# 34th Annual CSUN Assistive Technology Conference

March 11-15, 2019 Anaheim Marriott Anaheim, California

# SPONSORSHIP INFORMATION

### All Sponsorship Opportunities Include:

- Your Company Logo on the "Sponsorship Acknowledgement Page" of the Conference Program and on the Conference website
- Acknowledgement on the Sponsor Signage in the Registration Area and the Exhibit Halls
- One Full-Page Color Advertisement in the Conference Program (unless sponsorship denotes specific placement)

### **2019 SPONSORSHIP OPPORTUNITIES**

### \$75,000 DISNEY CALIFORNIA ADVENTURE PARK RECEPTION

- Reception and exclusive attendance for single attraction at Disneyland California Adventure Park
- Event held from 7:00 pm to 10:00 pm on one night (Wednesday-Friday) based on availability
- o Transportation to and from hotel to park included
- Event limited to 300 conference attendees (registration and separate fee required through CSUN Conference registration system to monitor attendance; minimum of 100 guests required)
- Company logo on signage at event
- o Ten complimentary Conference registrations

# \$35,000 2019 LEGAL FORUM: FEATURED LUNCH PRESENTATION

- o Opportunity for brief remarks from Sponsor at Featured Lunch Presentation
- Event limited to 200 conference attendees (registration and separate fee required through CSUN Conference registration system to monitor attendance)
- Seven complimentary Conference Registrations

#### \$35,000 KEYNOTE SPEAKER, WELCOME RECEPTION & CONFERENCE TOTE BAGS

- Sponsorship acknowledgement at Keynote Address and Welcome Reception
- Opportunity for Brief Remarks from Sponsor at Keynote Address (Keynote Speaker selected by CSUN Conference)
- Your Company Logo on the front of the Tote Bags
- Three days complimentary function room
- Seven complimentary Conference Registrations

#### **SHOWCASE SUITES**

See floor plan for Platinum Ballroom for suite locations:

Suites 3 & 4: \$33,000

o Suites 1 & 2: \$30,000

Suites 7, 8 & 9: \$28,000

o Suite 10: \$25,000

#### **ALL SHOWCASE SUITES INCLUDE:**

- Exclusive room for your use as presentation area/demonstration and function space from Wednesday – Friday
- All papers must be submitted through Call for Papers system by the deadline (October 2, 2018); list of submitted papers must be provided to the Center on Disabilities by October 2, 2018.
- Accepted submissions listed in General Sessions Schedule; presentations must be held in Showcase Suite
- o Your Company Logo on signage at or near the entrance of your area (if requested)
- One hand-held microphone, one lavaliere microphone, mixer, assistive listening transmitter, and patch to in-room audio or PA speakers provided
- o Five complimentary Conference Registrations

## \$25,000 FEATURED LUNCH PRESENTATION

- Sponsorship acknowledgement at Featured Lunch Presentation
- Option to select Speaker or selected by the Center on Disabilities (selection of speaker must be approved by CSUN Conference)
- o Opportunity for brief remarks by Sponsor at Featured Lunch Presentation
- Event limited to 200 attendees (registration and separate fee required through CSUN Conference registration system to monitor attendance)
- o Five complimentary Conference Registrations

### \$20,000 CONFERENCE PROGRAM

- Your Company Logo on the Front Cover of the Conference Program
- o Complimentary Full Page Color Advertisement on the Program Back Cover
- One complimentary function room (Available on a first come/first serve basis)
- Four complimentary Conference Registrations

# \$20,000 EXHIBIT HALL GUIDE

- o Your Company Logo on the Front Cover of the Exhibit Hall Guide
- o Complimentary Full Page Advertisement on the Exhibit Hall Guide Back Cover
- One complimentary function room (Available on a first come/first serve basis)
- o Four complimentary Conference Registrations

### \$20,000 CONFERENCE SESSION GUIDE PROGRAM

- Your Company Logo on the Front Cover of the Conference Session Guide Program
- Complimentary Full Page Advertisement on the Session Guide Back Cover
- One complimentary function room (Available on a first come/first serve basis)
- Four complimentary Conference Registrations

## \$17,500 TECHNOLOGY PROGRAM

- Your Company Logo on Computers in General Session Rooms and Conference Check-In Page
- One complimentary function room (Available on a first come/first serve basis)
- o Three complimentary Conference Registrations

