Student Congress
Tips for Writing a Persuasive Speech!

I. Introduction
   * Grab the reader’s attention (anecdote, question, interesting fact)
   * Provide some background on issue
   * End with a thesis statement

II. Body Paragraph - In-depth Reasons to Agree
   * Topic sentence (give convincing reason to support thesis statement)
   * Example
     - Detail
     - Detail
   * Counter argument (YOU address listeners concerns)
   * Wrap-up (restate topic sentence)

III. Body Paragraph
     * Repeat above steps

IV. Body Paragraph
    * Repeat above steps

V. Conclusion
    * Complete how you started (refer back and finish anecdote, answer the question, or refer back to interesting fact)
    * Restate your convincing reasons
    * Sum up with a universal meaning/message
    * Finish with a call to action