

BOARD OF DIRECTORS
Minutes of Meeting

Thursday, October 13, 2022

Orchard Conference Center
California State University, Northridge

Members Present: Alan Abramson, Felicia Conlan, Dennis DeYoung, Colin Donahue, Wendy Greuel, Nichole Ipach, Paul Jennings, Barbara Levy, Shayan Moshtael, Robert Myman, Michael Neubauer, Kaitlyn Orozco, Carson Schreiber, Richard Schweitzer, Robert Taylor, Ira Unterman, Milt Valera, Stuart Waldman, Mary Beth Walker, Scott Weiss

Members Absent: Honey Amado, Erika Beck, Les Cutler, John Harris, Ruth Harris, George Leis, Patricia Maloney, Diane Manzella, Priscilla Moyer, Ravi Sawhney, John Sinnema, Keith Weaver, Susana Ziarati

Staff Present: Shellie Hadvina, Dominique Munoz, Ron Philip, Steven Vail, William Watkins

Robert Taylor, Board Chair, called the meeting to order at 4:37 p.m. Mr. Taylor indicated a quorum was present.

Mr. Taylor welcomed the members of the Board of Directors, and he expressed his continued appreciation for the support of the members of the Board to participate in both meetings and activities.

Mr. Taylor acknowledged Mary Beth Walker, Provost and Vice President for Academic Affairs, for her service on the Board of Directors, and more importantly, to the campus as a whole. Provost Walker is scheduled to retire in December after a distinguished record of service.

I. PUBLIC COMMENT

No public comment was shared.

II. APPROVAL OF MINUTES

Robert Taylor asked the Board to review the Minutes of the Meeting from August 5, 2022.

Motion [Myman / Abramson]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation approves the minutes of the meeting from August 5, 2022, as presented. The motion was approved unanimously.

III. UNIVERSITY PRESIDENT'S REPORT

Robert Taylor introduced Nichole Ipach for an update on University activities as Dr. Erika Beck, University President, was in preparation for the New Student Convocation.

Ms. Ipach expressed the appreciation of President Beck and the campus administration for their continued engagement. Fall semester is in full swing with more classes and activities than a year earlier. The New Student Convocation, which follows the meeting, is an example of the University returning to its traditional schedule of events.

Ms. Ipach updated the Board on the successful recruitment Shawn Chin-Farrell as the Director of Intercollegiate Athletics. A reception of introduction will take place on November 8 to which the members of the Board are invited.

The search for the Provost / Vice President for Academic Affairs is moving forward under the chairmanship of Colin Donahue. Campus interviews are scheduled for November with the successful candidate starting in January 2023.

Ms. Ipach expressed her gratitude to the campus vice presidents for their participation in the roundtable discussions regarding the Road Map to the Future and its implementation with their divisions.

IV. COMMITTEE REPORTS

A. Audit Committee

Robert Taylor introduced Mr. Dennis DeYoung, Chair of the Audit Committee, for the report of the Audit Committee.

Mr. DeYoung expressed his appreciation for the Board Retreat in August and the discussions, which have continued since then to engage the Board in the work of the campus. He also shared his enthusiasm regarding the recent reception in the University Library to acknowledge the Karen J. Duran and Richard Nupoll Education Librarian, the first endowment of its kind at a California State University campus.

Mr. DeYoung updated the Board on the annual Conflict of Interest compliance process, which has been completed by all elected and appointed directors. There are no conflicts reported which require the Board's attention. He expressed his appreciation for the timely completion of the process.

He updated the Board on the work of the Audit Committee, which met and approved the financial audit for Fiscal Year 2021 – 2022 in September. The report was distributed to the Board of Directors. The required communication from the auditors was also provided to the Board members. There were no irregularities or deficiencies in the report or communication, and the audit report was unmodified, which is the highest form of assurance. The Board of Directors affirms the work of the Audit Committee as it relates to the annual financial audit.

Motion [DeYoung / Greuel]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation approves the audit report for Fiscal Year 2021 – 2022, as presented. The motion was approved unanimously.

B. Board Membership Committee

Robert Taylor introduced Wendy Greuel to provide the report of the Board Membership Committee.

Ms. Greuel reported there are thirty-four (34) members of the Board of Directors. The Board Membership Committee reviewed and recommends two items for the consideration of the Board of Directors.

Item 1 – Election of Directors

The first recommendation is the election of Karen Boyd, an alumnus and an intellectual property attorney, who created a campus scholarship. The recommendation is to elect her to a three-year term.

Motion [Greuel / Schweitzer]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation elects Karen Boyd to serve on the Board of Directors for a three-year term from October 14, 2022, through October 13, 2025. The motion was approved unanimously.

Item 2 – Committee Assignments

Ms. Greuel shared the Committee's recommendation for additional members to serve on the standing committees of the Board of Directors. For Fiscal Year 2022 – 2023, the following recommendations:

- a. Karen Boyd as a member of the Development Committee
- b. Priscilla Moyer as a member of the Finance and Investment Committee
- c. John Sinnema as a member of the Finance and Investment Committee

Ms. Greuel also shared an update on the leadership of the Finance and Investment Committee. She expressed appreciation to Richard Schweitzer, who served as interim chair during the last several months. She also shared the recommendation for George Leis and John Sinnema to assume the positions of co-chairs of the Committee.

