

California State University Northridge (CSUN)
Faculty Senate Standing Committee on Extended Learning

Wednesday, October 19, 2022

3:15 pm – 5:00 pm via Zoom

Agenda

1. Welcome by Committee Chair

Elizabeth Blakey, *chair*

5 mins

2. Approval of September 2022 Minutes

Elizabeth Blakey, *chair*

10 mins

3. Committee Member Introductions

All Committee Members

20 mins

4. Marketing and CSUN

Joyce Feucht-Haviar, dean

20 mins

5. Marketing, Communications, and Recruitment in the Tseng College

Jonathan Clayden, *assistant dean for program & enrollment management (PEM)*

Jovitha Franklin, *director of marketing & communications*

remaining time