35th Annual CSUN Assistive Technology Conference

SPONSORSHIP BROCHURE

March 9-13, 2020
Anaheim Marriott

All Sponsorship Opportunities Include:

- Your Company Logo in the Conference Program and on the Conference website
- Acknowledgement on Sponsor Signage at the Conference
- One Full-Page Color Advertisement in the Conference Program (unless sponsorship denotes specific placement)

2020 Sponsorship Opportunities

$75,000 DISNEY CALIFORNIA ADVENTURE PARK RECEPTION

- Reception and exclusive attendance for single attraction at Disneyland California Adventure Park
- Event held from 7:00 pm to 10:00 pm on one night (Wednesday-Friday) based on availability
- Transportation to and from hotel to park included
- Event limited to 300 conference attendees (registration and separate fee required through CSUN Conference registration system to monitor attendance; minimum of 100 guests required)
- Company logo on signage at event
- Twenty complimentary Conference registrations

$50,000 GRAND SHOWCASE SUITE – PLATINUM BALLROOM #5

- Exclusive 7,000 square foot ballroom for your use as presentation area and function space from Wednesday – Friday
- All papers must be submitted through Call for Presentations system by deadline (October 1, 2019 by 3:00 pm PST); list of submitted papers must be provided to the Center on Disabilities by October 1, 2019
- Accepted submissions listed in General Sessions Schedule; presentations must be
held in Showcase Suite
  o Your Company Logo on signage at or near the entrance of your area (if requested)
  o One wired hand-held microphone, one wired lavaliere microphone and 4-channel mixer provided
  o Ten Complimentary Conference Registrations

$35,000 KEYNOTE SPEAKER AND WELCOME RECEPTION AND CONFERENCE TOTE BAGS
  o Sponsorship acknowledgement at Keynote Address and Welcome Reception
  o Opportunity for Brief Remarks from Sponsor at Keynote Address (Keynote Speaker selected by CSUN Conference)
  o Your Company Logo on the front of the Tote Bags
  o Three days complimentary function room
  o Seven Complimentary Conference Registrations

SHOWCASE SUITES
See floor plan for Platinum Ballroom for suite locations:
  o Suites 1, 4, 7 - $30,000
  o Suites 2, 3, 8, 9 - $35,000

ALL SHOWCASE SUITES INCLUDE:
  o Exclusive room for your use as presentation area/demonstration and function space from Wednesday – Friday
  o All papers must be submitted through Call for Presentations system by deadline (October 1, 2019); list of submitted papers must be provided to the Center on Disabilities by October 1, 2019
  o Accepted submissions listed in General Sessions Schedule; presentations must be held in Showcase Suite
  o Your Company Logo on signage at or near the entrance of your area (if requested)
  o One wired hand-held microphone, one wired lavaliere microphone and 4-channel mixer provided
  o Six Complimentary Conference Registrations

$25,000 FEATURED LUNCH PRESENTATION
  o Sponsorship acknowledgement at Featured Lunch Presentation
  o Option to select Speaker or selected by the Center on Disabilities (selection of speaker must be approved by CSUN Conference)
  o Opportunity for brief remarks by Sponsor at Featured Lunch Presentation
Event limited to 200 attendees (registration and separate fee required through CSUN Conference registration system to monitor attendance)

Five complimentary Conference Registrations

**$20,000 CONFERENCE PROGRAM**

- Your Company Logo on the Front Cover of the Conference Program
- Complimentary Full Page Color Advertisement on the Back Cover of the Program
- One complimentary function room
- Four Complimentary Conference Registrations

**$20,000 EXHIBIT HALL GUIDE**

- Your Company Logo on the Front Cover of the Exhibit Hall Directory
- Complimentary Full Page Advertisement on the Back Cover of the Guide
- One complimentary function space
- Four Complimentary Conference Registrations

**$20,000 CONFERENCE SESSION GUIDE PROGRAM**

- Your Company Logo on the Front Cover of the Conference Session Guide Program
- Complimentary Full Page Advertisement on the Back Cover of the Session Guide Program
- One complimentary function room
- Four Complimentary Conference Registrations