Motion [Greuel / Myman]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation approves the committee assignments and leadership for Fiscal Year 2022 – 2023, as presented. The motion was approved unanimously.

C. Development Committee

Robert Taylor introduced Nichole Ipach, Foundation President, to present the report of the Development Committee on behalf of Ruth Harris, Development Committee Chair, who was unable to join us.

Ms. Ipach thanked for the Board for their commitment and giving to the University, including supporting the Matador Challenge Fund.

She shared that philanthropic commitments in excess of \$49 million were received in Fiscal Year 2021 – 2022. This continues a critical trend to provide philanthropic resources to the University and its programs. The number of individual donors exceeded 17,000, including 1,300 students who supported the CSUN with a Heart campaign in Spring 2022.

Giving by the members of the Board of Directors continues to be a source of accomplishment with over \$1.7 million in gifts during Fiscal Year 2021 – 2022.

In reference to the Matador Challenge Fund, commitments received have allocated \$5.7 million of the \$8.5 million major gifts pool as of September 30. Annual giving commitments have utilized \$592,000 of the \$1 million pool. The philanthropic gifts received to date are making a significant impact across campus as demonstrated in the reports provided to the Board. New gifts in

October include a gift from the Ahmanson Foundation for the Younes and Soraya Nazarian Center for the Performing Arts and a collaborative gift from four regional foundations to support student mental health on the campus.

Ms. Ipach also shared the campus' first giving day will take place on March 1, 2023.

D. Finance & Investment Committee

Robert Taylor introduced Richard Schweitzer, Interim Chair of the Finance and Investment Committee, to provide the committee's report.

Item 1 – Financial Statements for the Period Ended June 30, 2022

Mr. Schweitzer shared Foundation Total Assets were \$308.4 million while investments under management were \$241 million as of June 30. The Endowment's value was over \$173.4 million as of June 30, 2022. The Committee reviewed the Financial Statements at their meeting in August.

Referring to the Statement of Activities, Mr. Schweitzer shared that philanthropic revenue for the fiscal year was \$44 million. The investment portfolio had a net loss of \$22.9 million with most of that figure being unrealized losses. Expenditures for the year were \$19.2 million. Excess of revenue over expenditures was \$7.6 million, which is the increase in total net assets.

In reference to Foundation Operations, Mr. Schweitzer reported that revenue for the Foundation were greater than anticipated coupled with less operating expenditures. Allocations during the fiscal year reflect the approved budget as well as the allocation to the Matador Challenge Fund.

Mr. Schweitzer answered questions from the Board of Directors.

Motion [Schweitzer / Weiss]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation approves the Financial Statements for the Fiscal Year 2021 – 2022, as presented. The motion was approved unanimously.

Item 2 – Investment Performance Report for the Period Ended June 30, 2022

Mr. Schweitzer presented the Investment Performance Report for Fiscal Year 2021 – 2022, which was reviewed by the Finance and Investment Committee. The Committee discussed the results with the team from Goldman Sachs and continue to monitor and evaluate the investment returns and asset allocation in light of the markets and economic conditions. For the Fiscal Year, the portfolio recorded a net investment loss of \$23 million allocated between the various portfolios. Mr. Schweitzer reminded the Board of Directors of the long-term investment strategy and indicated the three, five, and ten-year returns were positive.

Mr. Schweitzer referred to the individual portfolio results, which were distributed with the materials.

Mr. Schweitzer answered questions from members of the Board of Directors.

Motion [Schweitzer / Moshtael]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation approves the Investment Performance Report for Fiscal Year 2021 – 2022, as presented. The motion was approved unanimously.

Item 3 – Investment Policy Statement Amendment

Mr. Schweitzer introduced the amendment to the Investment Policy Statement recommended by the Finance and Investment Committee.

Mr. Schweitzer reminded the Board of the work initiated by the ESG Investment Subcommittee last spring in which the members reviewed the opportunities available to incorporate the University's mission with the Foundation's investment strategy. After a series of meetings, the Subcommittee recommended the proposed amendment and the Finance and Investment Committee concurs. He also indicated some grammatical corrections were also being proposed as part of the motion.

Once approved, the Finance and Investment Committee will work with campus leadership and others to consider which factors within ESG might be worthy of the Foundation's consideration.

Motion [Schweitzer / Donahue]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation approves the amendments to the Investment Policy Statement, as presented. The motion was approved unanimously.

V. NEW BUSINESS

Robert Taylor asked if there were other matters for consideration by the Board of Directors. There was none.

Milt Valera invited the Board of Directors to a year-end celebration at his home on Monday, December 5, to reflect on our success. He shared that Peter Taylor, CSU Trustee Emeritus and President of ECMC Foundation will join us for a fireside chat regarding philanthropy.

Mr. Taylor reminded the Board of Directors of the next meeting scheduled for Tuesday, February 28, on the campus. He also invited the members of the Board to join him at the New Student Convocation immediately following the meeting at which Mary Beth Walker will be the keynote speaker.

The meeting was adjourned at 5:15 p.m.



Ira N. Unterman
Chief Financial Officer / Secretary