

**BOARD OF DIRECTORS
Meeting Minutes**

Tuesday, March 1, 2022

Zev Yaroslavsky Rehearsal Room (CSUN) /
Zoom Teleconference Meeting

Members Present (via Zoom): Alan Abramson, Honey Amado, Ivan Axelrod, John Harris, Barbara Levy, Patricia Maloney, Priscilla Moyer, Robert Myman, Carson Schreiber, Richard Schweitzer, Scott Weiss

Members Present (in Person): Erika Beck, Dennis DeYoung, Colin Donahue, Wendy Greuel, Ruth Harris, Jonathan Hay, Nichole Ipach, George, Leis, Michael Neubauer, Kaitlyn Orozco, Robert Taylor, Ira Unterman, Milt Valera, Stuart Waldman, Mary Beth Walker

**Emeriti Members Present:
(In Person)** Harvey Bookstein, Bob Rawitch

Members Absent: Daniel Chernow, Les Cutler, Paul Jennings, Cary Lefton, Dave Malone, Diane Manzella, Ravi Sawhney, Keith Weaver, Susana Ziarati

Staff Present: Shellie Hadvina, AVP of Development and Alumni Relations
Thor Steingraber, Executive Director of The Soraya
Justin Cabanting, Assistant to the Foundation CFO
Marina Avetisian, Special Events Coordinator
Courtney Brubaker, Special Events, Coordinator

Robert Taylor, Board Chair, called the meeting to order, at 3:08 pm. Mr. Taylor indicated a quorum was present.

Mr. Taylor welcomed the members of the Board of Directors to this special meeting, expressing his appreciation for their participation, and commended them for their continued service to the University.

I. PUBLIC COMMENT

No public comment was shared.

II. CONSENT AGENDA

A. Minutes of November 3, 2021, Foundation Board Meeting

Robert Taylor asked the Board to review the Minutes of the Meeting from November 3, 2021.

Motion [Greuel/Donahue]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation approves the minutes of the meeting from November 3, 2021, as presented. The motion was approved unanimously.

III. UNIVERSITY PRESIDENT'S REPORT

Robert Taylor introduced Dr. Erika Beck, University President, for her report.

Dr. Beck welcomed everyone in attendance and was delighted to welcome Associated Students President, Jonathan Hay, and Associated Students Vice President, Kaitlyn Orozco, to the Board of Directors meeting as

representatives of the students. She also expressed her appreciation to the members of the Board of Directors for their support and dedication to the University.

Dr. Beck was happy to announce the campus' reopening on February 14 and thousands of students have returned to campus to face-to-face classes with their professors. The responses have been positive. COVID-19 response teams are still meeting to keep exposure numbers low and ensure the University is prepared for Commencement ceremonies in May 2022.

Dr. Beck thanked Provost Mary Beth Walker for her leadership of the Roadmap project. She also acknowledged recognition for the Department of Music's Opera Program and the Model United Nations program. She also shared the recent award to Dave Moon of the Wang Family Award by the California State University.

Dr. Beck concluded her report with an update on capital projects including the construction of the Sierra Annex, the Global Equity Innovation Hub, and the University Student Union's Heart of the Campus project. She is very excited about the Heart of the Campus project, which will convert the campus pub to a center to serve the basic needs of CSUN students.

IV. FOUNDATION PRESIDENT'S REPORT

Robert Taylor introduced Nichole Ipach to provide the Foundation President's report.

Mrs. Ipach thanked the Board and the staff for their very warm welcome. She expressed her appreciation to Thor Steingraber for his leadership during the interim period and his continued collegiality since she started as Foundation President.

Mrs. Ipach hopes the Board shares her enthusiasm for the Road Map to the Future being developed under the leadership of Mary Beth Walker, University Provost. Dr. Walker will present the plan being utilized to solicit comments from CSUN students, faculty, and staff to ensure the final product reflects the University's collective thoughts regarding the strategic priorities. The final Road Map will serve as a guide for the campus and the Foundation will utilize it to frame its future plans to support the campus.

Mrs. Ipach reported the campus' website redesign continues to move forward through a partnership and collaboration between Marketing & Communication and Information Technology, with significant input from the faculty, staff, and students across campus. The website will showcase the campus and be an accessible platform for students, alumni, and other constituents.

Mrs. Ipach referenced the Comprehensive Campaign and the Matador Challenge Fund as an important part of the goal to engage alumni and friends in the University's future.

Robert Taylor expressed his appreciation to both Thor Steingraber and Nichole Ipach for their leadership and collaboration, which has kept the Foundation moving forward.

