

EXL Faculty Senate Committee

Wednesday, April 17, 2019

Minutes

Committee members Present: *Virginia Kennedy, Joyce Feucht-Haviar, Henrik Minassians, John Binkley, Linda Moody, Li Liu, Stephanie Hood, Stephanie Kim, Vickie Kim*

Guests: *Jolene Swain and the Tseng College Marketing Department*

Call to Order

Committee Chair, Virginia Kennedy called the meeting to order

Old Business

Approval of November 2018 Minutes

Committee Action:

The minutes were approved

Social Work Practice Certificate in Advanced Professional Development

Jolene L. Swain

Committee members discussed this proposal with Jolene Swain, Extended Learning faculty and Coordinator of the Master of Social Work Program. It was discussed that this Certificate is different from the current MA in Social Work because it focuses on practice that complements the content that is in the MA program.

Highlights from the presentation:

1. The MSW Program partnership with UNAM is a 2 year program in which CSUN students attend classes at the Universidad Nacional Autonoma de Mexico (UNAM) and UNAM students attend classes at CSUN through Zoom platform. This program involves a 25 hr/week internship plus evening class. CSUN students receive credit for the internship, roughly ½ of the MSW program. The program is cohorted with 10 CSUN students and 10 UNAM students.
2. The Social Work Practice Certificate in Advanced Professional Development is a non-credit, graded program consisting of 1 class in which UNAM students take an 8 week internship through CSUN. UNAM students are on a J1 visa during the internship component of the program.

The Committee approved of the UNAM program as a Certificate of Advanced Professional Development with a request for a few revisions.

Marketing Team presentation

The Tseng College Marketing Department made an excellent presentation on the guiding principles in their marketing efforts and how they plan, design, implement and evaluate their campaigns. Every member of the team explained their role and contribution to their department's work. The Extended Learning Faculty Senate Committee members were very appreciative of their generosity in preparing and presenting, and very admiring of their expertise and commitment to their students.

Adjournment

Having no further business to discuss, Virginia Kennedy adjourned the meeting