**$17,500 TECHNOLOGY PROGRAM**

- Your Company Logo on Computer Desktops in General Session Rooms and on Check-In Page at Registration
- One complimentary function room
- Three Complimentary Conference Registrations

**$17,500 EXHIBIT HALLS OPENING RECEPTIONS**

- Your Company Logo on signage at the Entrance of Exhibit Halls during Receptions
- One complimentary function room
- Three Complimentary Conference Registrations
$15,000 INDOOR NAVIGATION PROGRAM (Sponsor provides beacons)
  o Your Company Logo at the Accessibility Services Counter
  o Three Complimentary Conference Registrations

$15,000 NAME BADGE HOLDERS (not available for consecutive years)
  o Your Company Logo on every Name Badge Holder
  o Three Complimentary Conference Registrations

$15,000 LANYARDS (not available for consecutive years)
  o Your Company Logo on every Lanyard
  o Three Complimentary Conference Registrations

$15,000 AUDIO-VISUAL SERVICES PROGRAM
  o Your Company Logo in every presentation room
  o Three Complimentary Conference Registrations

$15,000 ASSISTIVE LISTENING SERVICES PROGRAM
  o Your Company Logo at the Accessibility Services Counter
  o Acknowledgement of your Sponsorship in every presentation room on the sound amplification signage
  o Three Complimentary Conference Registrations

$15,000 SIGN LANGUAGE INTERPRETING SERVICES
  o Your Company Logo at the Accessibility Services Counter
  o Your Company Logo on the designated signs for “Reserved Seats for Deaf & Hard of Hearing” at every session and event
  o Three Complimentary Conference Registrations

$15,000 CART SERVICES
  o Your Company Logo at the Accessibility Services Counter
  o Your Company Logo at CSUN Conference sponsored events (Keynote Address and Featured Presentations)
  o Three Complimentary Conference Registrations
$15,000 ALTERNATIVE FORMAT (DAISY Thumb drive)

- Your Company Logo on Alternative Format
- Sponsorship noted in DAISY Materials
- Three Complimentary Conference Registrations

$2,500 Attendee List from 2019 CSUN Conference (Only available as an add-on to 2020 Sponsorship)

- Third Party Communication List (Opt-in Attendees only). Available no more than 30 days prior to the Conference.

FUNCTION ROOMS (included in specific sponsorship opportunities)

- All rooms are based on space & availability, first-come, first-serve
- Day Functions: Within 8:00 am-5:00 pm time period
- Evening Functions: Within 6:30 pm-midnight time period (Wednesday evening functions may not start before 7:00 pm)

COMPLIMENTARY ADVERTISEMENTS

All materials must be submitted by program deadline – January 7, 2020

TERMS AND CONDITIONS OF SPONSORSHIP

Please review the following terms and conditions. Your sponsorship denotes agreement and compliance.

1. Sponsors (including the agents, representatives or employees of sponsoring company) must adhere to all Conference, Call for Presentations and Registration policies, procedures, and deadlines.
2. All events taking place in Showcase Suites and Function Rooms must adhere to all Conference policies.
3. Sponsor papers must be submitted through the Call for Presentations system by the deadline (October 1, 2019 by 3:00 pm PST). All sponsor papers will be reviewed for acceptance/rejection; incomplete submissions may be subject to rejection. (Please see the Call for Presentations Guidelines for policies and procedures when available.)
4. Any accepted submission, including Sponsor submissions, may only be listed and presented one time at the 2020 CSUN Conference.
5. Accepted presentations for Showcase Suite Sponsors must be held in the suite.
6. Sponsors are responsible for requesting complimentary registration codes (please allow 72 hours).
7. Complimentary Sponsor Registrations must adhere to all registration policies.

8. The use of the CSUN name/logo or Conference name/logo without prior permission or approval is strictly prohibited. This includes usage in any marketing or advertising materials and social media or website posts. Sponsor events or functions may not include language that implies it is CSUN sponsored or endorsed. The Conference name may only be used in marketing efforts in the appropriate context of attending the CSUN Conference.

9. All sponsorship materials will be produced by the Center on Disabilities.

10. All sponsorships are exclusive opportunities.

11. Payment for sponsorship is required no later than 45 days from receipt of invoice and prior to the 2020 event or sponsorship will be forfeited.