

SPONSORSHIP OPPORTUNITIES

39th Annual CSUN Assistive Technology Conference

March 18 - 22, 2024

Anaheim Marriott

The Annual CSUN AT Conference offers unique sponsorship levels that give sponsors visibility and ways to create connections. Contact us at conference@csun.edu for more information.

Have your own ideas for sponsorship? We can customize a sponsorship package! Contact us at conference@csun.edu.

SPONSORSHIP LEVELS

All Sponsorship levels include:

- [Branding/Engagement Options](#)
- Most sponsorship levels also include live broadcasting time slots for sessions or fireside chats
- Advertisement and literature distribution benefits
- Complimentary registrations
- Logo in Conference Program and on Conference Website
- Acknowledgement on signage at Conference
- Social Media Posts

DIAMOND (\$50,000)

Diamond Level Sponsorships include all of the following:

- Choice of one (1) [Diamond Level Branding/Engagement Option](#):
- Three (3) time slots (one per day) in the Conference Studio for either sessions or fireside chats
- [Complimentary Advertisement](#) on back cover of the conference program, sessions guide, or exhibit hall guide (first come, first serve)
- One (1) [Complimentary Conference Bag Insert](#)
- One (1) [Complimentary Function Space](#) (food & beverage minimum applicable)
- Twelve (12) Complimentary Conference Registrations

PLATINUM (\$35,000)

Platinum Level Sponsorships include all of the following:

- Choice of one (1) [Platinum Level Branding/Engagement Options](#)
- Two (2) time slots (one per day) in the Conference Studio for either sessions or fireside chats
- One (1) [Complimentary Conference Bag Insert](#)
- One (1) [Complimentary Advertisement](#) in Conference Program
- One (1) [Complimentary Function Space](#) (food & beverage minimum applicable)
- Eight (8) Complimentary Conference Registrations

GOLD (\$25,000)

Gold Level Sponsorships include all of the following:

- Choice of one (1) [Gold Level Branding/Engagement Options](#)
- One (1) time slot in the Conference Studio for either sessions or fireside chats
- One (1) [Complimentary Conference Bag Insert](#)
- One (1) [Complimentary Advertisement](#) in the Conference Program
- One (1) [Complimentary Function Space](#) (food & beverage minimum applicable)
- Six (6) Complimentary Conference Registrations

SILVER (\$20,000)

Silver Level Sponsorships include all of the following:

- Choice of one (1) [Silver Level Branding/Engagement Options](#)
- One (1) [Complimentary Conference Bag Insert](#)
- One (1) [Complimentary Advertisement](#) in the Exhibit Hall Guide
- One (1) [Complimentary Function Space](#) (food & beverage minimum applicable)
- Four (4) Complimentary Conference Registrations

BRONZE (\$15,000)

Bronze Level Sponsorships include all of the following:

- Choice of one (1) [Bronze Level Branding/Engagement Options](#)
- One (1) [Complimentary Advertisement](#) in the Exhibit Hall Guide
- One (1) [Complimentary Function Space](#) (food and beverage minimum applicable)
- Three (3) Complimentary Conference Registrations

BRANDING/ENGAGEMENT OPTIONS

OPTIONS	SPONSORSHIP LEVEL
Grand Showcase Suite	Diamond
Showcase Suites	Platinum
Keynote & Welcome Reception	Gold
Featured Presentation	Gold
Luncheon Presentation	Gold
Assistive Listening Services	Gold
Sign Language Services	Gold
CART Services	Gold
Conference Tote Bags	Gold
Name Badge Holders	Gold
Lanyards	Gold
Conference Wi-Fi	Gold
Game Night (e.g. Bingo)	Silver
Karaoke Night	Silver
Happy Hour	Silver
Audio-Visual Program	Silver
Speed Networking	Silver
Hackathon	Silver
Coffee Klatch	Silver
Indoor Navigation	Bronze
Photo Booth	Bronze
Charging Station	Bronze
DAISY Alternative Format	Bronze

DIAMOND

Grand Showcase Suite (one available)

Exclusive 7,000 sq. ft. room for your use from Tuesday through Friday. All sponsor sessions to be held in the suite and will be listed in the Conference Session Schedule in the Sessions Guide and on the Conference website. Grand Showcase Suite comes with Sponsor logo at or near the entrances of the suite, one wired hand-held microphone, one wired lavalier microphone and 4-channel mixer.

