

SPONSORSHIP OPPORTUNITIES

38th Annual CSUN Assistive Technology Conference

March 13-17, 2023

Anaheim Marriott

The Annual CSUN AT Conference offers unique sponsorship levels that give sponsors customizable packages, focused on visibility and creating connections. Contact us at conference@csun.edu for more information.

Have your own ideas for sponsorship? Contact us at conference@csun.edu. We want to hear from you!

SPONSORSHIP LEVELS

All Sponsorship levels include:

- [Branding/Engagement Options](#)
- Advertisement and literature distribution benefits
- Complimentary registrations
- Logo in Conference Program and on Conference Website
- Acknowledgement on signage at Conference
- Social Media Posts

Most sponsorship levels also include live broadcasting time slots in:

- The Live-Stream Session room where selected sessions are broadcasted to the public
- The Conference Studio where sponsors will have the opportunity to join a live show web broadcast for conversations and/or interviews throughout the Conference week.

DIAMOND (\$50,000)

Diamond Level Sponsorships include all of the following:

- Choice of one (1) of the following [Branding/Engagement Options](#):
 - One (1) [Diamond Level](#) Option; or
 - One (1) [Platinum Level](#) and One (1) [Silver Level](#) Option
- Four (4) sessions in the livestream room (one per day)
- Four (4) time slots (one per day) in the Conference Studio Live Broadcast
- Complimentary Advertisement on back cover of the conference program, sessions guide, or exhibit hall guide (first come, first serve)
- One (1) Complimentary Literature Distribution
- One (1) Complimentary Function Space (food & beverage minimum applicable)
- Twelve (12) Complimentary Conference Registrations

PLATINUM (\$35,000)

Platinum Level Sponsorships include all of the following:

- Choice of one (1) of the following [Branding/Engagement Options](#):
 - One (1) [Platinum Level](#) Option; or
 - One (1) [Silver Level](#) and One (1) [Bronze Level](#) Option
- Three (3) sessions in the livestream room (one per day)
- Three (3) time slots (one per day) in the Conference Studio Live Broadcast
- One (1) Complimentary Literature Distribution
- One (1) Complimentary Advertisement in Conference Program
- One (1) Complimentary Function Space (food & beverage minimum applicable)
- Eight (8) Complimentary Conference Registrations

GOLD (\$25,000)

Gold Level Sponsorships include all of the following:

- Choice of one (1) [Gold Level](#) Option
- Two (2) sessions in the livestream room (one per day)
- Two (2) time slots (one per day) in the Conference Studio Live Broadcast
- One (1) Complimentary Literature Distribution
- One (1) Complimentary Advertisement in the Conference Program
- One (1) Complimentary Function Space (food & beverage minimum applicable)
- Six (6) Complimentary Conference Registrations

SILVER (\$20,000)

Silver Level Sponsorships include all of the following:

- Choice of one (1) [Silver Level](#) Options
- One (1) session in the livestream room
- One (1) time slot in the Conference Studio Live Broadcast
- One (1) Complimentary Literature Distribution
- One (1) Complimentary Advertisement in the Exhibit Hall Guide
- One (1) Complimentary Function Space (food & beverage minimum applicable)
- Four (4) Complimentary Conference Registrations

BRONZE (\$15,000)

Bronze Level Sponsorships include all of the following:

- Choice of one (1) [Bronze Level](#) Options
- One (1) Complimentary Advertisement in the Exhibit Hall Guide
- One (1) Complimentary Function Space (food and beverage minimum applicable)
- Three (3) Complimentary Conference Registrations

BRANDING/ENGAGEMENT OPTIONS

OPTIONS	SPONSORSHIP LEVEL	AVAILABLE TO
Grand Showcase Suite	Diamond	Diamond
Showcase Suites	Platinum	Diamond & Platinum
Keynote & Welcome Reception	Gold	Gold
Featured Presentation	Gold	Gold
Game Night (e.g. Bingo)	Gold	Gold
Karaoke Night	Gold	Gold
Gaming Lounge	Gold	Gold
Tweet-Up	Gold	Gold
Luncheon Presentation	Gold	Gold
Hackathon	Gold	Gold
Speed Networking	Gold	Gold
Coffee Klatch	Gold	Gold
Conference Wi-Fi	Silver	Diamond, Platinum & Silver
Photo Booth	Silver	Diamond, Platinum & Silver
Audio-Visual Program	Silver	Diamond, Platinum & Silver
Charging Station	Silver	Diamond, Platinum & Silver
Conference Tote Bags	Silver	Diamond, Platinum & Silver
Lanyards	Silver	Diamond, Platinum & Silver
Name Badge Holders	Silver	Diamond, Platinum & Silver
Indoor Navigation	Bronze	Platinum & Bronze
Assistive Listening Services	Bronze	Platinum & Bronze
Sign Language Services	Bronze	Platinum & Bronze
CART Services	Bronze	Platinum & Bronze
DAISY Alternative Format	Bronze	Platinum & Bronze

