

## California State University Northridge (CSUN) Faculty Senate Standing Committee on Extended Learning

2022/2023 Orientation Meeting  
September 21, 2022, at 3:15 pm – 5:00 pm via Zoom

### Agenda

#### Welcome and Introduction

Elizabeth Blakey, *committee chair* 5 min

#### Review and Approve April 2022 Minutes

Elizabeth Blakey, *committee chair* 10 min

#### Self-Support as a Purpose and Values Driven Capacity of CSUN:

Joyce Feucht-Haviar, *dean* 10 min

#### CSUN Self-Support Expanding Innovative Range: Engaging Faculty in Crafting Programs of Excellence and Distinction:

Joyce Feucht-Haviar, *dean*  
S. Jimmy Gandhi, *associate dean* 20 min

**Program Enrollment and Program Management:** Creating a continuum of care to support student success reflected in the high graduation rates. The structures, capacities, and ongoing innovation that expands the ability to support students. Data informed strategies for enhancing approaches to student support. Using marketing and branding to help those who might best benefit from CSUN's self-support programs find them.

Jonathan Clayden, *assistant dean for program & enrollment management (PEM)*  
Jovitha Franklin, *director of marketing & communications* 30 min

**Business Operations & Finance:** Expanding the capacity and maintaining high service level to support the students of self-support programs and to ensure long-term financial viability in doing so.

David Leung, *executive director of business operations and finance*  
Nguyen Luu, *senior financial and budget analyst* 30 min

#### Additional Questions