

# SPONSORSHIP OPPORTUNITIES

40th Annual CSUN Assistive Technology Conference

March 10 – 14, 2025

Anaheim Marriott

The Annual CSUN AT Conference offers unique sponsorship levels that give sponsors visibility and ways to create connections. Contact us at [conference@csun.edu](mailto:conference@csun.edu) for more information.

Have your own ideas for sponsorship? We can customize a sponsorship package! Contact us at [conference@csun.edu](mailto:conference@csun.edu).

## SPONSORSHIP LEVELS

All Sponsorship levels include:

- [Branding/Engagement Options](#)
- Advertisement and literature distribution benefits
- Complimentary registrations
- Logo in Conference Program and on Conference Website
- Acknowledgement on signage at Conference
- Social Media Posts

### ***DIAMOND (\$50,000)***

Diamond Level Sponsorships include all of the following:

- Choice of one (1) [Diamond Level Branding/Engagement Option](#):
- Complimentary Advertisement on back cover of the conference program, sessions guide, or exhibit hall guide (first come, first serve)
- One (1) Complimentary Conference Bag Insert
- One (1) Full-day or Evening Complimentary Function Space (food & beverage minimum applicable)
- Two (2) postings, during the morning or afternoon time block, on the Conference Digital Media Wall in the Platinum Foyer during the Conference week.
- Twelve (12) Complimentary Conference Registrations

## ***PLATINUM (\$35,000)***

Platinum Level Sponsorships include all of the following:

- Choice of one (1) [Platinum Level Branding/Engagement Options](#)
- One (1) Complimentary Conference Bag Insert
- One (1) Complimentary Advertisement in Conference Program
- One (1) Full-day or Evening Complimentary Function Space (food & beverage minimum applicable)
- One (1) posting, during the morning or afternoon time block, on the Conference Digital Media Wall in the Platinum Foyer during the Conference week.
- Eight (8) Complimentary Conference Registrations

## ***GOLD (\$25,000)***

Gold Level Sponsorships include all of the following:

- Choice of one (1) [Gold Level Branding/Engagement Options](#)
- One (1) Complimentary Conference Bag Insert
- One (1) Complimentary Advertisement in the Conference Program
- One (1) Half-day Complimentary Function Space (food & beverage minimum applicable)
- One (1) posting, during the morning or afternoon time block, on the Conference Digital Media Wall in the Platinum Foyer during the Conference week.
- Six (6) Complimentary Conference Registrations

## ***SILVER (\$20,000)***

Silver Level Sponsorships include all of the following:

- Choice of one (1) [Silver Level Branding/Engagement Options](#)
- One (1) Complimentary Conference Bag Insert
- One (1) Complimentary Advertisement in the Exhibit Hall Guide
- One (1) Half-day Complimentary Function Space (food & beverage minimum applicable)
- Four (4) Complimentary Conference Registrations

## ***BRONZE (\$15,000)***

Bronze Level Sponsorships include all of the following:

- Choice of one (1) [Bronze Level Branding/Engagement Options](#)
- One (1) Complimentary Advertisement in the Exhibit Hall Guide
- One (1) Half-day Complimentary Function Space (food & beverage minimum applicable)
- Three (3) Complimentary Conference Registrations

## BRANDING/ENGAGEMENT OPTIONS

OPTIONS	SPONSORSHIP LEVEL
Grand Showcase Suite	Diamond
Showcase Suites	Platinum
40th Celebration Reception	Gold
Featured Presentation	Gold
Luncheon Presentation	Gold
Sign Language Services	Gold
CART Services	Gold
Conference Tote Bags	Gold
Name Badge Holders	Gold
Lanyards	Gold
Conference Wi-Fi	Gold
Game Night (e.g. Bingo)	Silver
Karaoke Night	Silver
Happy Hour	Silver
Audio-Visual Program	Silver
Job Fair	Silver
Hackathon	Silver
Coffee Klatch	Silver
Indoor Navigation	Bronze
Photo Booth	Bronze
Charging Stations	Bronze
DAISY Alternative Format	Bronze

### ***DIAMOND***

#### **Grand Showcase Suite (one available)**

Exclusive 7,000 sq. ft. room for your use from Tuesday through Friday. All sponsor sessions to be held in the suite and will be listed in the Conference Session Schedule in the Sessions Guide and on the Conference website. Grand Showcase Suite comes with Sponsor logo at or near the entrances of the suite, one wired hand-held microphone, one wired lavalier microphone and 4-channel mixer.

