

36th Annual CSUN Assistive Technology Conference

EXHIBITOR PACKAGES

March 8–12, 2021

Package 1: Standard Booth at \$1,500.00

- 4 complimentary exhibitor attendee conference registrations. (May not be used for Presenter registration)
- 1 Exhibitor presentation slot (if booked by November 10, 2020). Link to presentation on Exhibitor page
- 1 link to an accessible PDF
- 1 link to an accessible video

Package 2: Premium Booth at \$3,000.00

- 8 complimentary exhibitor attendee conference registrations. (May not be used for Presenter registration)
- 3 Exhibitor presentation slots (if booked by November 10, 2020). Link to presentations on Exhibitor page
- 3 links to accessible PDFs
- Maximum 3 links to accessible videos

Each Exhibitor also receives the following:

- Company listing on conference website and individual exhibitor page
 - Exhibitor Page includes:
 - Company Name
 - Company Banner (for accessibility purposes, banner must be limited to Company logo or other branding. There should be no extraneous text for the purpose of ALT tags)
 - Contact Us Link (Email)
 - Link to Company website
 - Link to 1 on 1 virtual meeting with Exhibitor during Exhibit Hall Hours (Exhibitor is responsible for hosting and manning the virtual meeting and must provide link to CSUN COD for posting)
 - Company Description (500 Character limit)
 - Category Listing (Limit of 3)
- Priority Rebooking pricing for 2022 CSUN Conference
- One copy of the list of 2021 Conference Participants by April 29, 2021. (The list consists of those attendees who opted in for contact)

Terms and Conditions:

- Full payment is due within five (5) business days
- Credit cards and wire transfers are the only accepted forms of payment. Exhibitor is responsible for all wire transfer fees. If fees are not covered, account will not be considered paid in full
- If Exhibitor previously rebooked during 2021 Priority or Standard Booking and participates in the 2021 CSUN Conference, they will be able to retain physical space(s) for Priority rebooking for the 2022 CSUN Conference
- If Exhibitor previously rebooked during 2021 Priority or Standard Booking and chooses not to participate in 2021 CSUN Conference, they have two options: 1) defer payment and retain reserved space for the 2022 CSUN Conference or 2) request a refund and release space for the 2022 CSUN Conference
- Any 2021 overpayment can either be deferred or refunded at the request of Exhibitor

- Complimentary registrations are valid for one time use only. Changes or substitutions for complimentary registrations are prohibited
- Complimentary or paid exhibitor registrations are NOT VALID for Presenter Registration
- Exhibitors are responsible for ensuring that all accessibility requirements are met:
 - Exhibitors shall be responsible for making their website, document resources and online videos accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold CSUN harmless from any consequences of failing to do so
 - Exhibitor PDFs must meet PDF/UA specifications and WCAG 2.0 Guidelines. If CSUN COD determines a PDF does not meet the noted specifications and guidelines, the link may be removed without notice
 - Exhibitor video and video players must conform to WCAG 2.0 Level AA. If CSUN COD determines a video and/or video player does not meet WCAG 2.0 Level AA, the link may be removed without notice. Additionally, it is highly recommended that content & products orientated towards the deaf and hard of hearing community include ASL interpreting embedded in the video; and content & products orientated towards the deaf-blind community include a descriptive transcript
- Exhibitor is prohibited from selling/sharing the 2021 or any previous version of the CSUN Assistive Technology Conference Participants list. If Exhibitor is found violating this policy they will be prohibited from exhibiting for at least the next conference
- The use of the CSUN name/logo or Conference name/logo without prior permission or approval is strictly prohibited. This includes usage in any marketing or advertising materials and social media or website posts. The Conference name may only be used in marketing efforts in the appropriate context of attending the CSUN Conference
- CSUN is not liable for any related financial loss resulting from participating in the 2021 CSUN Conference