



ACCOUNTING ASSOCIATION

Fall 2020



ACCOUNTING ASSOCIATION



EXECUTIVES & DIRECTORS



Mentorship Program

- Be paired with a professional and student mentor!
- Be guided through the recruiting process!
- Ask them your recruiting questions!
- Helps you expand your network!

We will be pairing up until our membership drive is done!



AA Technical Meeting:

Zoom ID: 965 8121 8558

Passwords: Fall2020AA

AA Panels:

Zoom ID: 973 5125 3585

Passwords: Fall2020AA



How to Prepare for Internships





Join us on Thursday September 10th at **5:00 PM - 6:30 PM** for the
Big 4 Panel (Zoom ID: 973 5125 3585) Password: **Fall2020AA**

THE BIG 4 PANEL IS SUBJECT TO BEING RECORDED



ACCOUNTING ASSOCIATION

NETWORKING WORKSHOP

SEPTEMBER 12TH, SATURDAY

VIA ZOOM

REGISTRATION:

SEPTEMBER 7TH, MONDAY | 8AM

SLOTS ARE GIVEN ON FIRST-COME,
FIRST-SERVE BASIS

AA MEMBERS ONLY

FURTHER INSTRUCTIONS WILL BE EMAILED

FOR MORE INFORMATION CONTACT US AT
STUDENT.DEVELOPMENT@AAC SUN.ORG

SPONSORED BY:



Green
Hasson
Jankis



weaver



PENSION ASSURANCE LLP
ADVISORY SERVICES • RETIREMENT BENEFITS • GROUP • PENSION PLAN AUDITS



armanino



Registration:

NOW OPEN! Please refer to your email
for instructions on how to sign up!
Spots are limited!

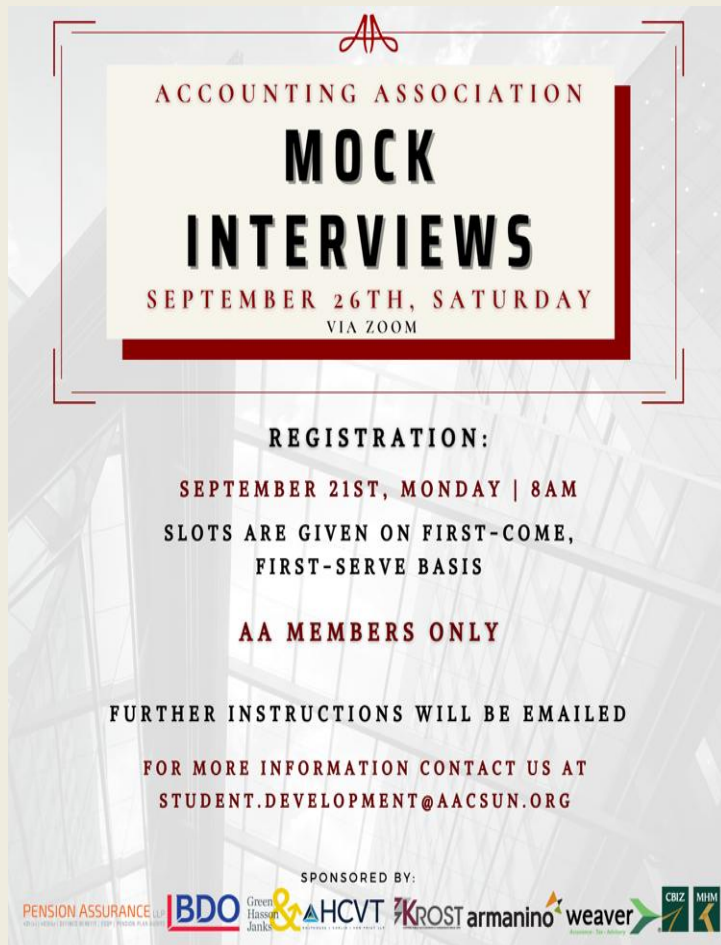
Date of Event:

September 12th, 2020

AA EXCLUSIVE

Registration:
September 21st, 2020
Form will open at 8AM !