### ***PLATINUM***

#### **Showcase Suites (multiple available)**

Exclusive room for your use from Tuesday through Friday. Available options are for Showcase Suites are Platinum Ballroom Suites 1, 2, 3, 4, 7, or 8. See [floor plan for Platinum Ballroom Suites](#) for location and size. All sponsor sessions to be held in the suite and will be listed in the

Conference Session Schedule in the Sessions Guide and on the Conference website. Showcase Suites come with Sponsor logo at or near the entrance of the suite, one wired hand-held microphone, one wired lavalier microphone and 4-channel mixer.

## ***GOLD***

### **40th Celebration Reception (one available)**

Sponsor the 2025 CSUN ATC premier event celebrating its 40 year history! Sponsor acknowledged at the Celebration Reception and has the opportunity to make brief remarks.

### **Featured Presentation (multiple available)**

Host a morning live streamed (to the public) Featured Presentation. Sponsor can select topic and up to 3 presenters (approved by CSUN's Center on Disabilities).

### **Luncheon Presentation (multiple available)**

Host an invite-only luncheon! Sponsor has the opportunity to host/lead the event and provide a 15-minute presentation to attendees. Accommodation services provided. Event may be held during the noon break on Tuesday, Wednesday, Thursday, or Friday.

### **Sign Language Services (multiple available)**

Sponsor Sign Language accommodation services. Sponsor acknowledgment at the Accessibility Services Counter and your logo in every presentation room on designated seating signs for "Reserved Seats for Deaf & Hard of Hearing." Services provided by CSUN's Center on Disabilities.

### **CART Services (multiple available)**

Sponsor Sign Language accommodation services. Sponsor acknowledgment at the Accessibility Services Counter and Conference events, and your logo in every presentation room on designated seating signs for "Reserved Seats for Deaf & Hard of Hearing." Services provided by CSUN's Center on Disabilities.

### **Conference Tote Bags (one available)**

Sponsor logo on Conference tote bags, given to all Conference participants.

### **Name Badge Holders (one available)**

Sponsor logo on every name badge holder given to all Conference participants. Name badge holder sponsorship cannot be reserved for consecutive years by the same sponsoring company.

### **Lanyards (one available)**

Sponsor logo on every lanyard given to all Conference participants. Lanyard sponsorship cannot be reserved for consecutive years by the same sponsoring company.

### **Conference Wi-Fi (one available)**

Sponsor the Wi-Fi available to all conference attendees in Conference event areas and session rooms. Sponsor acknowledgment printed on each badge holder, on Conference website, and on Wi-Fi signage. Sponsor has the option to designate a custom password (approved by CSUN's Center on Disabilities).

## **SILVER**

### **Game Night (e.g. Bingo) (one available)**

Host a fun social night. All accessible game night ideas welcome! Sponsor has the opportunity for brief remarks. Prizes donated by Sponsor. Cash bar included (option for open bar at Sponsor's expense). Accommodation services provided. Event may be held Wednesday or Thursday evening.

### **Karaoke Night (one available)**

Host a fun social night. Sponsor has the opportunity for brief remarks and the option to host/lead the event. Cash bar included (option for open bar at Sponsor's expense). Accommodation services provided.

### **Happy Hour (one available)**

Welcome Attendees and host a fun social night. Sponsor has the opportunity for brief remarks. Cash bar included (option for open bar at Sponsor's expense). Accommodation services provided.

### **Audio-Visual Program (one available)**

The Conference can only be made possible with the AV program for each session room. Sponsor acknowledgement/logo on each laptop display/wallpaper in each session room.

### **Job Fair (multiple available)**

Sponsor this great opportunity for employers to attract and recruit qualified job seekers. Sponsor has the opportunity for brief remarks and the option to host/lead the event. Accommodation services provided.