DIAMOND

Grand Showcase Suite (one available)

Exclusive 7,000 sq. ft. room for your use from Tuesday through Friday. All sponsor sessions to be held in the suite and will be listed in the Conference Session Schedule in the Sessions Guide and on the Conference website. Grand Showcase Suite comes with Sponsor logo at or near the entrances of the suite, one wired hand-held microphone, one wired lavalier microphone and 4-channel mixer.

PLATINUM

Showcase Suites (multiple available)

Exclusive room for your use from Tuesday through Friday. See [floor plan for Platinum Ballroom Suites](#) 1, 2, 3, 4, 7, or 8 for location and size. All sponsor sessions to be held in the suite and will be listed in the Conference Session Schedule in the Sessions Guide and on the Conference website. Showcase Suites come with Sponsor logo at or near the entrance of the suite, one wired hand-held microphone, one wired lavalier microphone and 4-channel mixer.

GOLD

Keynote & Welcome Reception (one available)

Have a presence at the live-streamed Keynote Address! Sponsor acknowledged at the Keynote Address and Welcome Reception and has the opportunity for brief remarks at both. Keynote speaker selected by CSUN.

Featured Presentation (multiple available)

Host a morning live streamed (to the public) Featured Presentation. Sponsor can select topic and up to 3 presenters (approved by CSUN's Center on Disabilities) and may make brief opening remarks.

Game Night (e.g. Bingo) (multiple available)

Host a fun social night. All accessible game night ideas welcome! Sponsor has the opportunity for brief remarks. Prizes donated by Sponsor. Cash bar included (option for open bar at Sponsor's expense). Accommodation services provided. Event may be held Wednesday or Thursday evening.

Karaoke Night (multiple available)

Host a fun social night. Sponsor has the opportunity for brief remarks and the option to host/lead the event. Cash bar included (option for open bar at Sponsor's expense). Accommodation services provided.

Gaming Lounge (multiple available)

Host an accessible gaming lounge for conference attendees. Available one day per Sponsor on Wednesday, Thursday, or Friday. Sponsor provides all necessary gaming equipment and is responsible for monitoring and operating lounge. Power and networking included.

Tweet-Up (multiple available)

Spread the word on Twitter! Sponsor can choose the topic (approved by CSUN's Center on Disabilities), along with the opportunity for brief remarks and the option to host/lead the event. Event allows attendees to connect and network in-person and online with the community. Cash bar included (option for open bar at Sponsor's expense). Event may be held Wednesday, Thursday or Friday.

Luncheon Presentation (multiple available)

Host an invite-only luncheon! Sponsor has the opportunity to host/lead the event and provide a 15-minute presentation to attendees. Accommodation services provided. Event may be held during the noon break on Tuesday, Wednesday, Thursday, or Friday.

Hackathon (multiple available)

Unite attendees to target projects for improvement! Sponsor has the opportunity to host/lead the event and set goals (approved by CSUN) for the Hackathon. Cash bar included (option for open bar at Sponsor's expense). Event may be held on Wednesday, Thursday, or Friday.

Speed Networking (multiple available)

Exchange information with attendees through a fast-paced networking event (similar to speed dating)! Sponsor has the opportunity for brief remarks and the option to host/lead the event. Cash bar included (option for open bar at Sponsor's expense). Accommodation services provided. Event may be held Wednesday or Thursday evening.

Coffee Klatch (multiple available)

Host an intimate gathering to foster interaction between attendees and thought leaders! Sponsor can choose the thought leaders to attend (approved by CSUN's Center on Disabilities), along with the opportunity for brief remarks and the option to host/lead the event. Light refreshments and coffee (no cost to Sponsor) included. Accommodation services provided. Event may be held Tuesday, Wednesday, Thursday, or Friday.

