

California State University  
**Northridge Foundation**

**Board Meeting Minutes**

**Wednesday, March 05, 2014**

California State University  
Jack & Florence Ferman Presentation Room  
At the Delmar T. Oviatt Library

**Members Present:** Ivan Axelrod '72, Vincent Barabba '62, Hon.D.'12, Sara Bauer, Harvey Bookstein '70, John Bradley, Cindy Chernow '78, MA'91, Marla Clemow, Ralph Courtney, Colin Donahue M'09, Earl Enzer '83, David Flemming Hon.D. '09, Shane Frehlich, Charles Gilbert '86, John Golisch '72, Bryan Green '94, Robert Gunsalus, Dianne F. Harrison, Harry Hellenbrad, David Honda, Al Lapidus MS '68, David Malone '81, Phil Mundy '71, Francine Oschin '84, MA'85, Robert Myman '67, Ann Perkins, Joy Picus, Rob Rousselet '79, MS'97, MT'10, Robert Taylor '82, Geetha Thomas, Milt Valera '68

**Members Absent:** Christopher Erickson, Bill Griffeth '80, Ruth Harris, Mark Lainer, Cary Lefton, George Leis '81, Barbara Levy '74, Phil Magaram, Hon.D.'03, Sandy Paris, Ann Perkins, Bob Rawitch '67, Todd Reinstein, Dale Surowitz, Christopher Woollett, Irv Zakheim '72

**Staff:** Veronica Grant, Special Assistant to the Vice President  
Steve Vail, Administrative Support Coordinator  
Kathleen Ayala-Rivera, Administrative Support Coordinator

**Guests:** Mark Stover, Dean of Oviatt Library  
Hilary J. Baker, VP for Information Technology and CFO  
Lynn Lampert, Chair of Research, Instruction and Outreach Services  
Deonne Zell, Senior Director for Academic Technology

WELCOME, INTRODUCTIONS & REMARKS OF THE CHAIR

- Chair Earl Enzer called the meeting to order at 4:07 p.m. with a quorum present.

I. UNIVERSITY PRESIDENT'S WELCOME AND UPDATE

- LA Trade Delegation with Mayor Garcetti to Mexico City
- Upcoming Alumni receptions in Washington, D.C. and New York
- Praise for the President's Associates Event at the Petersen Automotive Museum
- Introduction of the new brand initiative with 160/90
- Praise for the myCSUNtablet initiative
- Praise for the new library learning commons
- Increasing graduation rates
- Announcement of a \$25,000,000 fundraising effort for one of the colleges

II. FOUNDATION PRESIDENT'S UPDATE

- Thanked the board members for making nearly 40 thank you calls

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- Reminder of small group events for the purpose of engagement
- Discussed creating a culture of giving, starting with the new Senior Class Gift Campaign
- Updates on the status of AVP searches, including the re-launch of the AVP for Development search and the soon to be formed AVP for Resource Management upon Geetha Thomas' retirement.
- Reminder of the upcoming Distinguished Alumni Awards

III. CONSENT AGENDA

A. Minutes of October 30, 2013 Foundation Board Meeting

- **A motion was MSP [Picus / Frehlich] to approve the minutes as presented.**

IV. ACTION ITEMS

- There were no new action items.

V. INFORMATION

A. CSUN Financial Statements as of December 31, 2013

B. Northern Trust Investment Performance Review

C. Giving Reports as of January, 2014

- Chair Early Enzer shared his appreciation for the opportunity to hold foundation board meetings in the various venues and his excitement to witness an increasing amount of CSUN pride on campus.
- Enzer shared his enthusiasm that the university will exceed fundraising goals for FY 14-15.

VI. NEW BUSINESS

- **A resolution was MSP [Picus / Frehlich] to honor Geetha Thomas for her work as AVP for Resource Management and Chief Financial Officer of the Foundation Board.**

VII. SPECIAL PRESENTATION

- Mark Stover and Lynn Lampert shared the vision for the Oviatt Library and presented on the creation of the new learning commons
- Hilary Baker and Deonne Zell presented on the increasing use of technology on campus and in the classroom.
- CSUN Associate Students Vice President and CSU Student Trustee Talar Alexianan shared her experience with the new library learning commons and the myCSUNtablet initiative.

ADJOURNMENT

- **There being no further business, a motion was MSP [Lapides/Axelrod] to adjourn the meeting at 5:27 p.m.**

Name: Geetha Thomas

DocuSigned by:  
Signature: Geetha Thomas  
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Title: Foundation Chief Financial Officer

*(Copies of all documents mailed and circulated are filed in the minute book.)*