To complete this assignment, you will need to have already attended and taken notes at the David Nazarian Lecture on Tuesday, March 8. If you have not attended that lecture, you are not eligible for the extra-credit available in this assignment.

The assignment is to provide a brief analysis of the content of Mr. Nazarian’s lecture and the subsequent question and answer period. In particular, your analysis should relate the lecture and discussion to the topics we have addressed in class or to the role of information and information systems in the modern business environment. Note that simply summarizing his comments will not be sufficient; you will need to provide your own commentary on Mr. Nazarian’s remarks.

The paper can be quite brief (as little of 500 words could suffice), should be word processed in a normal academic paper format including double-spacing and using a reasonable font. You do not need external references, but if you choose to use content from other sources, be sure to cite them appropriately. You do not, however, need to cite any content you derive from the textbook, it is an assumed source in this situation.

You need to hand in a hardcopy of the paper at the beginning of the exam to receive credit.

Credit for turning in the analysis paper is 3 points added to your raw score on the midterm examination. That may not sound like very much, but it is sufficient to move your score the equivalent of one grade segment—so a score that would have been equal to a B+ is now a score that is equal to an A-.