Faculty Senate Standing Committee on Extended Learning

October 20, 2021, 3:15 pm –5:00 pm via Zoom

Minutes

Members present: *Yi Ding, Gary Katz, Pouyan Eslami, Tim Watson, Debi Choudhary, Li Liu, Mirna Sawyer, Joyce Feucht-Haviar, Elizabeth Blakey, Susanna Eng-Ziskin, Stephen Duarte*

Members absent: *Monica Garcia (excused), Yannan Shen*

Guests: *Dominic Slauson, Jonathan Clayden, Seung-Hyun Kim, Suzanne David, Jimmy Gandhi, Pankaj Bedekar, and Me'Laine Pemberton Hanna*

Call to Order

Yi Ding, Committee Chair, called the meeting to order at 3:18 pm.

The meeting took place via Zoom. Welcome by the Chair.

Approval of April 2021 and September 2021 Minutes

Yi Ding

Move to approve the April 2021 and September 2021 minutes by Debi Choudhary. Pouyan Eslami seconded.

Gary Katz, abstention due to an absence. No objection. April and September Minutes have been approved.

Goals for 2021/2022 for Self-Support at CSUN

Joyce Feucht-Haviar, dean

Joyce Feucht-Haviar gave a brief overview of the purpose and influences of the goals. The Committee reviewed the 2021/2022 Tseng College Goals:

> https://www.csun.edu/exlinfo/bigbook2021/10_1-College-Goals-2021-2022.pdf

I.   Capacity for reaching out to external partners will be spread out to college leads. There will also be a focus on the economic development.

II.   Feucht-Haviar discussed the Eddy Awards and the faculty's engagement with economic development. Also, the Los Angeles Economic Development report.

III. November 17-18, there is a possibility of sending one or two people to attend the event formal announcement and celebration of the Educational Partnership with the American University in Bahrain.

IV.   ReLAY Institute is helping with a 3–5-year strategic plan. Henrik Minassians is giving a speech of what was found out regarding the Opportunity Youth and how they were affected by Covid-19.

V.   The Committee and the presenters discussed the IEP; A decision about leadership and how the IEP program fares; the website https://calstateonline.net and what it represents.

Innovative Uses of Educational Technologies – Expanding Capacities

Dominic Slauson, Suzanne David, and Seung Hyun Kim

Suzanne David started the presentation with a PowerPoint.

The Educause Horizon Report 2021 was discussed. Many technological trends were influenced by the pandemic. It identified three technological trends and six key technologies. Inclusion is a big focus. Ten formats are in use. The Five that will be discussed in depth are Blended-synchronous classroom, Hypothes.is, H5P, Panopto, EquatIO, and Ally.

Dominic Slauson:

I.   Slauson discussed the blended synchronous instruction – the classroom and tools. Three features: the modality, the hardware, the instruction. A demonstration using EU130 classroom was shared. Interacting with both in-class and zoom format for across modality instruction. Students can also switch modality from week to week.

II.   Tools were discussed based on the interaction of the faculty and students. Hypothesis and H5P was described in more detail due to their accessibility features and use across different disciplines.
   a.   An assignment was used to demonstrate teacher and student interactions. Teachers can view annotations in the gradebook and in canvas.

III.   H5P is a great formative assessment tool as well as its AA accessibility standards. Embedded learning to the canvas page with drag-and-drops. Faculty can see how the students perform in terms of assessment. And hotspot activities. Branch learning in a decision tree was also discussed. Another activity is the interactive book which is great for case studies.

Suzanne David discussed Panopto:

I.   Four features for students were discussed. Four features were discussed for faculty. Saved video locations, Annotation and quizzes were also discussed. Data on students' performance and gradebook features and robust student use. Other tools – GoReact and Qualtrics.

II.   Technology for Accessibility/Equity was also discussed. David discussed the Ally Course Accessibility Report and Ally Alternative formats icon. Shared an MP3 Audio version accessibility format for ATHS 502 Course At-A-Glance.

III.   EquatIO – a tool that makes STEM content accessible – features: equation editor, a screenshot reader and Canvas LTI.

Seung-Hyun Kim briefly gave more information about the 'nuts and bolts" of the EU130 classroom.

The Chair asked presenters to share their email in the chat for additional questions.

College Data and Data Analytics – Approaches and Uses

Pankaj Bedekar and Jonathan Clayden

I.   Jonathan Clayden started the discussion with a PowerPoint presentation. Notation given that the current focus in on prospective students but will shift to current students and graduates once more data is acquired.

II.   Pankaj Bedekar presented the first part of the PowerPoint presentation.

III.   Why is there a switch to data analytics? To get more information on how to fix the problem, not just what the problem is. More resources can be used to solving issues.

IV.   Discussed: Prospect Activity which provides a funnel chart of applications and potential admitted students; current student demographics to determine the students you are serving; Retention and Graduation; Graduation Tracking – the on-time graduation rate and the 4-year completion rate; Equity and the equity gap; and Course Evaluation data into a dashboard.

V.   Clayden discussed highlights and benefits of CRM. This allows staff to manage their relationship with prospective students in one singular location.

VI.   Discussed: Automated messaging and the Hub for application status, processes, and docs. CRM is the hub for all aspects of the application process.

VII.   Discussed: The Enrollment Management Funnel. The Greater Funnel visibility is a brief summary of the More Robust Enrollment Management which helps faculty with their admission process, and Enhanced Applicant and Student Support.

VIII.   Bedekar discussed Dashboards; the Dashboard Catalog with ten categories and a brief description of each category; Tableau Dashboards which put the analysis in the user's hand instead of the system's or IT's hand.

Questions for the presenters/Answers to the Committee:

I.   What was used for the slideshow? –
    a.   AppleMax keynotes was used for the slideshow presentation.

II.   From the chat –
    a.   In the future giving access to the data with our partners – the faculty and academic leads have current access – the access would be expanded to College Deans.

The Committee can email questions to Jonathan and Pankaj, if they have them, and will send suggested topics to the Chair.

Adjournment:

Meeting was adjourned at 5:04 pm.

Prepared by Me'Laine Pemberton Hanna