PLATINUM

Showcase Suites (multiple available)

Exclusive room for your use from Tuesday through Friday. See [floor plan for Platinum Ballroom Suites](#) 1, 2, 3, 4, 7, or 8 for location and size. All sponsor sessions to be held in the suite and

will be listed in the Conference Session Schedule in the Sessions Guide and on the Conference website. Showcase Suites come with Sponsor logo at or near the entrance of the suite, one wired hand-held microphone, one wired lavalier microphone and 4-channel mixer.

GOLD

Keynote & Welcome Reception (one available)

Have a presence at the live-streamed Keynote Address! Sponsor acknowledged at the Keynote Address and Welcome Reception and has the opportunity for brief remarks at both. Keynote speaker selected by CSUN.

Featured Presentation (multiple available)

Host a morning live streamed (to the public) Featured Presentation. Sponsor can select topic and up to 3 presenters (approved by CSUN's Center on Disabilities) and may make brief opening remarks.

Luncheon Presentation (multiple available)

Host an invite-only luncheon! Sponsor has the opportunity to host/lead the event and provide a 15-minute presentation to attendees. Accommodation services provided. Event may be held during the noon break on Tuesday, Wednesday, Thursday, or Friday.

Assistive Listening Device Services (one available)

Sponsor Assistive Listening Devices accommodation services. Sponsor acknowledgment at the Accessibility Services Counter and your logo in every presentation room on the sound amplification signage. Services provided by CSUN's Center on Disabilities.

Sign Language Services (one available)

Sponsor Sign Language accommodation services. Sponsor acknowledgment at the Accessibility Services Counter and your logo in every presentation room on designated seating signs for "Reserved Seats for Deaf & Hard of Hearing." Services provided by CSUN's Center on Disabilities.

CART Services (one available)

Sponsor Sign Language accommodation services. Sponsor acknowledgment at the Accessibility Services Counter and Conference events, and your logo in every presentation room on designated seating signs for "Reserved Seats for Deaf & Hard of Hearing." Services provided by CSUN's Center on Disabilities.

Conference Tote Bags (one available)

Sponsor logo on Conference tote bags, given to all Conference participants.

Name Badge Holders (one available)

Sponsor logo on every name badge holder given to all Conference participants. Name badge holder sponsorship cannot be reserved for consecutive years by the same sponsoring company.

Lanyards (one available)

Sponsor logo on every lanyard given to all Conference participants. Lanyard sponsorship cannot be reserved for consecutive years by the same sponsoring company.

Conference Wi-Fi (one available)

Sponsor the Wi-Fi available to all conference attendees in Conference event areas and session rooms. Sponsor acknowledgment printed on each badge holder, on Conference website, and on Wi-Fi signage. Sponsor has the option to designate a custom password (approved by CSUN's Center on Disabilities).

SILVER

Game Night (e.g. Bingo) (multiple available)

Host a fun social night. All accessible game night ideas welcome! Sponsor has the opportunity for brief remarks. Prizes donated by Sponsor. Cash bar included (option for open bar at Sponsor's expense). Accommodation services provided. Event may be held Wednesday or Thursday evening.

Karaoke Night (multiple available)

Host a fun social night. Sponsor has the opportunity for brief remarks and the option to host/lead the event. Cash bar included (option for open bar at Sponsor's expense). Accommodation services provided.

Happy Hour (one available)

Welcome Attendees and host a fun social night. Sponsor has the opportunity for brief remarks. Cash bar included (option for open bar at Sponsor's expense). Accommodation services provided.

Audio-Visual Program (one available)

The Conference can only be made possible with the AV program for each session room. Sponsor acknowledgement/logo on each laptop display/wallpaper in each session room.

