

Faculty Senate Standing Committee on Extended Learning

November 17, 2021, 3:15 pm –5:00 pm via Zoom

Minutes

Members present: *Yi Ding, Debi Choudhary, Li Liu, Stephen Duarte, Joyce Feucht-Haviar, Tim Watson, Mirna Sawyer, Pouyan Eslami, Susanna Eng-Ziskin, Gary Katz, Monica Garcia, Elizabeth Blakey*

Members absent: *Yannan Shen (excused)*

Guests: *Jonathan Clayden, Pankaj Bedekar, Henrik Palasani-Minassians, and Me'Laine Pemberton Hanna*

Call to Order

Yi Ding, Committee Chair, called the meeting to order at 3:16 pm.

The meeting took place via Zoom. Welcome by the Chair.

Approval of October 2021 Minutes

Yi Ding

Move to Approve by Gary Katz. Seconded by Pouyan Eslami. Minutes have been approved.

Looking Forward: Next Data Projects for the College

Pankaj Bedekar and Jonathan Clayden

- I. Early Retention Alert System (ERA) was discussed:
 - a. This is a partnership between Tseng College and Campus IT and is in the pilot phase
 - b. It allows Retention Coordinators to communicate with students via a student engagement metric to provide students with support
 - c. After the pilot phase is completed, it will be pushed out to other programs.
- II. Predictive Analysis to look data for the application cycle. They can project enrollment, then inform students and faculty for classes if they are ready to launch, attrition, etc.
 - a. Room for progression in the field of prediction using the data they have.
- III. Data-informed projects on the road map:
 - a. Partner access
 - i. The next step is to see how to share that information with partners to provide direct access.
 - b. Prospective & current student input
 - i. Surveys to see how students and stakeholders feel about how the students are being supported are distributed via Qualtrics.
 - c. Program Recommendations

- d. Program impact via alumni progression
 - i. They are in the early stages of discussing how to examine the tracking of alumni success through career progression.

Questions and Feedback:

- Gary Katz asked about the ERA and attrition rates. What variables are used for ERA and attrition? Clayden answered the ERA system is available via Canvas Insights and uses a touch point system. It does not focus on grades, but on student support. Grades will be from the focus of the faculty. It allows coordinators to reach out to students and helps them to stay on track.
- Every faculty member has access to this data, just not in the format that Clayden's team uses.
- The Chair shared the link to Canvas Insights in the chat.

Modification to the Certificate of Advanced Professional Development Policy

Joyce Feucht-Haviar

- I. CSUN only has the 100(+) credit hours for non-credit certificates:
 - a. UC has as little as 10 credits hours
 - b. CSU cannot have that amount. They can have 15 – 20 credit hours and up to 90 credit hours, but most CSU certificates have 25 - 30 credit hours.
 - c. There is a need for shorter certificates, badges, and micro-credentials.
 - d. Need to focus on specific subjects and intended audience
 - e. There may be a series of these certificates at a shorter time frame and at a lower cost.
 - f. The desire is to look at lowering the 100 credit hours to a minimum of 18 credit hours.
- II. Two ways to go about this:
 - a. To change the CAPD, change the 100 hours to 18 hours.
 - b. Propose a second non-credit type of certificate that runs from 18 – 100 credit hours.

Questions and Feedback:

- Li Liu shared his experience with presenting a CAPD. Liu compared CSUN's CAPD with the Google Academy Program. He suggested have a stackable certificate program. 2 – 4 certificate that could get students into a master's degree or other program to continue the momentum of learning. Li Liu shared the Google Academy Program link in the chat.
- Gary Katz asked if it would be better to create a policy with a range of units or to leave a number out.
- Feucht-Haviar stated it is a faculty senate policy that determines the Certificate policy. It might be easier to get approval if the number of credit hours is specified. There is a value for some people to have a certificate. Feucht-Haviar briefly discussed the different types of certificates that CSUN offers.

