

Updated July 8, 2014

Basic Principles of Teaching in CSUN Programs for Midcareer Professionals

Through The Tseng College, California State University Northridge (CSUN) offers degree and certificate programs for midcareer professionals and their employers. Midcareer professionals in this context are post-degree working adults with significant work experience in mid- and senior-level positions. These programs are offered via self-support funding and are carefully designed by CSUN faculty, leading practitioners, and The Tseng College instructional design/human factors/adult-learning professionals to meet the educational needs of midcareer adults. The instructional skills and strategies used in these programs are essential to the success of each program.

Midcareer professionals are discerning and engaged students with high expectations about program quality and instructional excellence. Those who teach in CSUN programs through The Tseng College must have exceptional teaching skills at the university level as well as distinction in their disciplines and a working understanding of the realities of contemporary professional practice in the field in question. Without this instructional excellence, the reputation of CSUN programs for midcareer professionals can be quickly undermined in a demanding and competitive educational marketplace to the detriment of the program in question and others offered by CSUN through The Tseng College.