Faculty Committee on Extended Learning February 20, 2013

Minutes

Committee members present: Ardavan Asef-Vaziri, Rick Covington, Joyce Feucht-Haviar, Jeanine Minge, Louis Rubino, Carol Shubin, Theresa White, Patricia Miller, Martin Saiz

Committee members absent: Lynn Gordon (excused), Robert Lopez, Luiz Mendes (excused), Shane Stecyk (excused)

Guests: John Binkley, Karen Girton-Snyder, Michael Hoggan, Jessica Isomoto, Jennifer Kalfsbeek-Goetz. Anita Slechta

Call to Order

Patricia Miller, Committee Chair, called the meeting to order at 3:20 pm. The meeting was held in the Executive Conference Room in the Bookstore Complex.

Old Business

Approval of November 28, 2012, Meeting Minutes

The draft minutes from the November 28, 2012, meeting were distributed to the committee in advance of the meeting. Patricia Miller asked for any comments or corrections; there were none.

Board Action: Carol Shubin moved to approve the minutes; Theresa White seconded. Patricia Miller called for a vote: the minutes were unanimously approved by all members in attendance (Rick Covington was not present for this vote).

New Business

Announcement: Faculty Senate meeting

Patricia Miller shared a topic of interest from the Faculty Senate meeting. Executive Order 1083 designates all California State University employees as "mandated reporters" responsible for reporting suspected cases of child abuse or neglect. At the Faculty Senate meeting, there had been some discussion about the policy and its effect on faculty, especially those in the social sciences.

Announcement: Introduction of Deputy Dean

Patricia Miller welcomed John Binkley as the new Deputy Dean of Tseng College and gave the floor to Joyce Feucht-Haviar for a formal introduction. Joyce Feucht-Haviar introduced John Binkley as a faculty member in the Theatre department and the immediate past chair of the Extended Learning committee. In addition, Joyce

Feucht-Haviar acknowledged his involvement in many other committees on campus. John Binkley briefly addressed the committee about his new role, expressing his interest in collaboration across colleges.

Announcement: Call for Nominations for the McAleer Award

Michael Hoggan reminded the committee that the nominations for the 2013 Edward M. McAleer, Jr. Excellence and Innovation Award were due soon. Information about the award had been distributed to the committee in advance of the meeting.

Announcement: Outstanding Program Award for Communication Disorders and Sciences

Joyce Feucht-Haviar announced that the Master of Science in Communication Disorders and Sciences, a fully-online degree program offered by Tseng College and the College of Health and Human Development, recently won the 2013 Outstanding Program Award in the credit-program category by the University Professional & Continuing Education Association (UPCEA). The program excellence award was based on design, outcomes and student achievement.

Program Modification Proposal: Certificates of Advanced Professional Development in Radiologic Technology: Computed Tomography (CT) and Magnetic Resonance Imaging (MRI)

Curriculum documents and an overview of the proposed modifications were distributed to the committee for review prior to the meeting. Jennifer Kalfsbeek-Goetz explained that the faculty has evaluated the programs since the first cohort completed in August 2012 and are proposing two program modifications. She introduced Anita Slechta, academic lead for both certificate programs and department chair of Health Sciences. Anita Slechta began with an announcement indicating that the proposal modification was not a curriculum change, but an improvement that added to the program value. She explained that the original design of the certificate programs was not useful for certification. Thus, the faculty applied for continuing education (CE) credit through a national professional organization and received approval for 37 CE hours for completion of the XRAD 901 course. Cohort 2, which began in October 2012, will be the first class eligible for the CE credit. Next, Anita Slechta presented the two proposed modifications, both to take effect with Cohort 2:

- Add a limit of one year for repeating courses that were postponed or not satisfactorily passed and require all students to have completed the academic coursework for either the CT or MRI program within one year prior to clinical placement in that modality. Reasons: (a) faculty decided that they do not want students practicing in the field if they are not fresh from the academic content; (b) the program cannot have an unknown number of clinical placements in future cohorts due to contracts, standards and legal concerns.
- Increase the number of hours for the clinical placement in MRI to 355, equal to
 the number of hours for CT. Reason: due to placements at smaller sites that
 are not as busy as placements for the bachelor's program, certificate students
 had not been able to complete the required number of procedures necessary
 for credentialing.