Date of Event:
September 26th, 2020



AA

ACCOUNTING ASSOCIATION

**MOCK
INTERVIEWS**

SEPTEMBER 26TH, SATURDAY
VIA ZOOM

REGISTRATION:

SEPTEMBER 21ST, MONDAY | 8AM

SLOTS ARE GIVEN ON FIRST-COME,
FIRST-SERVE BASIS

AA MEMBERS ONLY

FURTHER INSTRUCTIONS WILL BE EMAILED

FOR MORE INFORMATION CONTACT US AT
STUDENT.DEVELOPMENT@AACSUN.ORG

SPONSORED BY:

PENSION ASSURANCE LTD. BDO Green Hassen & Jankovic HCVT KROST armanino weaver CBZ MHM



MEET + GREET

WHEN: SEPTEMBER 18, 2020 5:00 P.M. - 6:00 P.M.

WHERE: ZOOM ID: 968 1428 6602

PASSWORD: Activities

Come and join for an awesome time!

There will be games, prizes, and more!



sponsored by:

Green
Hasson
Janks

BDO

KROST

AHCVT

PENSION ASSURANCE LLP
401(K) | 403(B) | DEFINED BENEFIT | EOPF | PENSION PLAN AUDITS

Student Activities

Karaoke Night	Sunday, Oct 4th
Movie Nights	Friday, Oct 9th
Paint Day	Friday, Oct 16th
Escape Room	Sunday, Oct 25th
Pumpkin Carving	Friday, Oct 30th
Game Night	Sunday, Nov 15th
Hike	Sunday, Nov 22nd
Cooking Class	Wednesday, Nov 25th