- Based on the way the Committee chooses to go, the proposal can be created and shared at the December meeting, then move it forward with the GSC in Spring 2022. There could be a draft of two things: 1. a proposal with wording to change the current certificate and 2. a proposal for a new certificate. The Committee could look at both at the December meeting and see which one you feel more comfortable moving forward.
- Elizabeth Blakey stated that lowering the number of credit certificate makes the most sense. Feucht-Haviar agreed, but the end result is determined by the GSC. Feucht-Haviar also stated the option of moving forward with both proposals with rationales for both. Ding will reach out to current Chair Jesse regarding presenting in Spring 2022.
- Chair asked if the Committee had additional questions, rationale, or examples from other universities. Feucht-Haviar stated that a market research analysis was done. The Chair asked if that research could be shared with the Committee.
- The two proposals will be reviewed by the Committee at the December Meeting.

Introduction to the CSU5 ReLAY Institute

Henrik Palasani-Minassians

- I. The Chair added the CSU5 ReLAY Institute link to the chat.
- II. The Chair gave a brief introduction of the subject and introduced Henrik Palasani-Minassians
- III. Palasani-Minassians gave a brief history of his how he joined the ReLAY institute
 - a. The Original of the ReLAY Institute via the P3 – Performance Pilot Partnership was discussed.
 - b. History with the City and County of Los Angeles was discussed:
 - i. There are five CSUs in the County of Los Angeles
 - ii. The ReLAY Institute is headquartered at CSUN, but is a collaboration of public, private and philanthropic agencies across LA County.
 - iii. Opportunity Youth (OI) consists of 16–24-year-olds, out of school and work, foster care, juvenile justice, and homeless youth.
 - c. The seven objectives of the ReLAY Institute were discussed.
 - d. The five Pillars of the ReLAY Institute was discussed.
 - e. Six projects were shared with the Committee
 - i. To clarify, the ReLAY Institute does not work with the OI, they work with organizations that work directly with these individuals
 - f. ReLAY Institute is part of the LCCN, and meetings are attended
 - g. A mini grant was awarded to identify how races comes into play with decision-making in the public systems of Los Angeles.
 - h. 6-month study Opportunity Youth Employment and Future of Work in Los Angeles: LA City and LA County Opportunity Youth Employment Influences and Outcomes Data 2020/2021 was briefly discussed.
 - i. The P3 Strategic Plan “expired”, and a new plan was renewed in Spring 2021. Journey Mapping was used. Additional information was briefly discussed.

- i. Interviews of various public systems are being done by three individuals working with ReLAY.
 - ii. The specific strategic goals for the next three years with cross-collaboration between agencies were identified.
 - j. Action items, actual goals, and specific benchmarks must be defined.
 - k. Training of the population that works with Opportunity Youth
- IV. Feucht-Haviar asked what is actually being done now and gave the Committee additional information.
- V. Programmatic vs policy obstacles were discussed.

Questions and Feedback:

- Mirna Sawyer asked for clarification of the number of Opportunity Youth in Foster Care. Henrik Palasani-Minassians shared his screen to show the Committee the number of Opportunity Youth in the Foster Care System. Also shared are the Unemployment numbers, especially during the Pandemic. High school dropout rates were shared. Unemployment rates for English learners and dropout rates' locations were shared. Countywide Sheltered/Unsheltered Youth numbers were shared. More Youth from other states are ending up in Los Angeles. A brief explanation the process was discussed.
- The Chair asked if Palasani-Minassians could share more information with the Committee regarding how CSUN could help, how representatives from each College could get involved, connect to their work or colleagues. Connecting students with resources to college is an area that will be worked on in the next year or two. Four people are doing data collection.
- Feucht-Haviar stated that the Committee could put forward a proposal for case management that would change the way the city and across the county. She asked if there were others that had expertise in the areas that could be used to gain more information. The ReLAY Institute website gives a list of campuses to share their expertise and strengths.
- Feucht-Haviar asked for the Committee to be included in emerging things and they could share with their colleagues.
- The report will be shared with the County of Los Angeles. Once the first report is laid out to graphic design, then it could be shared with the Standing Committee.
- Feucht-Haviar discussed the Equal Opportunity Program at CSUN and mentioned a comparative program in the Community College System. The barriers between the students who want to go to college and those who could help them includes a big gap.
- Two main issues impacting Opportunity Youth is mental health issues and housing.
- Choudhary asked where these students are living. Palasani-Minassians answered multiple families living in one or two-bedroom apartments and some areas have no transportation system to get to jobs.

Adjournment:

Meeting adjourned at 4:51 pm

Prepared by Me'Laine Pemberton Hanna