2015 Faculty Retreat
January 12 – 13, 2015

University Student Union Northridge Center & Orange Grove Bistro
Retreat Schedule

Monday, January 12, 2015

9:00 – 9:30 a.m.     Check-in/Continental Breakfast

9:30 – 9:45 a.m.     Welcome to the 2015 Faculty Retreat
                      Adam Swenson, Acting Faculty President
                      Jongeun Kim and Christina Mayberry, Retreat Co-chairs

9:45 – 10:30 a.m.    Keynote Address: “The Role of Faculty in
                      Inclusive Excellence and Diversity”
                      Dianne Harrison, University President

10:35 – 11:45 a.m.   Speed Networking Session
                      Facilitators: Greg Knotts and Christina Mayberry

12:00 – 12:45 p.m.   Buffet Lunch

12:45 – 1:15 p.m.    Poster Session – Authors and sponsors will be available
                      for Q&A. Posters will be displayed throughout the day.

1:15 – 2:00 p.m.     Session 1 Presentations

2:15 – 3:00 p.m.     Session 2 Presentations

3:15 – 4:00 p.m.     Session 3 Presentations

4:30 – 5:15 p.m.     “Why Diversity Matters”
                      Harry Hellenbrand
                      Vice President and Provost for Academic Affairs

5:15 – 7:00 p.m.     Faculty Social at the Orange Grove Bistro
                      Cocktail Supper & Drinks
                      Sponsor: CSUN Chapter of the California Faculty Assoc.
                      Entertainment: CSUN’s Jazz Ensemble
Tuesday, January 13, 2015
Trip to Historic Downtown Los Angeles

8:15 a.m.  Board Bus*

8:30 a.m.  Bus Departs for Downtown Los Angeles

10:00 a.m.  Approximate Arrival Time to Pershing Square
            532 S. Olive Street, Los Angeles, CA 90013

10:15 a.m.  Walking Tour of “Historic Downtown Los Angeles” Begins

1:00 p.m.  Lunch in Chinatown at the Golden Dragon Restaurant
            960 N Broadway, Los Angeles, CA 90012

2:00 p.m.  Free Time to Explore the City

3:00 p.m.  Depart Downtown Los Angeles for CSUN

4:30 p.m.  Approximate Arrival Time to CSUN

*Please note: This trip is reserved for those who registered for the Historic Downtown Los Angeles trip and who have an L.A. trip confirmation ticket inserted inside their name badge. Please check your email for departure location information.

This concludes the 2015 Faculty Retreat. Have a great semester!
Session 1 Presentations:

Presentation 1: “Diversity, Inclusiveness, and Assessment: Do We Need to Check Our Assessment Practices?”
Boris Ricks, Political Science
Dianah Wynter, Cinema and Television Arts
and Educational Equity Committee members

The face of college/university classrooms are rapidly changing in the United States. It is plausible that changes in the nation’s demographics will be reflected in teaching method, research approach, and pedagogy. Fundamental to this effort is the need to evaluate student learning and the effectiveness of teaching methods. Assessment allows faculty to determine what and how well students are learning. Assessment also allows faculty to fine tune teaching methods. Finally, assessment allows departments to evaluate the effectiveness of their programs. Diversity, inclusiveness, and equity promote the richness of teaching and learning experiences. However, do culturally competent teaching and learning practices conflict with instructional methods?

Presentation 2: “Knowing Me, Knowing You: Getting to Know the International and Exchange Student Center”
Marta Lopez, International and Exchange Student Center

This presentation will provide faculty with information regarding the services that the International and Exchange Student Center offers the campus community. This includes, but is not limited to, the international student profile at CSUN, campus internationalization efforts through programs such as Student Panels for an International Curriculum and Education (SPICE), study abroad and exchange programs available to CSUN students, Fulbright program, and Phi Beta Delta, the Honor Society for International Scholars.