Social Media



Twitter
@aacsun



Instagram
@aacsun



LinkedIn
@aacsun



Snapchat
@aacsun



Facebook
@CSUN Accounting Association

Podcasts



Soundcloud
@aacsun



Spotify
@aacsun



Anchor
@aacsun

Video



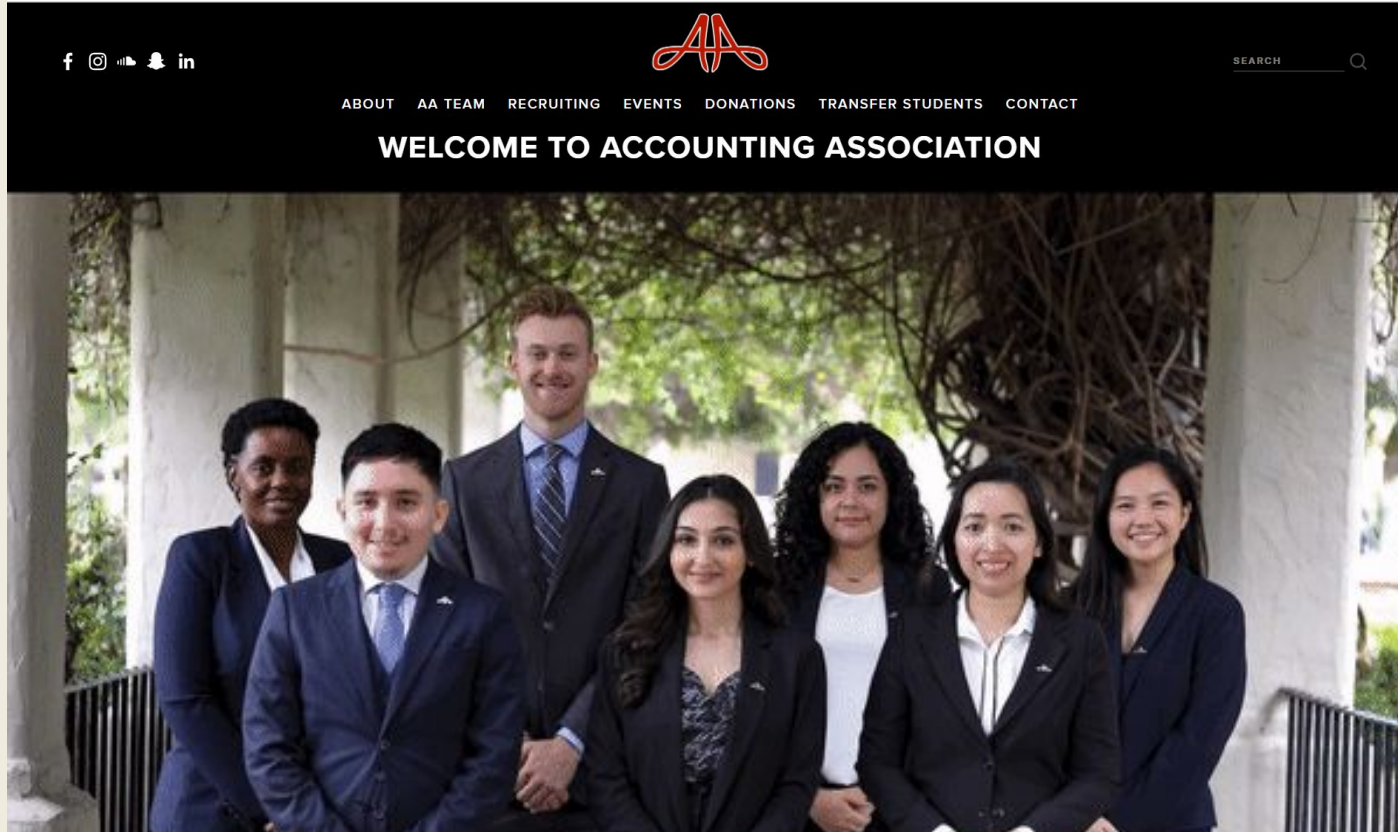
IGTV
@aacsun



YouTube
@aacsun



Website: aacsun.org



Student Recruiting Book



TABLE OF CONTENTS	
1	PRESIDENCY WELCOME LETTER MARY CAITHLIN CAPATI
2	VIRTUAL NETWORKING BRIANNA ALONZO
3	USING SOCIAL MEDIA ALIZA ORJALO
4	BENEFITS OF AA WORKSHOPS HENRY PALACIOS
5	SETTING GOALS ALEXANDRA GUADIANA
6	MASTERING MEET THE FIRMS GOHAR HAYRAPETYAN
7	INTERVIEW ETIQUETTE GIAN ILAGAN
8	ACCOUNTING ASSOCIATION TYLER HASSEN
9	AA DIRECTORS TESTIMONIALS
14	EY CENTER RESOURCES VIRTUAL NETWORKING
16	RECRUITING CHECKLIST TIMELINE
18	CALENDAR FALL 2020

Student Recruiting Book

PAGE 16

RECRUITING CHECKLIST

NETWORKING	✓	X	IP
• Become an AA member			
• Create a LinkedIn & Handshake account			
• Join AA's Mentorship Program			
• Attend Networking workshops			

RECRUITING	✓	X	IP
• Familiarize yourself with the EY Center			
• Attend AA meetings & EY Center workshops			
• Go to office hours with the firms			
• Review resume & cover letter at EY center			

MEET THE FIRMS	✓	X	IP
• Identify your career goals			
• Research about different firms/employers			
• Attend Meet the Firms			
• Apply to firms on Handshake before deadlines			

INTERVIEW	✓	X	IP
• Attend AA's Mock Interviews			
• Research the firm & prepare questions			
• Learn virtual interview etiquette			
• Choose the right offer, or reject respectfully			

COFFEE CHATS SHOULD BE SCHEDULED THROUGHOUT THE RECRUITING PROCESS

CSUN ACCOUNTING ASSOCIATION FALL 2020

PAGE 17

Recruiting Timeline

- 1 - Firms' Office Hours**

The EY Center is having virtual firms' office hours. Firms' recruiters and representatives are available to meet you and answer all of your questions. It's a great opportunity to introduce yourself and start networking, so make sure to take advantage of it and show up on time.
- 2 - Attend workshops**

Accounting Association, EY Center and other student clubs have many workshops all aimed to best prepare you for a successful recruiting process.
- 3 - Resume, Cover Letter, Handshake & LinkedIn Account**

This is a very important step, and what's even more important is to get it right. The EY Center provides templates and instructions on how to represent yourself the best.
- 4 - Attend Meet The Firms**

This semester we have 3 different virtual Meet the Firm events.

 - 1) Big 4 & Mid-Tier Virtual (**September 17**)
 - 2) Regional & Local Firms Virtual (**September 23**)
 - 3) Private Industry & Government Virtual (**September 29**)
- 5 - Apply for jobs on Handshake**

Follow all the steps on Handshake, some applications require you to apply on both Handshake and the company's own website.
- 6 - Interviews and sign your offer!**

Time to apply everything you have been preparing for!
GOOD LUCK!!!