Anita Slechta entertained questions from the committee. Rick Covington asked for clarification on the credentialing requirement; Anita Slechta verified that professional licensure is based on the number of procedures, not the number of hours. Lou Rubino asked if the addition of the CE credit makes the program financial aid eligible. Jennifer Kalfsbeek-Goetz explained that the program is not financial aid eligible because it is a non-credit program. Lou Rubino also inquired as to whether the increase in clinical hours will increase the cost of the program. Jennifer Kalfsbeek-Goetz affirmed that there will be an approximate 10% increase in total program cost, but pointed out that the program cost was already priced at minimum because of the program is not financial aid eligible. Anita Slechta underscored the importance of the clinical hours for credentialing and the demand for such opportunities. Carol Shubin asked about the earning power of the credential; Anita Slechta affirmed that the credential does bring significantly better pay. A discussion followed, covering student demographics, retention, and online learning and support. Patricia Miller called for further questions; there were none.

Board Action: Patricia Miller asked for a motion to approve the program modification proposal for the Certificates of Advanced Professional Development in Radiologic Technology: Computed Tomography (CT) and Magnetic Resonance Imaging (MRI). Lou Rubino moved to approve the program modifications; Rick Covington seconded the motion. Patricia Miller asked for a vote on the motion. The motion was unanimously approved.

Discussion Topic: Splitting the Office of Graduate Studies, Research and International Programs

A copy of the Memorandum of Understanding (MOU) about the reconfiguration of the Office of Graduate Studies, Research and International Programs (GRIP) and the standardization of policies and procedures for international programs was distributed to the committee at the meeting. Copies of the three new Executive Orders (EO) were also made available: EO 1080, EO 1081 and EO 1082. Patricia Miller introduced the topic and allowed time for committee members to read over the document. Joyce Feucht-Haviar began the discussion by providing some background on the circumstances that brought about the need for change. Patricia Miller, as a member of the International Exchange Council (IEC), commented on her experiences reviewing international program proposals and why it makes sense for Tseng College to administer all contracts and programs going forward. Per the MOU, Joyce Feucht-Haviar will serve as the Senior International Officer for the university. John Binkley also discussed his role in coordinating the IEC meetings and how to best facilitate the reestablishment of the council's mission, rules of representation and procedures. A discussion followed about exchange programs, Fulbright Scholars, study abroad programs, and the value of international experiences and global thinking for CSUN's domestic students.

Discussion topic: CSU Commission on the Extended University's strategic document on self-support

An electronic copy of the "Opportunities to Share the Future: Self-Support Strategies for the Next Decades" brochure was made available to the committee prior to the meeting and hard-copies were distributed in person. The brochure had been recently

presented to the Board of Trustees and the new Chancellor. In addition, Joyce Feucht-Haviar had shared the content with the Faculty Senate at the November meeting.

Discussion Topic: Emerging Use of Technology on Campus

Joyce Feucht-Haviar previewed a new informational brochure, "CSUN in the Digital World," that was expected to be finalized in the following week. The purpose of the brochure was to give all CSU campuses promotional material that overviews online learning across the system. Following the announcement of CSU Online, campuses felt the need to reference all existing online efforts to show that CSU Online was not the first online endeavor. The discussion continued with Patricia Miller mentioning the iPad Initiative, CSUN's agreement with Apple to incorporate educational tools In the classroom that will better prepare students with current technology skills and for future technology changes. The topic of Massive Open Online Courses (MOOCs) was raised, but there was not enough time to begin the discussion. Patricia Miller announced that the topic will be revisited in a future meeting.

<u>Adjournment</u>

Due to time constraints, Patricia Miller adjourned the meeting at 5:08 pm.

Prepared by Jessica Isomoto