Presentation 3: “Selfies of Your Professors”
Mark Stevens, University Counseling Services
Frankie Augustin, Health Sciences
Benjamin Mallard, Electrical and Computer Engineering

In a recently CSUN produced video, “Selfies of Your Professors,” five professors discuss their personal journeys in becoming college students and graduating. These professors, who are children of immigrants, first generation college students and are ethnically diverse, share their struggles, roadblocks, inspiration and resiliency. The video is intended to provide students inspiration on their path to graduation and an increased desire to get to know their professors. Parts of the video will be shown and there will be time to discuss how this video can be used as a tool for student success. “Selfies of Your Professors” is the 2nd in a series of videos produced by the ExCEL program.
Presentation 4: “Creating Accessible Materials for a Diverse Student Population to Support Inclusivity in all Learning Experiences”
Jennifer Kalfsbeek-Goetz, Tseng College of Extended Learning
Pratima Dutta, Tseng College of Extended Learning

Celebrating diversity is about inclusivity and access. Adopting applicable strategies to ensure access allows us to best serve our contemporary CSUN student population. This interactive session will address why it is important for faculty members to create accessible (ADA compliant) materials for all CSUN students and will demonstrate easy ways to do so by applying simple methods to two of the most commonly created instructional material types: Word document handouts and PowerPoint presentations. We will also discuss and demonstrate why and how captioned video content makes an instructional resource accessible to learners regardless of ability or disability.

Presentation 5: “NFO TOO – You Want Me to Do What on Top of All That Teaching?: The Research and Grants Office and You”
Crist Khachikian, Research and Graduate Studies

What is the Office of Research and Sponsored Projects? And what’s in it for me? Grants….writing projects….publication of research….how can I get all this done? Low-hanging fruit or shoot for the moon? How can research both help and hinder faculty (and what should you do about it)? The Vice President for Research will share personal stories as well as help new faculty navigate through the hurdles, timelines, and support from the Office of Research and Sponsored Projects.

Session 2 Presentations:

Presentation 6: “Using Moodle for Information Literacy Competency Assessments”
Felicia Vertrees, Oviatt Library

Many CSUN students continue to struggle with information literacy. From finding books and research articles, to evaluating that information, students often feel lost about how to start and where to go. As the Online Instructional Design and Education Librarian, I am creating Moodle tutorials that teach students subjects such as evaluating websites, finding books and articles, or even how to avoid plagiarism. Because the tutorials are in Moodle, students can learn at their own pace since they can stop the tutorial and come back to it later.
**Presentation 7: “Walking the Walk”**
Jose Paez, Social Work
Wendy Ashley, Social Work
Sarah Mountz, Social Work

This presentation is aimed at engaging participants in raising critical consciousness, accountability, and empowerment around issues of privilege and power within our campus. Using mixed media, we will provide information about intersectionality and facilitate a dialogue on utilizing intersectionality as a tool to improve teaching effectiveness. We will share experiences from our Social Work Department in conducting the privilege spectrum with students and faculty, explore the benefits of including interactive activities into our curriculum, and illustrate a demonstration of a privilege spectrum activity. Finally, the audience will be engaged to debrief and strategize regarding methods of building collaborative work relationships.

**Presentation 8: “Engaging in Safe, Meaningful, and Connecting Conversations about Diversity”**
Jessica ChenFeng, Educational Psychology and Counseling
Shyrea Minton, Educational Psychology and Counseling
Dana Stone, Educational Psychology and Counseling

To celebrate diversity, we must be able to authentically encounter diversity and difference within ourselves, our relationships, and community. Most of us have had some painful, uncomfortable, or disheartening conversations around diversity and identity that have left us feeling misunderstood, disconnected, and fearful about engaging again. As educators working in a beautifully diverse context, how do we engage in safe and meaningful dialogue that leads to mutual understanding and connection? In this session we will offer our experiences from teaching diversity courses, and our clinical expertise and practical communication skills as therapists/counselors who have engaged in countless discussions around difference/diversity.

**Presentation 9: “NFO TOO – A PIF by Any Other Name: Understanding the WHAT (the PIF), the WHY (What Goes in IT?), and the WHEN (Date of My First Review Cycle)”**
William Whiting, Faculty Affairs

The Professional Information File (PIF) is the file (i.e., portfolio) that faculty create over the years to showcase accomplishments during the retention, tenure, and promotion process. This workshop is tailored for first year faculty to learn the basics on how to navigate the first evaluation cycle, including how to construct the PIF portfolio and the details of what to expect at each step during the review period/process. The general timeline/calendar will be discussed empowering you to stay on track as you conclude your first year.
Session 3 Presentations:

Presentation 10: “Civility in the Academic Environment: Addressing Hate Speech, Harassment, and Cyberbullying on College Campuses”
Bruce Zucker, Business Law
Kiren Dosanjh Zucker, Accounting and Information Systems

Universities have traditionally been known as the pinnacle for establishing forums for freedom of expression, thought, and the free exchange of ideas. However, when does such free expression cross over into intolerable and offensive speech? Both the ubiquitousness, and the anonymity of the internet, have given rise to a new era of bullies and hate mongers on college campuses who terrorize others. In many cases, such malicious behavior unfairly and illegally adversely impacts minority groups. This interactive session will give participants the opportunity to share strategies for effectively standing up to campus bullies and combating their malevolence.