CSUN ACCOUNTING ASSOCIATION FALL 2020



MEMBERSHIP DRIVE



AA VIRTUAL TABLE-SITTING
WEEK 3

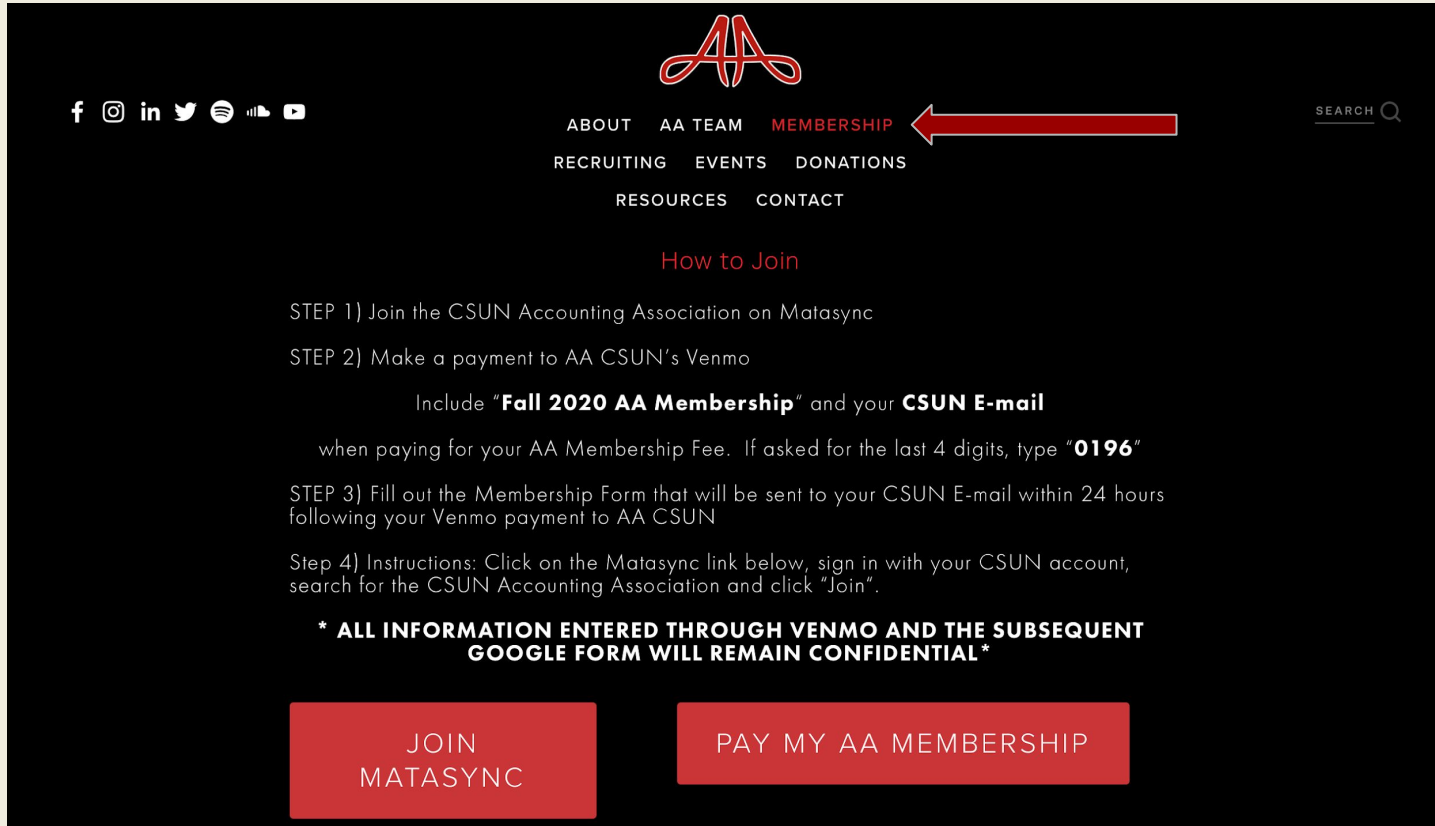
ZOOM ID: 912 0541 6321
PASSWORD: Fall2020
MEMBERSHIP FEE: \$15 THROUGH VENMO

WED: 10:00AM-12:00PM, 3:00PM-5:00PM
TUE/THURS: 10:00AM-1:00PM, 3:00PM-5:00PM
FRI: 10:00AM-1:00PM

IF YOU HAVE ANY QUESTIONS, FEEL FREE TO DM US!