V. COMMITTEE REPORTS

A. Audit Committee

Robert Taylor introduced Mr. Dennis DeYoung, Chair of the Audit Committee, for the report of the Audit Committee.

Mr. DeYoung shared the IRS Form 990 and California Form 199 are being finalized and will be sent to the Board as drafts prior to their filing. He hoped Board members would review the returns upon receipt.

Mr. DeYoung shared no reportable conflicts of interest had been received from the annual compliance statements. There are a few members for which we are still awaiting response.

B. Board Membership Committee

Robert Taylor introduced Robert Myman, Immediate Past Chair, to provide the report of the Board Membership Committee on behalf of David Malone, Chair of the Board Membership Committee.

Mr. Myman reported there are thirty-five (35) members of the Board. The term of Silvia Bizio concluded on February 28, 2022, and based on mutual discussions, she will not continue to serve.

Item 1 – Election of Directors

Mr. Myman shared the individuals for election to the Board of Directors of the California State University, Northridge Foundation. The Committee recommends the election of Robert D. Taylor and Scott J. Weiss for re-election for three-year terms from February 28, 2022, through February 28, 2025.

Motion [Donahue/Leis]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation elects Robert D. Taylor and Scott J. Weiss to the Board of Directors for a three-year term from February 28, 2022, through February 28, 2025. The motion was approved unanimously.

Item 2 – Committee Assignments

Mr. Myman shared the Committee's recommendation following the review of individuals to serve on the standing committees of the California State University, Northridge Foundation. The Board Membership Committee approved the recommendations to appoint Wendy Greuel to the Board Membership Committee and George Leis to the Finance and Investment Committee.

Motion [Amado/DeYoung]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation approves the appointment of Wendy Greuel to the Board Membership Committee and George Leis to the Finance and Investment Committee. The motion was approved unanimously.

C. Development Committee

Robert Taylor introduced Ruth Harris, Development Committee Chair, to provide the update from the Development Committee.

Item 1 – Giving Reports through December 31, 2021

Total giving was \$37 million as of December 31 compared to \$21.5 million the year before. Giving has benefited programs across campus including the Equity Innovation Hub, Marilyn Magaram Center, College of Education's Male Teacher of Color Retention Program, and student support for DACA application fees. Ms. Harris acknowledged the significant commitments from Apple for the programs of the Equity Innovation Hub and Lisa and Wayne Stelmar for the David Nazarian College of Business and Economics.

Ms. Harris reviewed the giving by constituent group and purpose, which provide insight in the source and use of philanthropic gifts across campus. She also shared that giving by individuals has increased from the same period in 2020, which is reflective of the campus' engagement with alumni and friends through outreach, direct mail, and other methods of giving.

Item 2 – Board Giving through December 31, 2021

Ms. Harris reviewed the philanthropic giving by members of the Board of Directors, which stands at 64% for Fiscal Year 2021 – 2022. She encouraged everyone to make their gift and to consider the Matador Challenge Fund as a means to make lasting impact on their favorite program.

D. Engagement Committee

Robert Taylor introduced Wendy Greuel, Engagement Committee Chair, to provide an update.

Ms. Greuel shared that the Engagement Committee did not meet this quarter. She acknowledged the work of committee members to further the partnership of CSUN with the community. She thanked Stuart Waldman for the engagement of students at the upcoming VICA event. Conversations with government and community leaders continue to position the University for future opportunities.

Ms. Greuel also acknowledged the important role the Matador Challenge Fund is having in the engagement and inspiration of alumni and friends.

E. Finance & Investment Committee

Robert Taylor introduced Ivan Axelrod, Chair of the Finance and Investment Committee, to provide the committee's report.

Item 1 – Financial Statements for the Period Ended December 31, 2021

Mr. Axelrod shared Foundation Total Assets were \$340 million, an increase in \$122 million during calendar year 2021. Investments under management was \$278 million as of December 31. Liabilities were in range as expected.

Mr. Axelrod reviewed the expanded pledges receivable schedule (Note 1) to show the impact of gift agreements on the philanthropic results and future cash flow. The significant growth in receivables is the result of the Apple gift.

Mr. Axelrod reported the value of the endowment was \$199.3 million, which is the result of the creation of the quasi-endowment with the funds from Mackenzie Scott and Dan Jewett, additional gifts and pledge payments of \$4 million, and the reinvestment of excess spending distributions of \$4.7 million. The reinvestment was the result of a coordinated effort between the Foundation and campus leadership to ensure the deployment of endowment spending distributions as intended.

