

37th Annual CSUN Assistive Technology Conference

SPONSORSHIP OPPORTUNITIES

March 14-18, 2022

Anaheim Marriott

All Sponsorship Opportunities Include:

- Your Logo in the Conference Program and on the Conference website
- Acknowledgement on Sponsor signage at the Conference including your Sponsored Event
- One Full-Page Color Advertisement in the Conference Program (unless sponsorship denotes specific placement)
- One Complimentary Literature Distribution
- Social Media Posts

\$75,000 – PREMIER

- Fifteen (15) Complimentary Conference Registrations

Premier sponsorship may be used for, but is not limited to:

DISNEY CALIFORNIA ADVENTURE PARK RECEPTION

- Reception and exclusive attendance for single attraction at Disneyland California Adventure Park
- Event held from 7:00 pm to 10:00 pm on one night (Wednesday-Friday) based on availability
- Transportation to and from hotel to park included
- Event limited to 300 conference attendees (registration and separate fee required through CSUN Conference registration system to monitor attendance; minimum of 100 guests required)
- Your Logo on signage at event

\$35,000 – DIAMOND

- Ten (10) Complimentary Conference Registrations

Diamond sponsorship may be used for, but is not limited to:

KEYNOTE SPEAKER & WELCOME RECEPTION AND CONFERENCE TOTE BAGS

- Sponsorship acknowledgement at Keynote Address (Tuesday morning) and Welcome Reception (Tuesday evening)
- Opportunity for Brief Remarks at Keynote Address (Keynote Speaker selected by CSUN Conference) and Welcome Reception
- Your Logo on the Tote Bags

\$30,000 – PLATINUM

- Eight (8) Complimentary Conference Registrations

Platinum sponsorship may be used for, but are not limited to:

SHOWCASE SUITE

See [floor plan for Platinum Ballroom Suites](#) 1, 2, 3, 4 or 7 for location and size:

- Exclusive room for your use from Tuesday through Friday
- One live-streamed session per day (Tuesday through Friday)
- Accepted submissions must be presented in Showcase Suite (excluding live-streamed session)
- Presentations listed in General Sessions Schedule in the Conference Program and on the Conference website
- Your Logo on signage at or near the entrance of your suite (if requested)
- One wired hand-held microphone, one wired lavalier microphone and 4-channel mixer provided

\$25,000 – GOLD

- Six (6) Complimentary Conference Registrations

Gold sponsorship may be used for, but is not limited to:

LIVE-STREAMED FEATURED PRESENTATION

- Wednesday, Thursday or Friday morning or afternoon
- Sponsorship acknowledgement and logo at Presentation
- Option to select Speaker (upon approval from CSUN's Center on Disabilities) or selected by the Center on Disabilities
- Opportunity for Brief Remarks at the Presentation
- In-room seating limited to first-come, first serve and seating capacity
- Live-streamed presentation open to all conference attendees and the public
- Opportunity for live Q&A for attendees in the room, time permitting

CONFERENCE PROGRAM

- Your Logo on the Front Cover of the Conference Program
- Complimentary Full-Page Color Advertisement on the Back Cover of the Program

EXHIBIT HALL GUIDE

- Your Logo on the Front Cover of the Exhibit Hall Guide
- Complimentary Full-Page Advertisement on the Back Cover of the Guide

CONFERENCE SESSIONS GUIDE

- Your Logo on the Front Cover of the Conference Sessions Guide
- Complimentary Full-Page Advertisement on the Back Cover of the Session Guide

GAMING LOUNGE

- Power and Networking included
- Available one day per sponsor on Wednesday, Thursday or Friday
- Sponsor provides all necessary gaming equipment
- Sponsor responsible for monitoring and operating lounge

KARAOKE NIGHT

- Your Logo at event
- Event may be held Wednesday or Thursday evening
- Opportunity for Brief Remarks
- Option to host/lead event
- Accommodation services provided at event
- Equipment provided at event
- Prizes donated by Sponsor
- Cash bar (no cost to Sponsor)

\$20,000 – SILVER

- Five (5) Complimentary Conference Registrations

Silver sponsorship may be used for, but is not limited to:

CONFERENCE WI-FI

- Acknowledgement and details on back of badge holder, in Conference Program and on Conference website
- Sponsor has option to designate password (upon approval from CSUN's Center on Disabilities)
- Wi-Fi available to all attendees in Conference event areas

CONFERENCE GIFT

- Branded marketing gift in all Conference attendee bags
- Second complimentary Literature Distribution piece in all Conference attendee bags
- Option to select gift (upon approval from CSUN's Center on Disabilities)
- Limited to one gift per sponsor
- Gift provided by CSUN's Center on Disabilities