SILVER

Conference Wi-Fi (one available)

Sponsor the Wi-Fi available to all conference attendees in Conference event areas and session rooms. Sponsor acknowledgment printed on each badge holder, on Conference website, and on Wi-Fi signage. Sponsor has the option to designate a custom password (approved by CSUN's Center on Disabilities).

Photo Booth (multiple available)

Sponsor a fun, memorable souvenir for conference attendees. Available one day per Sponsor on Tuesday, Wednesday, Thursday, or Friday. Sponsor acknowledgment/logo included on each image (printed and digital).

Audio-Visual Program (one available)

The Conference can only be made possible with the AV program for each session room. Sponsor acknowledgement/logo on each laptop display/wallpaper in each session room.

Charging Station (multiple available)

Sponsor logo on charging stations located in conference areas.

Conference Tote Bags (one available)

Sponsor logo on Conference tote bags, given to all Conference participants.

Lanyards (one available)

Sponsor logo on every lanyard given to all Conference participants. Lanyard sponsorship cannot be reserved for consecutive years by the same sponsoring company.

Name Badge Holders (one available)

Sponsor logo on every name badge holder given to all Conference participants. Name badge holder sponsorship cannot be reserved for consecutive years by the same sponsoring company.

BRONZE**Indoor Navigation (one available)**

Sponsor indoor navigation services for Conference participants. Sponsor provides beacons and technology application to use beacons. Acknowledgment at the Accessibility Services Counter, Conference Program, and signage.

Assistive Listening Device Services (one available)

Sponsor Assistive Listening Devices accommodation services. Sponsor acknowledgment at the Accessibility Services Counter and your logo in every presentation room on the sound amplification signage. Services provided by CSUN's Center on Disabilities.

Sign Language Services (one available)

Sponsor Sign Language accommodation services. Sponsor acknowledgment at the Accessibility Services Counter and your logo in every presentation room on designated seating signs for "Reserved Seats for Deaf & Hard of Hearing." Services provided by CSUN's Center on Disabilities.

CART Services (one available)

Sponsor Sign Language accommodation services. Sponsor acknowledgment at the Accessibility Services Counter and Conference events, and your logo in every presentation room on designated seating signs for "Reserved Seats for Deaf & Hard of Hearing." Services provided by CSUN's Center on Disabilities.

DAISY Alternative Format (one available)

Sponsor the DAISY Alt Format of Conference Program materials. participants. Sponsor logo displayed on DAISY thumb drive and acknowledgment, Conference Program and in DAISY materials.

TERMS & CONDITIONS OF SPONSORSHIP

Please review the following terms and conditions:

1. All sponsorships are exclusive opportunities.
2. All sponsorships are non-refundable unless the CSUN Conference is cancelled.
3. Sponsorships will be forfeited if: Sponsorship Agreement is not signed and returned to the Center on Disabilities, and payment for sponsorship invoice is not received within 45 days of receipt of invoice or 60 days prior to the start of the 2023 CSUN Conference.
4. Sponsors (including the agents, representatives, or employees of sponsoring company) must adhere to all Conference, Call for Presentations and Registration policies, procedures, and deadlines.
5. All events taking place in Showcase Suites or other Sponsored-events must adhere to all Conference policies.
6. All Sponsor presentations (including Showcase Suite Sponsors) must be submitted through the Call for Presentations system by the deadline.
7. All Sponsor presentations will be reviewed for acceptance/rejection; incomplete submissions may be subject to rejection.
8. Accepted submissions from sponsors, including Showcase Suite Sponsors may only be listed and presented one time at the 2023 CSUN Conference.
9. Accepted presentations for Showcase Suite Sponsors must be held in the suite.
10. Sponsors are responsible for requesting complimentary registration codes (please allow 72 hours excluding weekends).
11. Complimentary Sponsor Registrations are subject to the registration policies.
12. The use of the CSUN name/logo or CSUN Conference name/logo without prior permission or approval is strictly prohibited. This includes usage in any marketing or advertising materials and social media or website posts. Sponsor events or functions may not include language that implies it is CSUN sponsored or endorsed. The Conference name may only be used in marketing efforts in the appropriate context of attending the CSUN Conference.
13. All sponsorship materials will be produced by the Center on Disabilities.