# \$17,500 EXHIBIT HALLS OPENING RECEPTIONS

- Your Company Logo on signage at the Entrance of Exhibit Halls during Receptions
- One complimentary function room (Available on a first come/first serve basis)
- o Three complimentary Conference Registrations

# \$15,000 NAME BADGE HOLDERS

- o Your Company Logo on every Name Badge Holder
- o Three complimentary Conference Registrations

### \$15,000 LANYARDS

- Your Company Logo on every Lanyard
- o Three complimentary Conference Registrations

#### \$15,000 AUDIO-VISUAL SERVICES PROGRAM

- Your Company Logo in every presentation room
- Three complimentary Conference Registrations

#### \$15,000 ASSISTIVE LISTENING SERVICES PROGRAM

- Your Company Logo at the Accessibility Services Counter
- Acknowledgement of your Sponsorship on the sound amplification signage in every presentation room
- Three complimentary Conference Registrations

### \$15,000 SIGN LANGUAGE INTERPRETING SERVICES

- Your Company Logo at the Accessibility Services Counter
- Your Company Logo on the designated signs for "Reserved Seats for Deaf & Hard of Hearing" at every session and event
- Three complimentary Conference Registrations

## \$15,000 CART SERVICES

- Your Company Logo at the Accessibility Services Counter
- Your Company Logo at CSUN Conference sponsored events (Keynote Address and Featured Presentations)
- Three complimentary Conference Registrations

# \$15,000 ALTERNATIVE FORMAT (DAISY Thumb Drive)

- Your Company Logo on Alternative Format
- Sponsorship noted in DAISY Materials
- o Three complimentary Conference Registrations

#### **SPONSORSHIP ADD-ONS**

o \$2,500 Attendee List from 2018 CSUN Conference

Third Party Communication List (Opt-in Attendees only). Available no more than 30 days prior to the Conference.

\$3,500 Digital Media Wall Display

Your Company Logo and "content" displayed for one day (Wednesday – Friday) on Digital Media Wall at Customer Service (not exclusive)

#### **FUNCTION ROOMS**

- o First-come, First-serve! All rooms are based on space and availability
- o Function Room requests are for Wednesday-Friday only
- Day Functions: Within 8:00 am-5:00 pm time period
- o Evening Functions: Within 6:30 pm-midnight time period

#### **COMPLIMENTARY ADVERTISEMENTS**

All advertisement materials must be received by the Center on Disabilities by January 10, 2019.

#### TERMS AND CONDITIONS OF SPONSORSHIP

Please review the following terms and conditions. Your sponsorship denotes agreement and compliance.

- 1. Sponsors (including the agents, representatives or employees of sponsoring company) must adhere to all Conference policies, procedures, dates and deadlines.
- 2. All events taking place in Showcase Suites and Function Rooms must adhere to all Conference policies.
- 3. Sponsor papers must be submitted through the Call for Papers system by the deadline. All sponsor papers will be reviewed for acceptance/rejection. (Please see the Call for Papers Guidelines for policies and procedures when available.)
- 4. All submissions accepted for presentation at the Conference may only be listed and presented one time at the 2019 CSUN Conference.
- 5. Accepted presentations for Showcase Suite Sponsors must be held in the suite.
- 6. All audio equipment provided by the Center on Disabilities in Showcase Suites and Function Rooms cannot be removed from the room. Proper usage and functioning of assistive listening transmitter is required for all presentations and public events. Sponsors are responsible for any damaged or lost equipment.
- 7. Sponsors are responsible for requesting complimentary registration codes (please allow 72 hours).

- 8. The use of the CSUN name/logo or Conference name/logo without prior permission or approval is strictly prohibited. This includes usage in any marketing or advertising materials and social media or website posts. Sponsor events or functions may not include language that implies it is CSUN sponsored or endorsed. The Conference name may only be used in marketing efforts in the appropriate context of attending the CSUN Conference.
- 9. All sponsorship materials will be produced by the Center on Disabilities.
- 10. All sponsorships are exclusive opportunities.
- 11. Payment for sponsorship is required no later than 45 days from receipt of invoice or sponsorship will be forfeited.