Presentation 11: “Grade Grievances: Strategies for Prevention through Clear Course Materials and Tips for Navigating the Appeals Process”
Lindsay Hansen, University Library
Rabia Djellouli, Mathematics
Hilary Goldberg, Business Law

Members of AGGA (Academic Grievance & Grade Appeals) will lead a discussion on the grade grievance and appeal process. They will also give suggestions, based on examples of cases, on how various types of disputes might have been avoided. Faculty will also learn how to craft a syllabus, assignment, or Moodle course so that it is more difficult for students to suggest that directions were unclear or that a different grade was merited. Attendees will learn about the grievance process at each level and about what kinds of cases have been processed in the past few years.

Presentation 12: “Working with Multilingual Writers”
Iswari Pandey, English

The ever-increasing number of multilingual users of English (also known as ESL and international or language-minority domestic students) in our classes presents us with challenges that even experienced instructors find difficult to deal with. What are the best ways to work with those students? What can we do that may help their literacy development? This session will provide a forum to share our best practices from across disciplines and discuss practical approaches to help multilingual students grow as successful writers in the academia.
Presentation 13: “Opportunities to Publish on Student Success: How to Use Data from the Learning Habits Project”
Janet Oh, Institutional Research/Psychology
Linda Bowen, Journalism
Daisy Lemus, Faculty Affairs

In this presentation, we will share a unique opportunity for faculty to get involved in conducting research on the strategies fostering college students’ success using a rich, multi-year dataset from the Learning Habits Project. This project takes a multi-method approach to examining the effective learning habits of over 700 successful students at CSUN. An overview of the project, which includes open-ended surveys and interviews, will be followed by two examples of research projects that use the Learning Habits dataset. We will conclude with information about a new opportunity for faculty to get involved with the data for their own research.
1. “Crowdfund Your Next Project: It’s Easier than You Think”  
   Shad Willingham, Theatre Department

2. “From First Folio to First Principles: A Role for Shakespeare in an Undergraduate Management Course”  
   Wayne Smith, Management Department

3. “Teachable Moments: Promoting Awareness of Diversity through Tailored Course Assignments”  
   Kenya Covington, Urban Studies and Planning

4. “Navigating Copyright for Digital Media and Online Education”  
   Mary Woods, Oviatt Library  
   Andrew Weiss, Oviatt Library

5. “Women in Sport: It’s So Much More than a Girl/Boy Thing”  
   Ashley Samson, Kinesiology

6. “The Social Science Writing Project”  
   Miriam Neirick, History

7. “Immediate Post-Graduation Plans – Undergraduate Students Planning to Go to Graduate School”  
   Wayne Smith, Management  
   Julia Czarnota, Finance (student)

**INFORMATION TABLES**

California Faculty Association  
Center for Community Health and Wellbeing  
Institute for Sustainability  
Office of Research and Sponsored Projects
Thank you to our 2015 sponsors and contributors!

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2015 Faculty Retreat Planning Committee

Cecile Bendavid, Computer Science
Anne Eipe, University Counseling Services
Shane Frehlich, (Faculty President), Kinesiology
Mohamed Hegab, Civil Engineering & Applied Mechanics
Doris Helfer, University Library
Cathy Jeppson, Accounting and Information Systems
Jongeun Kim (Retreat Co-chair), Family & Consumer Sciences
Greg Knotts, Elementary Education
Terri Lisagor, Family and Consumer Sciences
Christina Mayberry (Retreat Co-chair), University Library
Patricia Miller, Modern & Classical Languages and Literatures
Yoko Mimura, Family and Consumer Sciences
Roxanne Moschetti, Child and Adolescent Development
Michelle Rozic, Art
Heidi Wolfbauer (Retreat Coordinator), Faculty Senate Office

Special thank you to:

Kyle Smith, Art Student
Keith Holland & IT Classroom Technology Student Assistants
Wendy Say, English Department Staff Member
Pam Petty, Retired CSUN Staff Member

A feedback survey will be e-mailed to all attendees. It will be posted on the Faculty Retreat Website.
http://www.csun.edu/faculty-senate/faculty-retreat