

Welcome to the 4th annual
CSUN FAST PITCH
NEW VENTURE COMPETITION



Thursday, November 15, 2018
Oviatt Ferman Room, 3pm-6pm

EVENT SCHEDULE

3:05p-3:15p	Opening Remarks
3:15p-5:15p	Student Pitches
5:15p-5:45p	Judge Deliberation/Audience Vote
5:45p-6:00p	Awards & Wrap-up!

DISTINGUISHED JUDGES



CLEVELAND BROWN | Founder & CEO, Payscale

Cleveland is the founder and CEO of Payscale, a full-service global payment processing provider covering six continents. Under his leadership, Payscale was recognized as one of America's fastest-growing privately-held companies in 2014, 2015, 2016, and 2017. Cleveland is also an Executive Producer at Film Antics and has six short films and a feature film in his portfolio.

LAURA RIGALI | Founder, Illuminate

Laura is a strategic advisor, external CFO, and coach to startups, middle market growing companies, and executives. She has worked with startups across various industries, from travel, fashion, and lifestyle to renewable energy and technology. Laura also teaches corporate finance and strategy at CLU and serves on the board for several non-profits.



DANIEL BALL | Angel Investor, Product Mgr

Daniel helps companies turn ideas into products for new and existing product lines, and grow revenue through engaging customer experiences, strategic partnerships and channels. His professional experience includes advising for the Disney Accelerator and Start-up Next LA at Techstars and running the startup incubator at Hub101 in Westlake Village.

ALLEN LIN | Entrepreneur, eCommerce Strategist

Allen is a seasoned technology sales and marketing executive, having worked with some of the largest brands in the world (Target, Dollar Shave Club, Honest Co.) on e-commerce customer acquisition and retention. He is an active e-commerce entrepreneur and also works with Retention Science (ReSci), which is consistently ranked as one of the "Most Innovative Companies in LA."



KYMBER LIM | Immersive Entertainment & Tech

KyMBER is currently on the board of advisors to Digital Hollywood's Immersive Media and Entertainment Division and Tiny Content, a social VR platform, as well as a consultant for Netflix Int'l Originals. She is previously a co-founder, an Emmy award-winning visual effects producer, executive, development executive, and content producer.



STUDENT FINALISTS

SMART PROSTHETICS | *Brandon Cervantes, Hamdi Ahmed, Kevin Vartanian, & David Pucio (Mechanical Engineering)*

Smart Prosthetics is utilizing smart materials to design a prosthetic arm to assist below the elbow amputees, who qualify for low-cost health insurance, perform everyday tasks.

QUADLETS | *Julian Thomas (Marketing), Carolina Aldana (Information Systems), & Thomas Charlton (Computer Science)*

Quadlets is an auction marketplace for services that allows freelancers to bid on consumer work requests within 24 hours or less.

MUSEROOM | *Donald "Avi" Stewart (Music), Oscar Cortez (Business Management), & Santiago Torres (Kinesiology)*

Museroom is a social networking platform for visual and performing artists (creatives) to connect, collaborate, and find jobs.

MATADOR SOL SAUCE | *Eirenel Eclevia, Madeleine Hoeks, Rise Morisato, & Caroline Pak (Human Nutrition)*

Matador Sol Sauce aims to increase awareness about high sodium intake in the US and has developed a flavorful, low sodium hot sauce.

HORIZON COVERS | *Maja Slopiecka (Music Industry Admin)*

Horizon Covers specializes in producing tough, high-quality, and reusable covers that keep your luggage safe from scratches, dirt, and water during travel.

FISH & FARM HI | *Emmett Enriques (Marketing)*

Fish & Farm HI utilizes technology to help local fishermen and farmers of Hawaii sell directly to consumers.

CLIQ | *Ekene Akpati (Marketing)*

Cliq is a forum-based web application that powers shared information and interactions on college campuses.

BOOKMARK | *Tyler Valentine (Political Science)*

Bookmark is an app that improves retention and graduation rates among college communities by helping students succeed through greater social connections.

Special guests:

PIERCE SUPPLY DROP | *Josh Lipman, Taidze Banzon, Luc Sparks, Hamun Tavazoie, & Nour Abelmajid (Pierce College, Business & Economics Student Assoc.)*

The Pierce Supply Drop offers conveniently packaged, affordable boxes of school supplies primarily targeted towards first year students at Pierce.

CSUN NAZARIAN COLLEGE ENTREPRENEURSHIP PROGRAM

The Entrepreneurship Program at the Nazarian College complements our students' inherent energy and creativity with the skills and knowledge necessary to evaluate the feasibility of an idea and ultimately pitch, launch, and grow a new venture. Whether planning to create a business or bringing the entrepreneurial mindset to a larger organization, the program prepares students to confidently pitch to an audience while developing a strong action-bias and a willingness to experiment.

CONNECT WITH US!

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