

Faculty Committee on Extended Learning
November 18, 2015
3:15 p.m. – 5:00 p.m.

Minutes

Committee members present: Alexander Alekseenko, Ray Calnan, Rick Covington, Joyce Feucht-Haviar, Virginia Kennedy, Santosh Khadka, Joo Kim, Patricia Miller, Scott Sturgeon, Theresa White, Thelma Vickroy

Required quorum present

Committee members absent: Gary Katz (excused), Ahmed Anwar (excused)

Guests: John Binkley, Lauren Carris, Dezell Johnson, Jessie Revlin

Call to Order

Committee Chair, Virginia Kennedy, called the meeting to order at 3:15 pm. The meeting was held in the Executive Conference Room in the Bookstore Complex.

Old Business

Approval of April 15, 2015 Minutes by Committee Members

The draft minutes from the April meeting were reviewed by the committee. Virginia Kennedy asked if there were any questions or comments concerning the draft minutes.

Patricia Miller requested a correction to the minutes. On page two of the minutes, under the Design Thinking Program subheading, Patricia Miller requested a change to the last sentence. It was requested that the word “requested” would be replaced with “expressed”.

Board Action: Chair moved to approve the change to the minutes; Patricia Miller and Scott Sturgeon seconded. Chair asked for a vote to approve the minutes and the minutes were unanimously approved.

New Business

Chair’s Updates and Announcements

Chair announced that Ahmed Alwan will be replacing Felicia Vertress from the Oviatt Library. Ahmed Alwan will be the new Oviatt Library representative for the Faculty Committee on Extended Learning.

Tseng College Unit Presentation by Unit Directors

Associate Dean, John Binkley from Tseng College gave a brief synopsis of University Access Programs. John Binkley introduced the newly hired University Access Programs Manager, Dezell Johnson. Dezell Johnson gave a brief overview of Summer Session, Winter Session and Open University. Jessie Revlin, Director of Marketing and Communications at Tseng College, shared the current marketing and recruitment approach that is being used by Tseng College for University Access Programs. Jessie Revlin discussed how the College uses “programmatic marketing”, salesforce, and google analytics analysis to ensure a student-centered marketing approach.

State Authorization and SARA

John Binkley gave a brief overview of state authorization and the State Authorization Reciprocity Agreement (SARA). John Binkley distributed a state authorization handout. John Binkley explained that California State University, Northridge (CSUN) is currently working on receiving authorization for distance education in all fifty states. The handout will be sent out to all Faculty Committee on Extended Learning members via email.

Program Timeline Update

Lauren Carris, Interim Assistant Dean of Program Development, gave a brief overview of program development in Tseng College. Lauren Carris distributed a handout with a list of new programs, programs awaiting approval, and programs currently in production. The handout will be sent out to all Faculty Committee on Extended Learning members via email.

John Binkley explained the program development approval process with the Chancellor’s Office. John Binkley also discussed the Cal State University (CSU) Master Plan. Joyce Feucht-Haviar, Dean of Tseng College, explained that the link to the CSU Academic Plan would be sent to all Faculty Committee on Extended Learning members. All members were encouraged to review the CSU Master Plan.

Chair explained that the meeting on December 16, 2015 may be cancelled, if there are not any action items. All members will be notified of the next meeting via email. If the December meeting is cancelled, the next meeting will be held on February 17, 2016.

Adjournment

The meeting was adjourned by Virginia Kennedy at 5:00 p.m.

Prepared by Nicole Wilson