Speed Networking (multiple available)

Exchange information with attendees through a fast-paced networking event (similar to speed dating)! Sponsor has the opportunity for brief remarks and the option to host/lead the event. Cash bar included (option for open bar at Sponsor's expense). Accommodation services provided. Event may be held Wednesday or Thursday evening.

Hackathon (multiple available)

Unite attendees to target projects for improvement! Sponsor has the opportunity to host/lead the event and set goals (approved by CSUN) for the Hackathon. Cash bar included (option for open bar at Sponsor's expense). Event may be held on Wednesday, Thursday, or Friday.

Coffee Klatch (multiple available)

Host an intimate gathering to foster interaction between attendees and thought leaders! Sponsor can choose the thought leaders to attend (approved by CSUN's Center on Disabilities), along with the opportunity for brief remarks and the option to host/lead the event. Light refreshments and coffee (no cost to Sponsor) included. Accommodation services provided. Event may be held Tuesday, Wednesday, Thursday, or Friday.

BRONZE

Indoor Navigation (one available)

Sponsor indoor navigation services for Conference participants. Sponsor provides beacons and technology application to use beacons. Acknowledgment at the Accessibility Services Counter, Conference Program, and signage.

Photo Booth (multiple available)

Sponsor a fun, memorable souvenir for conference attendees. Available one day per Sponsor on Tuesday, Wednesday, Thursday, or Friday. Sponsor acknowledgment/logo included on each image (printed and digital).

Charging Stations (multiple available)

Sponsor logo on charging stations located in conference areas.

DAISY Alternative Format (one available)

Sponsor the DAISY Alt Format of Conference Program materials. participants. Sponsor logo displayed on DAISY thumb drive and acknowledgment, Conference Program and in DAISY materials.

TERMS & CONDITIONS OF SPONSORSHIP

Please review the following terms and conditions:

1. All sponsorships are exclusive opportunities.
2. All sponsorships are non-refundable unless the CSUN Conference is cancelled.
3. Sponsors may not assign, sublet, or apportion the whole or any part of their sponsorship to a third-party company or organization.
4. All Showcase Suite Sponsors (Platinum Level Package) may not allow other companies or organizations to host events unless they have attained explicit authorization by the Center on Disabilities.
5. Most Sponsorship packages include one (1) complimentary function space for one-time use. Sponsor is responsible for the fees associated with additional function space requests at the Exhibitor rate.
6. Sponsors interested in reserving function space must submit the request using the Function Space Request Form.
7. All events taking place in Showcase Suites or other Sponsored-events must adhere to all Conference policies.
8. Sponsorships will be forfeited if: Sponsorship Agreement is not signed and returned to the Center on Disabilities, and payment for sponsorship invoice is not received within 45 days of receipt of invoice or 60 days prior to the start of the 2024 CSUN Conference.
9. Sponsors (including the agents, representatives, or employees of sponsoring company) must adhere to all Conference, Call for Presentations and Registration policies, procedures, and deadlines.
10. All Sponsor presentations (including Showcase Suite Sponsors) must be submitted through the Call for Presentations system by the deadline.
11. All Sponsor presentations will be reviewed for acceptance/rejection; incomplete submissions may be subject to rejection.
12. Accepted submissions from sponsors, including Showcase Suite Sponsors may only be listed and presented one time at the 2024 CSUN Conference.
13. Accepted presentations for Showcase Suite Sponsors must be held in the suite.
14. Sponsors are responsible for requesting complimentary registration codes (please allow 72 hours excluding weekends).
15. Complimentary Sponsor Registrations are subject to the registration policies.
16. The use of the CSUN name/logo or CSUN Conference name/logo without prior permission or approval is strictly prohibited. This includes usage in any marketing or advertising materials and social media or website posts. Sponsor events or functions may not include language that implies it is CSUN sponsored or endorsed. The Conference name may only be used in marketing efforts in the appropriate context of attending the CSUN Conference.
17. All sponsorship materials will be produced by the Center on Disabilities.