\$15

HOW TO JOIN



The screenshot shows the AA CSUN website with a dark blue background. At the top center is the AA logo in red. To the left of the logo is a row of social media icons: Facebook, Instagram, LinkedIn, Twitter, YouTube, and a mobile app icon. To the right of the logo is a navigation menu with links: ABOUT, AA TEAM, MEMBERSHIP (highlighted in red), RECRUITING, EVENTS, DONATIONS, RESOURCES, and CONTACT. A red arrow points from the right towards the MEMBERSHIP link. In the top right corner, there is a search bar with the text "SEARCH" and a magnifying glass icon.

[f](#) [@](#) [in](#) [t](#) [v](#) [m](#)

ABOUT AA TEAM **MEMBERSHIP** RECRUITING EVENTS DONATIONS
RESOURCES CONTACT

SEARCH 

How to Join

STEP 1) Join the CSUN Accounting Association on Matasync

STEP 2) Make a payment to AA CSUN's Venmo

Include **"Fall 2020 AA Membership"** and your **CSUN E-mail**

when paying for your AA Membership Fee. If asked for the last 4 digits, type **"0196"**

STEP 3) Fill out the Membership Form that will be sent to your CSUN E-mail within 24 hours following your Venmo payment to AA CSUN

Step 4) Instructions: Click on the Matasync link below, sign in with your CSUN account, search for the CSUN Accounting Association and click "Join".

*** ALL INFORMATION ENTERED THROUGH VENMO AND THE SUBSEQUENT GOOGLE FORM WILL REMAIN CONFIDENTIAL***

JOIN
MATASYNC

PAY MY AA MEMBERSHIP

Mock-up Apparel Designs



AA EXCLUSIVE



BETA ALPHA PSI

Epsilon Chi Chapter
Fall 2020

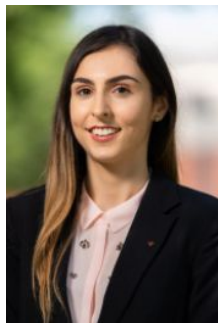


What is BAΨ?

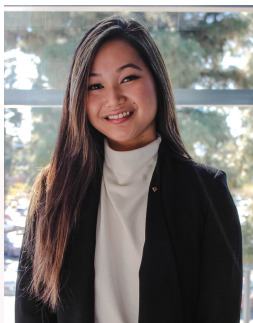
- Beta Alpha Psi is an international honors society for accounting, finance and information systems students
- Value academic and professional achievement by fostering lifelong ethical, social, and public responsibility
- Our Chapter (#137-Epsilon Chi) was founded in 1979 with over 100 members and 1,200 alumni



Meet Our Fall 2020 Executives



Natasha Vartanian,
VP of Membership



Jennifer Lee,
VP of Activities



Supattra Siridachanon,
President



Nestor Analco,
VP of Operations



Raymund Gerongay,
Treasurer



Natalie DerAvanessian,
Controller



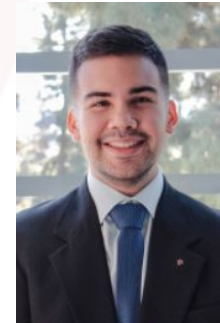
Jesus Perez,
Secretary



Professor Young-Won Her,
Faculty Advisor



Dung Luu,
Technology Administrator



Jesus Monroy,
Executive Coordinator

Benefits of Joining BAΨ

- Recognition as an honors student
- Exclusive access to Alumni network of over 300,000 members
- Access to BAP exclusive events
- Lifelong group of friends
- Mentorship

Requirements

ACADEMIC

GPA REQUIREMENT:

- CURRENTLY ENROLLED IN **ACCT 350** (ACCOUNTING MAJORS), OR **FIN 352** (FINANCE MAJORS), OR **IS 312** (INFORMATION SYSTEMS MAJORS) :

1. Major GPA ≥ 3.50 **and**
2. Overall GPA ≥ 3.50 **or** a GPA of ≥ 3.50 in the most recent 30 units completed

- COMPLETED FIRST RESPECTIVE MAJOR COURSE (ACCT 350 OR FIN 352 OR IS 312)

1. Major GPA ≥ 3.30 **and**
2. Upper division major GPA ≥ 3.00 **and**
3. Overall GPA ≥ 3.20 **or** a GPA of ≥ 3.50 in the most recent 30 units completed

MEMBERSHIP FEE

\$90 initial fee (\$75 to national organization)

