Nandikolla, Jonguen “JK” Kim, Colleen Martin, Farshad Ghodoosi, Anastasiia “Stacy” Timmer, Debi Prasad Choudhary, Susana Eng-Ziskin, Gary Katz*

Absent: *Mads, Andersen (Excused), Tim Watson (Excused)*

Guests: *Elizabeth Sussman-Dabach, Joyce Feucht-Haviar, Me’Laine Pemberton Hanna*

Call to Order

Elizabeth Blakey, Chair, called the meeting to order at 3:15 pm. The meeting took place via Zoom.

Welcome and Introduction

Elizabeth Blakey, *committee chair*

- I. The Chair gave a brief welcome, a brief overview of the meeting, then introduced Liaison Elizabeth Sussman-Dabach.

Senate Executive Committee Liaison and Charge

Elizabeth Sussman-Dabach, standing committee liaison

- I. Sussman-Dabach introduced herself to the Committee, stated her purpose, and the Faculty Senate Standing Committee on Extended Learning Charge.

Questions and Feedback – None from the Committee.

Chair Blakey thanked Dabach and then introduced the second agenda topic. She then asked them to share their name, when they came to CSUN, what department they work in and their hobbies.

Introductions

Each Committee Member

- I. Elizabeth Blakey called each person based on their location on her zoom screen. Members presented in the order below:
 - a. *Vidya Nandikolla*
 - b. *Jonguen “JK” Kim*
 - c. *Colleen Martin*
 - d. *Farshad Ghodoosi*
 - e. *Anastasiia “Stacy” Timmer*

- f. *Debi Prasad Choudhary*
- g. *Susana Eng-Ziskin*
- h. *Gary Katz*
- i. *Elizabeth Blakey*
- j. *Me'Laine Pemberton Hanna*
- k. *Joyce Feucht-Haviar*

Feucht-Haviar continued her conversation with an introduction of the Tseng College.

Overview of the Tseng College Based on the 2022/2023 Annual Report They Received Digitally

Joyce Feucht-Haviar, Dean

- I. Feucht-Haviar continued the discussion with FTES from self-support and state-support. PaCE was described as well as the Graduate Continuing Education Department.
 - a. Then described what was structured differently in the Tseng College with self-support. Financial Aid in self-support was discussed. The Tseng College Financial Aid department works with CSUN Financial Aid.
 - b. Followed by the Master's degrees, certifications, funding was described.
 - c. Then shared information regarding the Program Development Department and the Entertainment Industry Management Program as well as and the process of the degree was discussed.
 - d. The history of the first program fully online, from Communication Disorders, about 22 years old was shared.
 - e. Distance Learning Department was defined as a group that works with faculty to shape units, capacities, and expertise they have.
- II. Feucht-Haviar asked Me'Laine Pemberton Hanna to share her screen, then discussed the 2022 – 2023 Tseng College Annual Overview going from page to page.
 - a. <https://tsengcollege.csun.edu/sites/default/files/aboutus/Tseng-College-Overview-2022-2023.pdf>
- III. On page four, at the top of the page, item numbers 3, 4, and 5 were discussed.
- IV. On page four, at the bottom, item number 2, the End of Year Graphic Financial Report – 2022/2023 was briefly discussed and the Committee was encouraged to review it more. A separate version will be shared with the Committee at a later point.
- V. Information was shared regarding the cohorted programs and program managers with more details regarding the On-Time Graduation Rates and National Test Outcomes document.
- VI. On page five, the Programs Offering document was discussed. Pemberton Hanna will share the future programs document with the Committee after the meeting.
- VII. The Tseng College and the Three Primary Divisions and each org charts were discussed in further detail.

- a. The shift from marketing solo programs to portfolio marketing was discussed.
- VIII. Pages nine and ten were discussed to provide additional information regarding the following:
 - a. ReLAY Institute: <https://relayinstitute.org/>
 - b. The role of the Senior International Officer with recent collaborations highlighted.
 - i. Supporting pages include:
 - 1. <https://www.csun.edu/academics/all-things-international>
 - 2. <https://www.csun.edu/tsengcollege/international/agreements>
 - a. Friendship MOUs were discussed and could be accessed from this page.
- IX. Page eleven was discussed in terms of the College Goals; summer session being moved from self-support to state-support; changes in higher ed learning patterns; changes in technology; and the impact of AI in Program Development and in different fields.
 - a. Different program models were discussed.
 - i. E.g., Stackable Modules; 3 embedded certificates – criteria for enrolling in master’s degree; the Capstone; user experience or user interface; Data Analytics/used in hospital administration. Program starting from scratch made of certificates; and the question, do individuals need multiple degrees or can they advance using certificate?
- X. Each individual org chart, from pages five to nine, were shared and discussed in greater detail.
- XI. Feucht-Haviar asked Pemberton Hanna to share the Summary of Trends in Higher Education 2023 Market Research Document for September 2023 from Moumita Sen, Tseng College’s Marketing Strategy & Research Analyst with the Standing Committee.

Feucht-Haviar shared a brief description of the ERA and offered to have the group visit or present to the Committee and asked the Committee to share other topics coming up.

Chair Blakey asked the Committee to review the Annual Graphic Report. Feucht-Haviar followed by briefly describing the process of adding a state-supported program after it was created as a self-supported program.

Chair Blakey asked the Committee to zoom out the whole year and suggested having a meeting in-person, perhaps in February or March. More details to follow.

Adjournment:

Having no other topics to discuss, the meeting was adjourned at 4:27 pm.

Prepared by Me'Laine Pemberton Hanna