TWEET-UP

- Your Logo at Tweet-Up
- Event may be held Wednesday or Thursday evening
- Unique hashtag for event with sponsor tie
- Opportunity for Brief Remarks
- Option to host/lead event
- Cash Bar (no cost to Sponsor)

GAME NIGHT

- Your Logo at event
- Event may be held Wednesday or Thursday evening
- Opportunity for Brief Remarks
- Option to host/lead event
- Accommodation services provided at event
- Prizes donated by Sponsor
- Cash bar (no cost to Sponsor)

PHOTO BOOTH

- Photo Booth may take place Wednesday or Thursday evening, or in conjunction with another sponsored event of yours (excluding Keynote Address and Featured Presentations)
- Your Logo at Photo Booth location along with CSUN Conference Logo
- Your Logo watermarked on all digital photos along with CSUN Conference Logo
- Photos can be emailed and instantly shared digitally on social media platforms

\$15,000 – BRONZE

- Three (3) Complimentary Conference Registrations

Bronze sponsorship may be used for the following, but is not limited to:

NAME BADGE HOLDERS

- Your Logo on every Name Badge Holder
- Not available for consecutive years

LANYARDS

- Your Logo on every Lanyard
- Not available for consecutive years

BRANDED CHARGING STATIONS

- Your Logo on charging stations located in conference areas

AUDIO-VISUAL SERVICES PROGRAM

- Your Logo in every presentation room

INDOOR NAVIGATION PROGRAM

- Sponsor provides beacons
- Sponsor provides technology application to use beacons

ASSISTIVE LISTENING DEVICES SERVICES

- Acknowledgment at the Accessibility Services Counter
- Your Logo in every presentation room on the sound amplification signage

SIGN LANGUAGE INTERPRETING SERVICES

- Acknowledgment at the Accessibility Services Counter
- Your Logo on the designated seating signs for “Reserved Seats for Deaf & Hard of Hearing”

CART SERVICES

- Acknowledgment at the Accessibility Services Counter
- Your Logo at CSUN Conference sponsored events

DAISY ALTERNATIVE FORMAT

- Your Logo on DAISY Thumb Drive
- Acknowledgment in DAISY Materials

GIFTS IN KIND & CUSTOM SPONSORSHIPS

Gifts In-Kind and Custom Sponsorships are welcome for use as conference needs, prizes or other areas. Please contact the Center on Disabilities with your ideas for consideration.

\$2,500 Add-on to Sponsorship

Attendee List from 2021 and 2020 CSUN Conference.

- Third Party Communication List (Opt-in Attendees only)
- Available no earlier than 30 days prior to the Conference

TERMS AND CONDITIONS OF SPONSORSHIP

Please review the following terms and conditions. Your signed Sponsorship Agreement denotes acknowledgment and compliance.

1. All sponsorships are non-refundable unless the CSUN Conference is cancelled.
2. Sponsorships will be forfeited if: Sponsorship Agreement is not signed and returned to the Center on Disabilities, and payment for sponsorship invoice is not received within 45 days of receipt of invoice or 60 days prior to the start of the 2022 CSUN Conference.
3. Sponsors (including the agents, representatives or employees of sponsoring company) must adhere to all Conference, Call for Presentations and Registration policies, procedures, and deadlines.
4. All events taking place in Showcase Suites or other Sponsored-events must adhere to all Conference policies.
5. All Sponsor presentations (including Showcase Suite Sponsors) must be submitted through the Call for Presentations system by the deadline.
6. All Sponsor presentations will be reviewed for acceptance/rejection; incomplete submissions may be subject to rejection.
7. Accepted submissions from sponsors, including Showcase Suite Sponsors may only be listed and presented one time at the 2022 CSUN Conference.
8. Accepted presentations for Showcase Suite Sponsors must be held in the suite.
9. Sponsors are responsible for requesting complimentary registration codes (please allow 72 hours excluding weekends).
10. Complimentary Sponsor Registrations are subject to the registration policies.
11. The use of the CSUN name/logo or CSUN Conference name/logo without prior permission or approval is strictly prohibited. This includes usage in any marketing or advertising materials and social media or website posts. Sponsor events or functions may not include language that implies it is CSUN sponsored or endorsed. The Conference name may only be used in marketing efforts in the appropriate context of attending the CSUN Conference.
12. All sponsorship materials will be produced by the Center on Disabilities.
13. All sponsorships are exclusive opportunities.