### **Hackathon (multiple available)**

Unite attendees to target projects for improvement! Sponsor has the opportunity to host/lead the event and set goals (approved by CSUN) for the Hackathon. Cash bar included (option for open bar at Sponsor's expense). Event may be held on Wednesday, Thursday, or Friday.

### **Coffee Klatch (multiple available)**

Host an intimate gathering to foster interaction between attendees and thought leaders! Sponsor can choose the thought leaders to attend (approved by CSUN's Center on Disabilities), along with the opportunity for brief remarks and the option to host/lead the event. Light

refreshments and coffee (no cost to Sponsor) included. Accommodation services provided. Event may be held Tuesday, Wednesday, Thursday, or Friday.

## **BRONZE**

### **Indoor Navigation (one available)**

Sponsor indoor navigation services for Conference participants. Sponsor provides beacons and technology application to use beacons. Acknowledgment at the Accessibility Services Counter, Conference Program, and signage.

### **Photo Booth at the 40<sup>th</sup> Celebration (one available)**

Sponsor a fun, memorable souvenir for conference participants. Sponsor acknowledgment and logo included on each image (printed and digital).

### **Charging Stations (multiple available)**

Sponsor logo on charging stations located in conference areas.

### **DAISY Alternative Format (one available)**

Sponsor the DAISY Alt Format of Conference Program materials. Sponsor logo displayed on DAISY thumb drive and acknowledgment, Conference Program and in DAISY materials.

### **CSUNATC Scholarship (multiple available)**

Sponsor the scholarship fund that covers attendee registration fees. Give individuals an opportunity to attend the 2025 CSUN AT Conference who otherwise could not.

# TERMS & CONDITIONS OF SPONSORSHIP

Please review the following terms and conditions:

1. All sponsorships are exclusive opportunities.
2. All sponsorships are non-refundable unless the CSUN Conference is cancelled.
3. Sponsorships will be forfeited if: Sponsorship Agreement is not signed and returned to the Center on Disabilities, and payment for sponsorship invoice is not received within 45 days of receipt of invoice or 60 days prior to the start of the 2025 CSUN Conference.
4. Sponsors may not assign, sublet, or apportion the whole or any part of their sponsorship to a third-party company or organization.
5. All Showcase Suite Sponsors (Diamond & Platinum Level Packages) may not allow other companies or organizations to host events unless they have attained explicit authorization by the Center on Disabilities.
6. All events taking place in Showcase Suites or other Sponsored-events must adhere to all Conference policies.
7. Sponsors (including the agents, representatives, or employees of sponsoring company) must adhere to all Conference, Call for Presentations and Registration policies, procedures, and deadlines.
8. All Sponsor presentations (including Showcase Suite Sponsors) must be submitted through the Call for Presentations system by the deadline.
9. All Sponsor presentations will be reviewed for acceptance/rejection; incomplete submissions may be subject to rejection.
10. Accepted submissions from sponsors, including Showcase Suite Sponsors may only be listed and presented one time at the 2025 CSUN Conference.
11. Accepted presentations for Showcase Suite Sponsors must be held in the suite.
12. Sponsors are responsible for requesting complimentary registrations included in their Sponsorship Package. (please allow 72 hours excluding weekends).
13. Complimentary Sponsor Registrations are subject to registration policies.
14. Sponsors interested in reserving function space must submit the request using the Function Space Request Form.
15. Complimentary function (full-day or half-day) space is for one-time use. Food & Beverage minimums apply. Sponsor is responsible for the fees associated with additional function space requests at the Exhibitor rate.
16. Sponsors eligible for postings on the Conference Digital Media Wall in the Platinum Foyer will have their posting up for a morning or afternoon time block. All postings must be approved by the Center on Disabilities.
17. The use of the CSUN name/logo or CSUN Conference name/logo without prior permission or approval is strictly prohibited. This includes usage in any marketing or advertising materials and social media or website posts. Sponsor events or functions may not include language that implies it is CSUN sponsored or endorsed. The

Conference name may only be used in marketing efforts in the appropriate context of attending the CSUN Conference.

18. All sponsorship materials will be produced by the Center on Disabilities.