Commitment

THE EPSILON CHAPTER BYLAWS REQUIRE NON-INITIATED MEMBERS TO FULFILL AT LEAST 45 POINTS PER SEMESTER IN ORDER TO HAVE GOOD STANDING. EACH HOUR OF AN EVENT COUNTS AS 1.2 POINTS. THE POINTS SYSTEM IS BROKEN DOWN INTO FIVE CATEGORIES:

BAP PROFESSIONAL — 15 POINTS

NON-BAP PROFESSIONAL — 10 POINTS

ADMINISTRATIVE — 5 POINTS

TUTORING — 5 POINTS

COMMUNITY SERVICE — 10 POINTS

TOTAL POINTS — 45 POINTS

Events



- Candidate Integration Day
- Social Events
- Weekend Seminar
- Technical Workshops
- Initiation Dinner
- Community Service
- And more!

BAP Fall 2020 - Firms



ROGER
CPA Review



STATE OF CALIFORNIA
Franchise Tax Board



Deloitte.

wiley CPA
Accounting & Tax Professionals

weaver 
Assurance • Tax • Advisory



BETA ALPHA PSI TUTORING



**Mondays & Wednesdays
12 pm-3 pm with Sean Sung**

**Tuesdays & Thursdays
10 am - 1 pm with Ariana Michner**

SUBJECTS

- **ACCT 350**
- **ACCT 220**
- **ACCT 230**



***Schedule your
appointment
through acuity with
the link below!**

Beta Alpha Psi

Virtual Table Sitting

August 31 - September 18

**Mondays & Tuesdays:
10 am -12 pm & 4 pm - 6 pm**

**Wednesdays & Thursdays:
11 am - 1 pm & 3 pm - 5 pm**

**ZOOM ID: 756 450 0365
PW: AR6T83**

Beta Alpha Psi

Follow us on Social Media



[@csunbap](#)



<https://www.facebook.com/groups/csunbap>



<https://www.linkedin.com/in/csunbap/>



<https://www.csunbap.org/>

Contacts

Supattra Siridachanon, president@csunbap.org

Natasha Vartanian, vicepresident.membership@csunbap.org

Jennifer Lee, vicepresident.activities@csunbap.org

Nestor Analco, vicepresident.operations@csunbap.org

Raymund Gerongay, treasurer@csunbap.org

Natalie DerAvanessian, controller@csunbap.org

Jesus Perez, secretary@csunbap.org

Dung Luu, tech.admin@csunbap.org

Jesus Monroy, executive.coordinator@csunbap.org





OUR BOARD



What is ALPFA?

The Association of Latino Professionals For America



National
Organization
with 95,000+
professional
and student
members

Business club
whose mission
is to develop
and instill
professionalism

Our vision is
to promote
diversity in
the workplace

We seek to present
learning
opportunities that
apply directly to
student's career
paths

Free Membership

REGISTRATION FORM CAN BE FOUND IN INSTAGRAM BIO

VIRTUAL TABLE SITTING:

MONDAY - THURSDAY 11AM - 2PM

TUESDAY AND THURSDAY MEETINGS

FROM 12 - 1 PM

ZOOM ID: 992-265-602

*PASSWORD WILL BE GIVEN TO MEMBERS

WHO TO EXPECT AT OUR MEETINGS?



squar milner

ally

CAMINO
FINANCIAL

Third
Bridge



HCVT
HOLTHOUSE | CARLIN | VAN TRIGT LLP



RSM
CHUBB



pwc

COHN REZNICK
ACCOUNTING • TAX • ADVISORY

WORKSHOPS- STUDENT DEVELOPMENT

SEPT. 10TH

PRE- MEET THE FIRMS
& INDUSTRY NIGHT

NOV. 20TH

EMOTIONAL INTELLIGENCE

NOV. 5TH

SNAPCHAT

SOCIAL EVENTS



MEMBERSHIP MIXER

SEPT. 18



INTERN HIKE

OCT. 9



ZOOM SOCIALS

TBD



ALPFA'S BIGGEST NETWORKING EVENT



VIRTUAL

6TH

ANNUAL

PROFESSIONAL

SOIREE



● WHAT IS PROJECT IMPACT?

Project Impact is to inspire and motivate underrepresented members of our community. The program is designed to break the barriers that prevent at-risk high school students from pursuing higher education.