Referring to the Statement of Activities, revenue for the six-month period compare favorable to the previous fiscal year. Philanthropic giving was \$33 million with net investment income of \$11.7 million. Expenditures are higher than the previous year given the campus' reopening and the return to normal operations by the colleges, departments, and programs.

In reference to Foundation Operations, Mr. Axelrod reported the significant increase in administrative fees represents the assessment on the Mackenzie Scott and Dan Jewett gift, which was completed in this fiscal year. Other revenue and expenditures are in alignment with the approved budget for the fiscal year.

Mr. Axelrod facilitated questions and answers from members of the Board of Directors.

Motion [Leis/Greuel]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation approves the Financial Statements for the period ended December 31, 2021, as presented. The motion was approved unanimously.

Item 2 – Investment Performance Report for the Period Ended December 31, 2021

Mr. Axelrod presented the Investment Performance Report starting with the net investment income breakdown of \$11.7 million, which is allocated between the endowment portfolio (\$8.4 million) and the non-endowment and miscellaneous portfolios (\$3.3 million).

Mr. Axelrod reported on the results of the Allocated Reserves portfolio, the Student Managed Investment Fund, and the Makena Capital investment. All of these investments performed as anticipated and were reviewed by the Finance and Investment Committee.

Mr. Axelrod reviewed the Goldman Sachs' report on the endowment and non-endowment investment portfolios, which had a 12.18% return for calendar year 2021 (twelve months). The three-year annualized return on the portfolios was 13.91%, which reflects the steady investment strategy. The Committee discussed potential changes to the portfolios' strategy given recent economic news, but Goldman Sachs and the Committee decided to stay the course and remain vigilant in our interactions.

Members of the Board offered their insight and shared discussions on mitigating exposure to market risk and volatility through the investments.

Motion [DeYoung/Valera]: Be it Resolved, the Board of Directors of the California State University, Northridge Foundation approve the Investment Performance Report for the Period Ended December 31, 2021. The motion was unanimously approved.

Mr. Taylor provided his perspective about the portfolio construction. The Foundation is a long-term investor and our portfolio allocation was built and has performed within the target scenarios since inception. Our portfolio and its performance enable the University and Foundation to confidently raise philanthropic gifts.

Mr. Taylor thanked the Finance and Investment Committee and the members of the Board for the robust discussion.

VI. OLD BUSINESS

A. CSUN Comprehensive Campaign Report

Mr. Taylor introduced Nichole Ipach to give her report on the Comprehensive Campaign.

Mrs. Ipach shared that over \$230 million was raised during the campaign, which started on July 1, 2016. Management has completed its review to ensure all philanthropic gifts were recorded properly. She pointed out the impact of the giving across campus with an emphasis on colleges and departments. She highlighted the \$39 million raised to support scholarships for students. The Board asked about next steps to maintain the momentum. President Beck stated that setting the strategic priorities first before fundraising is critical to the success of the University. The Roadmap will help construct a collective vision to establish how we can get there, how to rally support for campus programs, and how to garner philanthropic support.

B. CSUN Matador Challenge Fund Update

Mr. Taylor reminded the Board of Directors that the Matador Challenge Fund is the result of our discussion at the November meeting. The Finance and Investment Committee reviewed the allocation at their meeting and the parameters of the Challenge Fund were distributed to members of the Board of Directors in advance of the meeting. Mr. Taylor shared the initial results, after only two months, reflect the enthusiasm of campus leadership, development staff, and donors alike.

Mrs. Ipach added she had met with every college dean and program director during her initial weeks of employment. She discussed the Matador Challenge Fund and its goal with each of them to gain their endorsement of the plan. Total gifts in the first five weeks was \$490,000, and there are twenty-five (25) gift agreements in various stages, which will impact the continued success. Board members asked questions and discussed the strategy with many expressing an intention to join others in the success of the Challenge.

VII. NEW BUSINESS

Robert Taylor thanked the members for their continued input, dedication, and time to the University.

Mr. Taylor reminded the Board of Directors several dates of note:

- Investiture of President Erika D. Beck – Monday, March 14, 2022
- Distinguished Alumni Awards – Saturday, June 4, 2022 at Skirball Cultural Center
- Foundation Board Meeting & Dinner – Monday, June 6, 2022

There being no further business, the meeting adjourned at 4:22 p.m.



Ira N. Unterman
Chief Financial Officer / Secretary

(Copies of all document mailed and circulated are filed in the minutes book.)