INTERNSHIP PROGRAM

EXPERIENCE THE DIFFERENT POSITIONS ALPFA
HAS TO OFFER



EVENTS TO
LOOK
FORWARD TO
THIS
SEPTEMBER



SAVE THE DATES

FOR MEETINGS AND EVENTS HOSTED BY
ALPFA

September

1 MEET ALPFA

3 SQUAR MILNER Topic: Career Planning

8 RSM Topic: Personal Planning

15 PWC Topic: ~TBD~

17 COHNREZNICK Topic: Virtual Meet the Firms

18 MEMBERSHIP MIXER

22 HCVT Topic: Personal Branding

29 GRANT THORTON Topic: ~TBD~

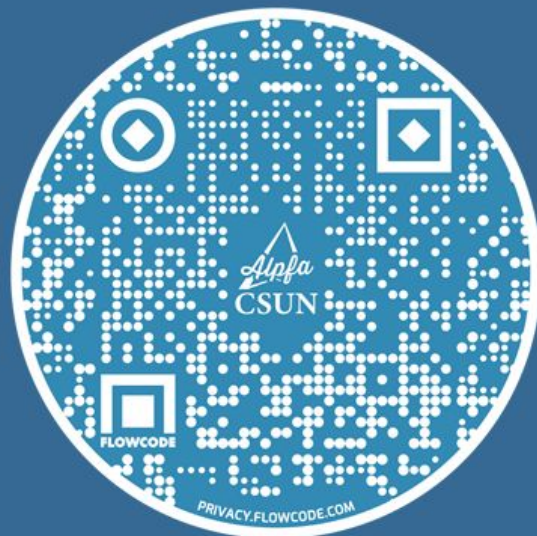
HOW TO BECOME A MEMBER?

01

LINK IN INSTAGRAM BIO

02

SCAN THE CODE





@CSUNALPFA



@CSUNALPFA



CSUNALPFA



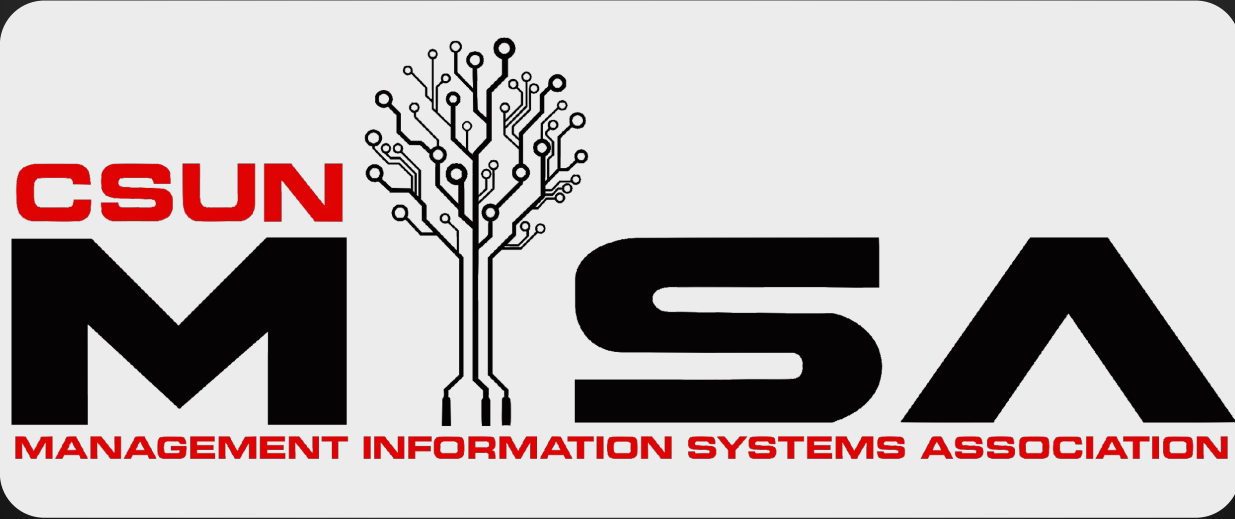
ALPFA CSUN



@ALPFACSUN

connect with us!

WELCOME TO OUR ALP FAMILIA



Why Join MISA?

- Bond with peers on our Discord server
- Attend interactive virtual meetings every Wednesday or select Thursday evenings
- Participate in workshops on Excel, Salesforce and SQL



Learn About the Field

- Receive one-on-one mentoring from IT professionals
- Find answers to good questions:
 - What application does your major have?
 - What can you do with it?

Anticipated Presentations from:



Join for Free on our website,
www.misanorthridge.org

Follow Us On Social Media:



@csunmisa



CSUN MISA



CSUN MISA